

## **ECONOMIC PROSPERITY SCRUTINY COMMITTEE**

### **AGENDA**

**Meeting to be held in the Civic Centre (Committee Room No. 1) on Tuesday 12<sup>th</sup> February, 2019 at 4.30 p.m.**

#### **Membership**

Cllrs Blackburn, Curran, M. Dixon, Foster, Galbraith, E. Gibson, Jackson, D. MacKnight (Chairman), Marshall, O'Brien, Taylor, Turner (Vice Chairman).

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**Contact:** Christine Tilley Governance Services Team Leader      Tel: 561 1345  
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Report of the Head of Member Support and Community Partnerships (copy attached).

**Part C – CCFA/Members Item/Petitions**

No items.

E. WAUGH,  
Head of Law and Governance,  
Civic Centre,  
SUNDERLAND.

4<sup>th</sup> February, 2019.

**At a meeting of the ECONOMIC PROSPERITY SCRUTINY COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on TUESDAY 15<sup>TH</sup> JANUARY, 2019 at 4.30 p.m.**

**Present:-**

Councillor D. MacKnight in the Chair

Councillors Blackburn, Curran, M. Dixon, Foster, Galbraith, E. Gibson, Jackson, O'Brien and Turner

Also in attendance:-

Mr Jonathan Walker, Assistant Director - Policy, North East England Chamber of Commerce

Ms Lynn Appleby, Head of Business Operations, Sunderland Business Improvement District (BID)

Mr Jim Diamond, Scrutiny Officer, Sunderland City Council

Mrs Christine Tilley, Governance Services Team Leader, Sunderland City Council

The Chairman welcomed everyone to the meeting and thanked Councillor Blackburn for chairing the last meeting in her absence.

**Apologies for Absence**

Apologies for absence were submitted on behalf of Councillors Marshall and Taylor.

**Minutes of the Last Ordinary Meeting of the Scrutiny Committee held on 4<sup>th</sup> December 2018**

A copy of the minutes of the last ordinary meeting of the Scrutiny Committee held on 4<sup>th</sup> December, 2018 was submitted.

(For copy report – see original minutes).

1. RESOLVED that the minutes of the last ordinary meeting of the Scrutiny Committee held on 4<sup>th</sup> December, 2018 (copy circulated), be confirmed and signed as a correct record.

**Declarations of Interest (including Whipping Declarations)**

There were no declarations of interest made.

## **North East England Chamber of Commerce – Update**

The Head of Member Support and Community Partnerships submitted a report (copy circulated), to provide the Committee with a report from the North East England Chamber of Commerce on the economic opportunities and challenges facing the city in the years ahead.

(For copy report – see original minutes).

Mr Jonathan Walker, Assistant Director - Policy, North East England Chamber of Commerce proceeded to brief the Committee on the regional economic climate and the economic opportunities and challenges for Sunderland. He advised that the Sunderland Economy was performing well, by and large, with strong advanced manufacturing, engineering and digital sectors. The economy was however exposed to the risk of Brexit. Brexit was one of the biggest risks to the region and the city. A no deal Brexit, or indeed a disruptive and chaotic Brexit was from the Chamber's point of view, absolutely unacceptable due to the economic linkages to manufacturing centres. It could affect future investment, disrupt supply chains and even see some businesses relocate. At the moment goods flowed freely and quickly to and from businesses in Sunderland and in the long term if this did not continue it would make Sunderland and the north east unattractive as a place to invest in. Manufacturing was the jewel in the crown of the north east. When businesses were surveyed in the region, the overwhelming majority of exporting businesses wanted an outcome that kept the country in the single market, or customs union, or both.

Mr Walker reported that the key economic sectors, such as construction were performing reasonably well, although there had been the collapse of Carillion. There was however a chill blowing through the retail sector and the north east was exposed, as a lot of the retail centres had branches of those retail chains which were under pressure such as the House of Fraser. He commented that it was too simplistic to blame it on on-line shopping. In fact to have a strong on-line presence could have the effect of sustaining a business.

Mr Walker commented that there were a number of challenges for Sunderland and other city centres. An investment in culture was needed and the new bridge, the Northern Spire, had been a good start. A metro extension to Washington could also pay its part in boosting footfall in the city.

Sunderland had an aging population and 75% of businesses had difficulty recruiting at the level of skills they needed. People were not being trained fast enough to provide businesses with the skilled personnel they needed. The college was good at training people up. There had been huge career opportunities for anyone in engineering now for a good couple of decades. There was also a significant opportunity for culture, leisure and tourism. As a region Mr Walker felt that the North East sold itself short as the offer was fragmented. There were fantastic attractions such as Durham Cathedral, Hadrian's Wall and very good events such as the Tall Ships Races which Sunderland had hosted last summer. There was a need however, to ensure that when people came to an event in Sunderland that they stayed in Sunderland.

