

PLACE PRIORITIES

	Area Priority	Proposed Action	Lead Agent	Progress
1	Mobilising communities to take sustainable action to support environmental improvements and utilising green space to improve their health and wellbeing	1. Working with the Place Management Area Response Manager and Customer Relationship Officer, work with schools and community organisations inc youth groups, to reinforce messages around the implications of littering, fly-tipping, wheelie bin fires, graffiti and anti-social behaviour. Support delivery of a further programme of educational support across all schools in the West, working with Safety Works.	All	Place Board to monitor the outcome of the Scrutiny Review of Sunderland's Environmental Enforcement Policy
		2. Members to use their local knowledge to support sustainable improvements within their wards, creating spaces for families to enjoy and support community cohesion. Develop a programme of love where you live activities and events, linked to West Green Place Plan developments to promote participation and health messages, such as planting fruit and vegetables	All; VCS	Holiday Hunger project proposal to be presented to June Area Committee, call for project proposal includes activities such as litter picks, growing food, general environmental improvements and awareness. Walk and Talk project proposal to be presented to June Area Committee.
		3. Implement the detailed actions aligned within the West Green Space Plan for 2016/2017, working with communities and partners to maximise outputs and encourage wider participation	All	Area Tour arranged 6th July 2016 - actions arising from the tour to be monitored via the Place Board and the active West green place improvement plan.
2	Improve the physical and environmental appearance of shopping centres in the West and support the establishment of 'Trader Groups', as interest arises	1. Continue to work with Traders to promote trade and increase footfall and address local area issues. Encourage traders to apply for 'It's your neighbourhood' in bloom awards as well as adopt flower planters and advertising litter bins.	SCC, Traders, RHS	Dedicated support secured from the Royal Horticultural Society (RHS) via the 'RHS Greening Grey Britain' programme to ensure traders/communities receive the training and support they need to support ongoing maintenance
3	Housing - enabling healthier homes	1. Delivery of the healthy home project	SCC; Community Helpers; VCS	Project approved at March Area Committee. VCS organisations and the six West Community Helpers to be trained to ensure they are fully equipped to support vulnerable communities to understand their rights with regard to landlords and the importance of a healthy home.

		2. Support communities to reduce their energy bills and their carbon footprint	VCS	
4	Review local parking issues	1. To acknowledge parking issues as they arise within communities to try and support wherever appropriate to do so	All	
5	Ensure West Communities benefit from the Tall Ships coming to Sunderland in 2018	1. Engage communities to become involved in the Tall Ships 2018 Festival either through volunteering or local trade opportunities		Presentation to be delivered to September Place Board by Ian Flannery, Tall Ships Project Director
6	Influence the design, delivery and review of Place based services devolved to Area Committee	1. Performance manage the 'Place Management - Responsive Local Services', Area Service Standards for the West, as agreed by Area Committee in May 2016.	SCC, VCS, Partners, Land owners	Performance updates and local resident feedback to be presented to Place Boards to support members to utilise local intelligence to manage local performance standards.
		2. Continue to influence the development of the core strategy, and future land use in the West	SCC	Work continues at pace on the development of the Local Growth Plan and Core Strategy. Members briefing held w/c 16th May and full city-wide resident consultation exercise commenced on the 20th May. Further details will continue to be shared with members. West Strategic Land Review produced and available for review either on-line, from local library or within members reference library.
		3. To influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme 2017/2018	SCC	Highway Maintenance Programme 2017/2018 will be discussed at November 2016 Place Board, February 2017 Place Board with final recommendation made to March 2017 Area Committee.
		4. Public Protection and Regulatory Services (PPRS) - ensure all Councillors receive Licensing and PPRS awareness training and are introduced to the Area Rep from PPRS for the West (Tom Terrett)	SCC	Tom Terrett delivering training as part of the new member induction process following the May 2016 elections. Tom to present a further update to future Place Boards in relation to the extended remit of his service to incorporate Houses in Multiple Occupation and Accredited Landlords