Councillor Foster referred to the Leader of the Council's recent visit to China with Members of the Council's Business Investment Team and enquired how Mr Walker saw the Council and Sunderland tapping into this market.

Mr Walker commented that China had huge potential. The North East England Chamber of Commerce had taken a number of businesses out there from the food and drink industries and the digital sector. Lots of businesses were trying to break into the market in China. It was however, a difficult market to break into for cultural reasons. Manufacturing was difficult as often a company would have to have its business in China. He considered a trade deal with China to be a long way off. He added that Germany did four times the amount of business with China as the UK, but neither had made a trade deal.

In response to Councillor M. Dixon, Mr Walker advised that the Chamber had a very good relationship with the University. The simplest way to interact was to send representatives along to network events to engage with each other. Sunderland University was more of a provider for a local market and it was considered to be part of the business community.

Mr Walker confirmed that the Chamber had regular contact with Council Officers in the Business Investment Team, dealing with queries from businesses. The Council was one of the most responsive Councils, in part due to the set up. At a senior level the Council's Chief Executive had a regular slot to address the Chamber of Commerce. The Chamber always looked to engage with delegations from other countries and had linked in with the Leader's visit.

In response to Councillor Curran, Mr Walker stated that the One North East 'Passionate People' advertisement had promoted the region's cultural attractions and events as a whole, had worked well and although it had cost a lot of money, it had brought in a lot of money to the region. Other than this the different cities and councils were not good at joining things up, there wasn't 'A Visit North East' for example.

Councillor Curran commented that it did not help that the local newspaper was saying 70% of people wanted a no deal Brexit. This would be, in his opinion, catastrophic for Sunderland.

Councillor Blackburn referred to the 'Preston Model' advising that they maintained they were doing well and had leapfrogged their neighbours by a significant amount.

In response, Mr Walker confirmed that he was familiar with the Preston model. He added that he was yet to see if it delivered the benefits needed.

Councillor Blackburn asked whether the skills shortage was due to businesses putting profits before training.

Mr Walker replied to say that this was not the case with the businesses he was familiar with. Businesses had held onto staff and invested in them. Before the apprenticeship levy, this was one of the best areas to have apprenticeships in terms of number per head.

Councillor O'Brien enquired what it meant to Sunderland to have a no deal or bad deal.

Mr Walker advised that in his opinion, if the country was to leave the European Market on 29 March with no deal or bad deal, that this would mean significant

additional costs and tariffs on goods, logistical headaches, delays at ports and unknown outcomes for businesses. As far as Nissan was concerned, parts arrive at the plant minutes before they are needed for the production line. Around 80% of Nissan's finished goods were destined for export. While the short term impact meant disruption, the long term impact on the city remained more difficult to assess and was uncertain. There were some companies already looking to shift production to other countries.

Councillor O'Brien raised concerns about the potential impact on small businesses such as those which provide the supply chain of components to Nissan.

Mr Walker commented that a lot of businesses did not know how this would affect them yet and added that there was not sufficient information from the Government to businesses to assist them with this.

Councillor Jackson referred to the increase in the number of hotels in Sunderland and therefore the number of people staying in the city, rather than Newcastle when they came to visit Sunderland. She also mentioned the changeover from the Marriott at Seaburn to the Grand Hotel and its link with National Holidays, commenting that she hoped that this would help to improve tourism and visitor numbers.

Mr Walker commented that Sunderland had been short of hotel places for a number of years and although this had improved, that there was still room to grow the offer. The Grand Hotel was in a great location and if it brought in more visitors through its link with National Holidays, it was important to ensure that those people spent money whilst they were staying in Sunderland.

Ms Lynn Appleby, Head of Business Operations, Sunderland Business Improvement District (BID) added that there were different types of travellers – business travellers and tourism travellers and it was important to ensure they came all the year round. She pointed out that there were a lot of travellers coming to Sunderland for the football and that the club and the hotel next to the stadium did well all year round.

In response to Councillor Turner, Mr Walker advised that the Chamber had links with schools. There was however, a real challenge to incentivise more schools who were not opening their doors.

Ms Appleby added that Work Discovery week went a long way to help with this.

Full consideration having been given to the report, and the Chairman having thanked Mr Walker for his attendance, it was:-

2. RESOLVED that the contents of the report and the information brought out during the discussion be received and noted.

## **Business Improvement District (BID) - Update**

The Head of Member Support and Community Partnerships submitted a report (copy circulated), to provide the Committee with progress on the work of the Sunderland Business Improvement District (BID).

(For copy report – see original minutes).

Ms Lynn Appleby, Head of Business Operations, Sunderland Business Improvement District (BID) advised that the Sunderland Council Elections Team had managed the ballot process and in November 2018 it had been announced that local businesses had voted to renew the BID project for a further 5 years. She added that 72% of votes cast were in favour of the renewal.

Ms Appleby briefed the Committee on some of the initiatives brought in by the BID including the SR1 Street Rangers which encourages businesses to 'You report it, we sort it', working with the Council to provide rapid response to cleansing, fly post removal etc. Another initiative was the parking passes scheme to allow businesses to load and unload deliveries close to their premises.

Ms Appleby highlighted the 'Shop Sunderland' campaign which, although it was a strong offer, she felt needed to be built upon in that there needed to be a blend of national and independent retailers. All of this needed to go hand in hand with a city that looked good, felt safe and was clean.

Ms Appleby referred the Committee to Hadrian's Tipi and the ice rink based at Keel Square over the festive season. She advised that 50,000 people had visited the Tipi over a 10 week period. Around 10,500 people had used the ice rink over the 5 week period it was open, which meant 1200 more people skating than the previous year. Ms Appleby felt that this was a lot to do with the Tipi and ice rink being in the same location. There had also been a knock on effect for retailers in the vicinity with people needing to buy hats, gloves etc. as well as buying food and drinks. The above attractions had brought in people who would not have normally come to Sunderland as there had been a reason for them to come and they had stayed in the city centre. They would have otherwise potentially gone to Newcastle instead.

Ms Appleby advised that there had been a business Christmas shopping night event in the Bridges Shopping Centre offering discounts to people who worked in the city. There had been 900 people registered and 495 had attended with at least half spending more than £100 to claim a £10 gift voucher. There had also been the 'Reindeer Dash' on 9<sup>th</sup> December around the Bridges Shopping Centre which had raised £700 for charity after which the shops had opened for business. The Culture Shed at the bottom of Blandford Street, a joint initiative between the BID and Sunderland Culture had been open for 5 weekends and had provided 350 interactions.

Ms Appleby reported that the Christmas programme had succeeded in having a good impact despite operating on a reduced budget and that there had been more than £1m of economic impact from those initiatives facilitated by the BID.

Ms Appleby advised that future BID priorities and events included developing city pride and strengthening the Street Ranger Team. In connection with this she mentioned that the BID and the Bridges had paid for additional Police presence in

the run up to Christmas. There were to be two Restaurant weeks, one in March and one in September. Big events for the future included a food and drink event and a music event as part of the summer programme. They were looking to have a Halloween event as well as the Christmas programme. They were also looking to run the 'Shop Sunderland!' campaign and the 'Have a Ball' campaign with Sunderland Football Club, encouraging fans to eat and shop in the city centre on match days. The BID was also looking to work with bus providers and Nexus to make it easier for people to get to the city centre by improving public transport services. The BID would also be repeating the 'Little Book of Offers' which provided discounts to customers, as an incentive to buy a range of products and services in Sunderland.

Ms Appleby referred to 'Clicks and Bricks' and the fact that some businesses provided a digital offer, as well as providing a presence on the high street. She commented that this was something that businesses could learn a lot from those that were doing both. She advised that the BID was working with the Council to make a bid for funding towards capital projects in the city from the Future High Street Fund which had a total pot of £650m nationally and had been set up by the Government to support and fund local areas' plans to make their high streets and town centres fit for the future.

Councillor Foster raised concern at the current use of Park Lane Market and enquired what plans there were for the future.

In response, Ms Appleby stated that there had been some interest from different operators but there was nothing concrete at the moment.

Councillor Jackson commented that there was a lack of footfall and activity on a Sunday in the city with many shops being closed.

Ms Appleby stated that this had been noted and more animation was needed on a Sunday, however the priority for the moment was to address the Monday to Saturday situation. She added that there was a need to have more people living and working in the city centre which would help with this.

Councillor M. Dixon congratulated Ms Appleby on the Christmas programme. He suggested that High Street West could be brightened up with some flower beds. Ms Appleby replied that future plans to improve the appearance of High Street West would be better addressed by a partnership approach.

Councillor Dixon referred to the Vaux site and plans to build office accommodation and enquired as to the demand or need for offices in the Sunnyside area. He commented that he had noticed that there were quite a few that had 'to let' signs up.

Ms Appleby commented that Sunnyside was a more professional area. There was a need for a blend of office accommodation and services to cater for the people working there. The offices there were more in keeping with the heritage quarter style. More accommodation was needed to enable people to live there rather than the buildings being used for offices.

Councillor Dixon enquired about the demonstrations which had taken place in the city and whether they had provided negative feedback for the city.



Ms Appleby stated that everyone was concerned about the message the demonstrations gave about our city and this had been discussed at the Vibrancy meeting in terms of how to get the message out that Sunderland was a vibrant and welcoming city. The University had picked this up as an action but the whole group were looking at what could be done.

Councillor E. Gibson enquired what happened if a business was unable to pay the levy.

Ms Appleby advised that the bills went out through the Council and 91.8% was collected every year. Financial arrangements were made with the Council and where there was genuine difficulty in paying, they would work with the business concerned to find a solution. However there was a process to follow and things could end up in court depending on the circumstances.

The Chairman commented that the Tipi had been an excellent experience, something different that people had talked about. She added that more needed to be made of one of the city's biggest assets, the seafront.

Ms Appleby advised that the BID worked mainly in respect of the city centre, however they had met with the seafront traders to look at how both areas could complement each other and not compete for business. She added that they would look at reviewing the BID magazine, 'The Vibe' and how to market and promote Sunderland more widely in the future.

The Chairman having thanked Ms Appleby for her attendance, it was:-

3. RESOLVED that the report and the information brought out in the meeting be received and noted.

### **Annual Work Programme 2018-19**

The Head of Member Support and Community Partnerships submitted a report (copy circulated), setting out the current work programme of the Committee for the 2018-19 Municipal year.

(For copy report – see original minutes).

Mr Jim Diamond, Scrutiny Officer advised that an invite to visit the Vaux site had been received and a date for the visit in February would be confirmed at a later date.

Mr Diamond also advised that arrangements were being made to hold the March meeting of the Committee at Sunderland College City Campus as 'Apprenticeships' was scheduled on the agenda for that meeting.

The following issues were suggested by Members to be added into the Work Programme:-

- Update on the International Strategy including the recent Council visit to China;
- IAMP;
- Proposed Waste Energy Plant/Incinerator in Washington.

4. RESOLVED that the information contained in the work programme for 2018-19 be noted and that reports on the above topics be planned and programmed into the work plan.

### **Notice of Key Decisions**

A report providing Members with an opportunity to consider the items on the Executive's Notice of Key Decisions for the 28 day period from 18<sup>th</sup> December, 2018 (copy circulated), was submitted.

(For copy report – see original minutes).

Mr Jim Diamond, Scrutiny Officer reminded Members to contact him if they required further information on any of the items included in the notice.

5. RESOLVED that the Notice of Key Decisions be received and noted.

The Chairman thanked Members and Officers for their attendance and closed the meeting.

(Signed) D. MACKNIGHT,  
Chairman.

**HOUSING STRATEGY FOR SUNDERLAND 2017 – 2022 - UPDATE****Report of the Director of Economy and Place****1. Purpose of the Report**

- 1.1 Economic Prosperity and Scrutiny may recall that in January 2018 an update was given on Sunderland's Housing Strategy which was approved and published in September 2017 following consultation. The purpose of this report is to give an update on the key achievements over the past 12 months as identified in the *Housing Strategy for Sunderland 2017-2022*.

**2. Background**

- 2.1 The Housing Strategy for Sunderland was approved in 2017. The purpose of the Strategy is to set out clear direction until 2022 to offer more choice in housing by developing new homes and improving existing homes and neighbourhoods. This will help communities be sustainable in the longer term and contribute to the cities prosperity and wellbeing.
- 2.2 It strongly commits to supporting our more vulnerable residents to access and maintain good quality housing which meets their needs. The Strategy is divided into three chapters which recognise the Councils three greatest housing priorities;
- maximising housing growth and increasing the choice of housing;
  - making the best use of existing homes and improving our neighbourhoods; and
  - supporting vulnerable people to access and maintain housing.
- 2.3 The Housing Strategy does not stand alone, and most of the priorities and actions operate alongside existing strategies, delivery plans and policies.
- 2.4 The Council cannot achieve this alone. This can only be achieved by working closely with partners, residents and communities as shared resources and innovative partnership and solutions are the best way forward to meet future challenges.

**3. Delivering the Housing Strategy 2018/2019**

- 3.1 Since the Housing Strategy was approved by the Council, a significant amount of work has been undertaken to prepare Action Plans to deliver the three priorities of the Housing Strategy. Supporting the delivery of these Action Plans, the Council has worked closely with partners and created a number of working groups.
- 3.2 Tables 1-3 identify some of the progress that has been made during 2018/2019 against each of the Action Plans.

**Table 1: Maximising Housing Growth and Increasing the Choice of Housing**

<b>Local Plan</b>	The Council has submitted its Local Plan to the Secretary of State for Examination in Public.  The Local Plan identifies how the Council will ensure it has sufficient land to be able to deliver 745 new homes per annum
<b>Deliver Affordable Homes Brownfield Register</b>	In the past 12 months, 29 homes have been delivered in Sunderland The Council has adopted a Brownfield Register which identifies land which has been previously developed. The Council are progressing Planning in Principle (PiPs) which will give outline permission to some sites to ensure that they can be de-risked and delivered.
<b>Developer Event</b>	The Council held a Developer event in January 2018. A networking event to bring developers together along with council officials to discuss future housing development across the City
<b>Strategic Housing Land Availability Assessment (SHLAA)</b>	The Council published their SHLAA (2018) which identifies land available for development.
<b>New Housing Development (completions)</b>	Over the past year (Jan – Dec) 633 of new homes have been developed.
<b>New Housing Planning Permission</b>	Over the past 12 months 1023 homes have been approved
<b>Local Authority Accelerated construction (LAAC)</b>	The council have successfully been offered from Homes England (HE) £8.5 million for enabling works on 7 council owned sites. The delivery of LAAC could facilitate c.600 dwellings at an accelerated pace.
<b>HIF</b>	Council successful in a round 1 submission for the Housing Infrastructure Fund. Currently preparing a round 2 submission to be submitted March 2019. Bid for approximately £21 million of gap and forward funding to facilitate infrastructure required to support South Sunderland Growth Area and c.4000 homes in Sunderland.
<b>Stalled sites</b>	The Council has prepared a list of stalled sites and are currently working to identify how these sites can be progressed.
<b>Small Sites</b>	The Council has launched a small sites register, which identifies to small and medium house builders land available for development.

**Table 2: Making the Best use of Existing Homes and Improving our Neighbourhoods.**

<b>Bringing Empty Homes back into use</b>	The Council has utilised affordable homes contributions to pilot a scheme in Hetton Downs to bring back homes into use.
<b>Identifying Empty Homes</b>	The Council has established an Empty Homes register/database which identifies all empty homes in the city.
<b>Financial Assistance and Loans</b>	There has been 1 loan processed by Back on the Map to drawn down funds to bring empty homes back into use 1 grant processed by an empty property owner to assist in bringing property back into use
<b>Hetton Downs Regeneration</b>	Planning application submitted for the development of 112 dwellings which is expected to be determined in the next couple of months. SCC entered into discussions with a Registered Provider who has land in the Hetton Downs area, with a view to them providing additional affordable housing on their land.
<b>Enforced sales</b>	The Council has progressed 1 enforced sale during the past year. The Council are currently looking at how these powers can be used more widely.
<b>Empty Properties Strategy</b>	The Council has started to prepare an empty properties strategy which will identify how the Council will invest in Empty Homes across the city. As of October 2018 there are 2673 recorded empty properties across the City.
<b>Students and Homes in Multiple Occupation</b>	The Council are progressing HMO and Student Accommodation Supplementary Planning Documents to limit the number of HMO's in certain areas of the city.
<b>Selective Licencing</b>	The Council is obtaining a Housing Stock Condition Modelling Report to identify potential areas in the City which may require focussed attention. Consideration will be given to a range of tools, including selective licensing, which may be used to address identified issues.

<b>Table 3: Supporting Vulnerable People to Access and Maintain Housing</b>	
<b>Number of Homeless Preventions</b>	The Council has prevented 381 households from becoming homeless over the past 12 months
<b>Number of Homeless Relief cases</b>	The Council has relieved homeless for 390 since the implementation of the Homeless Reduction Act (HRA) in April 2018
<b>IT system replaced</b>	A new web based IT system has been implemented that records Hclik data linked to the new HRA legislation returns to MHCLG
<b>Implementation of the Homeless Reduction Act (HRA)</b>	All HRA elements are implemented. Staffing resource reviewed with an additional two members of staff employed to effectively meet the duties set out in the HRA.
<b>Review of the housing Allocations Scheme</b>	The Housing Allocations Scheme goes to Cabinet in February for approval.
<b>Develop and implement Duty to Refer (DtR)</b>	Regional agreement completed and implemented
<b>Develop Joint Protocol</b>	Working group established to progress a joint approach to housing and young homeless people and care leavers in partnership with Together for Children (TFC)
<b>Homelessness Strategy</b>	A draft Homelessness Strategy has been produced and was presented to Cabinet in January 2019, this will go out to consultation on 11 <sup>th</sup> Feb 2019
<b>Health &amp; Wellbeing</b>	Older persons accommodation – Fullwell Quarry site has been identified for the development of a retirement village
<b>Early Intervention Initiative</b>	An agreement has been entered with Shelter to deliver expert housing advice and guidance to prevent homelessness over 1.5 days per week in Bede Tower. This is a drop-in service available to members of the public with the aim of targeting tenants in private rented accommodation at risk of homelessness outside of the 56 day prevention timescale.

#### 4. Conclusion and Next Steps

- 4.1 Although the Housing Strategy has a life-span of 5 years, due to the frequent changes in housing legislation it was agreed that it will be reviewed one year after. This review is currently underway.
- 4.2 The Action Plans which support the Housing Strategy will also be reviewed and published in consultation with key partners and Members. The Action Plans will also be aligned to the Councils emerging priorities and commitments.
- 4.3 The Housing Strategy will be monitored throughout the year by the Strategic Housing Delivery Board.

#### 5. Recommendation

- 5.1 It is recommended that the Economic Prosperity Scrutiny Committee note the update.

Link – Housing Strategy [https://www.sunderland.gov.uk/media/19744/Housing-Strategy-for-Sunderland-2017-2022/pdf/Housing\\_Strategy\\_for\\_Sunderland\\_2017-2022.pdf?m=636451494608170000](https://www.sunderland.gov.uk/media/19744/Housing-Strategy-for-Sunderland-2017-2022/pdf/Housing_Strategy_for_Sunderland_2017-2022.pdf?m=636451494608170000)

**ENVIRONMENTAL ENFORCEMENT - UPDATE**

**REPORT OF THE CHIEF OPERATING OFFICER FOR PLACE**

**1. Purpose of the Report**

- 1.1 To update Members about the progress being made by the Environmental Enforcement Team since the implementation of the revised Environmental Policy in 2017.

**2 Background**

- 2.1 In April 2017 a new Environmental Policy was introduced following recommendations from the Economic and Prosperity Scrutiny Committee that a review of the existing policy was undertaken and a more robust approach to enforcement of environmental crimes was adopted.
- 2.2 On 6 February 2018, the Committee received an update on the progress being made. The report provided details of the structure of the service, its performance and plans for the future. At that meeting it was suggested that a further update report be submitted to the Committee as part of its work programme for 2018/19.

**3 Current Position**

- 3.1 Nicky Rowland (Environmental Services Manager) will be in attendance to provide an update on the current position.

**4 Recommendations**

- 4.1 Members are asked to consider the content of this report

**5. Background Papers**

Environment Enforcement Policy 2017

**Contact Officer:** Nicky Rowland  
Area Manager – Local Services  
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**REPORT OF HEAD OF EVENTS**

**MAJOR EVENTS – ECONOMIC IMPACT**

**1. Purpose of the Report**

- 1.1 To provide a feedback report on the 2018 Illuminations and Festival of Light.

**2. Background**

- 2.1 At the beginning of the year, the Committee agreed to include in its work programme consideration of the economic impact and outcomes of a number of major events held in the city during 2018.
- 2.2 On 4 December 2018, a feedback report was provided on the impact of both the Sunderland Airshow and the Tall Ships Race. For this meeting, a report will be provided on the Sunderland Illuminations and Festival of Light 2018.

**3. Current Position**

- 3.1 This year Sunderland Illuminations and festival of Light were held between 18 October – 18 November 2108. The illuminations ran from St Peter's Church to the Roker and Seaburn seafront. It also featured an illuminated observation at Cliffe Park along with fairground rides and firework displays.
- 3.2 Tickets for the events were £2 per person, with free entry for children aged two and under.
- 3.3 Victoria French (Head of Events) will be in attendance to provide a presentation and answer member's queries.

**4 Conclusion**

- 4.1 The presentation will provide members with an overview of the outcomes and economic impact of the event.

**5. Recommendations**

- 5.1 The Scrutiny Committee is asked to consider and comment.

**6 Background Papers**

None

**ANNUAL WORK PROGRAMME 2018-19**

**REPORT OF THE HEAD OF MEMBER SUPPORT AND COMMUNITY  
PARTNERSHIPS**

**1. Purpose of the Report**

- 1.1 The report sets out the current work programme of the Committee for the 2018-19 municipal year.

**2. Background**

- 2.1 The work programme is designed to set out the key issues to be addressed by the Committee during the year and provide it with a timetable of work. The Committee itself is responsible for setting its own work programme, subject to the coordinating role of the Scrutiny Coordinating Committee.
- 2.2 The work programme is intended to be a working document which Committee can develop throughout the year, allowing it to maintain an overview of work planned and undertaken during the Council year.
- 2.3 In order to ensure that the Committee is able to undertake all of its business and respond to emerging issues, there will be scope for additional meetings or visits not detailed in the work programme.
- 2.4 In delivering its work programme the Committee will support the Council in achieving its corporate outcomes

**3. Current position**

- 3.1 The current work programme is attached as an appendix to this report.

**4. Conclusion**

- 4.1 The work programme is intended to be a flexible mechanism for managing the work of the Committee in 2018-19.

**5 Recommendation**

- 5.1 That Members note the information contained in the work programme.

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**Contact Officer:** Jim Diamond, Scrutiny Officer (Tel 0191 561 1396)  
James.diamond@sunderland.gov.uk



ECONOMIC PROSPERITY SCRUTINY COMMITTEE – WORK PROGRAMME 2018-19

REASON FOR INCLUSION	12 JUNE 18	17 JULY 18	11 SEPT 18	9 OCTOBER 18 CANCELLED	6 NOV 18	4 DEC 18	15 JAN 19	12 FEB 19	12 MARCH 19	9 APRIL 19
<b>Policy Framework/ Cabinet Referrals and Responses</b>	Core Strategy (Louise Moody)  Bishopwearmouth Conservation (Judith Miller)		Bishopwearmouth Conservation Area (Judith Miller)		Gambling Act 2005 – Statement of Principles (Richard Reading)					
<b>Scrutiny Business</b>	Remit and Work Programme of Committee  Northern Spire Bridge (Mark Jackson)	Environmental Services - Update (Mark Speed)  Business Improvement District (Sharon Appleby BID)	Licensing Act 2003 – Cumulative Impact Assessment (Richard Reading)  Waste Management– Visit (Jim Diamond/Colin Curtis)		Local Plan Update (Louise Sloan)  Business Centres (Catherine Auld)  Waste Management (Jim Diamond /Colin Curtis)	Siglion – Update (John Seager Chief Executive)  Major Events Outcomes (Victoria French)	Chamber of Commerce – Update (Jonathan Walker)  Business Improvement District (Sharon Appleby BID)	Environmental Enforcement (Nicky Rowland)  Major Events Outcomes – Illuminations (Victoria French)  Housing Strategy - Update (Louise Sloan)	Apprenticeships (Ellen Thinnesen/ Iain Nixon)	Annual Report (Jim Diamond)  Sunderland Cultural Strategy (Rebecca Ball)  IAMP/SSTC – Update and Economic Impact (Les Clark/Mark Jackson)  Public Space Protection Orders (Stuart Douglass/Michelle Coates)
<b>Performance / Service Improvement</b>										
<b>Consultation Information and Awareness Raising</b>	Notice of Key Decisions  Work Programme 18-19	Notice of Key Decisions  Work Programme 18-19	Notice of Key Decisions  Work Programme 18-19	Notice of Key Decisions  Work Programme 18-19	Notice of Key Decisions  Work Programme 18-19	Notice of Key Decisions  Work Programme 18-19	Notice of Key Decisions  Work Programme 18-19	Notice of Key Decisions  Work Programme 18-19	Notice of Key Decisions  Work Programme 18-19	Notice of Key Decisions  Work Programme 18-19

International Strategy (Catherine Auld)  
Libraries Update (Victoria French)  
Northumbria Road Safety Partnership (Paul Lewins)  
Stadium Village Master Plan (Dan Hattle)  
Holmeside Masterplan (Dan Hattle)

**NOTICE OF KEY DECISIONS**

**REPORT OF THE HEAD OF MEMBER SUPPORT AND  
COMMUNITY PARTNERSHIPS**

**1. PURPOSE OF THE REPORT**

- 1.1 To provide Members with an opportunity to consider the items on the Executive's Notice of Key Decisions.

**2. BACKGROUND INFORMATION**

- 2.1 Holding the Executive to account is one of the main functions of Scrutiny. One of the ways that this can be achieved is by considering the forthcoming decisions of the Executive (as outlined in the Notice of Key Decisions) and deciding whether Scrutiny can add value in advance of the decision being made. This does not negate Non-Executive Members ability to call-in a decision after it has been made.
- 2.2 To this end, the most recent version of the Executive's Notice of Key Decisions is included on the agenda of this Committee. The Notice of Key Decisions is attached marked **Appendix 1**.

**3. CURRENT POSITION**

- 3.1 In considering the Notice of Key Decisions, Members are asked to consider only those issues where the Scrutiny Committee or relevant Scrutiny Panel could make a contribution which would add value prior to the decision being taken.
- 3.2 In the event of Members having any queries that cannot be dealt with directly in the meeting, a response will be sought from the relevant Directorate.

**4. RECOMMENDATION**

- 4.1 To consider the Executive's Notice of Key Decisions at the Scrutiny Committee meeting.

**5. BACKGROUND PAPERS**

- Cabinet Agenda

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Contact Officer : Jim Diamond, Scrutiny Officer  
0191 561 1396  
James.diamond@sunderland.gov.uk

The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012

Notice is given of the following proposed Key Decisions (whether proposed to be taken in public or in private) and of Executive Decisions (including key decisions) intended to be considered in a private meeting:-

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
180418/252	To consider and approve corporate proposals in respect of Siglion LLP.	Cabinet	Y	30 January 2019. This item has been published on the notice dated 18 December 2018 with an anticipated decision of "During the period 16 January to 31 March 2019."	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>
181102/313	To seek Cabinet approval for the Council and Sunderland Care and Support to participate in the All Together Better Alliance.	Cabinet	Y	13 February 2019	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>

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180830/293	To approve for recommendation to Council, the Capital Programme 2019-2020 and Treasury Management Policy and Strategy 2019-2020 including Prudential Indicators for 2019-2020.	Cabinet	Y	13 February 2019.	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>
180830/294	To approve for recommendation to Council, the Revenue Budget and Proposed Council Tax for 2019-2020 and MTFS 2019-2020 to 2021-2022.	Cabinet	Y	13 February 2019.	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>
180830/295	To approve for recommendation to Council, the Collection Fund 2018-2019.	Cabinet	Y	13 February 2019.	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
181206/318	To approve the business case to develop a new Civic Centre and Public Sector Hub on the Vaux Site.	Cabinet	Y	13 February 2019.	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>
181218/320	To consider the outcomes from the public consultation in regard to the Revised Housing Allocations Scheme for Sunderland.	Cabinet	Y	13 February 2019	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>
181218/321	To approve a proposal to develop a new city centre car park.	Cabinet	Y	13 February 2019	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
190103/322	To approve the proposed acquisition of land and buildings at Pallion Industrial Estate, Sunderland.	Cabinet	Y	13 February 2019	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
190103/323	To approve the Together for Children Business Plan for 2019 and the future governance arrangements	Cabinet	Y	13 February 2019	Y	This report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraphs 3, 4 and 5 of Schedule 12A of the Local Government Act 1972, as amended, as the report contains information relating to the financial or business affairs of any particular person (including the authority holding that information), any consultations or negotiations, or contemplated consultations or negotiations in connection with any labour relations matter arising between the Council and its employees and information in respect of which legal professional privilege could be maintained in legal proceedings. The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet Report Business Plan	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>



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170927/212	To approve in principle the establishment of a new police led Road Safety Partnership (Northumbria Road Safety Partnership) embracing the Northumbria Force Area.	Cabinet	Y	During the period 13 February to 31 March 2019.	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>
181019/309	To authorise the sale of land at Hillthorn Farm, Washington and to delegate authority to the Executive Director of Economy and Place in consultation with the Leader and Cabinet Secretary to grant consent to the assignment of the sale contract to the purchaser's preferred developer if required by the purchaser.	Cabinet	Y	During the period 13 February to 31 March 2019.	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>

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181217/319	Proposed Centre of Excellence for Sustainable Advanced Manufacturing development proposal and related matters	Cabinet	Y	During the period 13 February to 31 March 2019.	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraphs 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information).	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>
190114/325	To procure a contractor to undertake works at Jacky Whites Market.	Cabinet	Y	During the period 13 February to 31 March 2019.	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>
181024/312	To approve the Final Business Case in relation to the development of a Regional Adoption Agency and agree next steps leading up to the establishment of the Regional Adoption Agency	Cabinet	Y	27 March 2018	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>

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190107/324	To approve the proposed disposal of land at Clinton Place, Sunderland.	Cabinet	Y	27 March 2019	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraphs 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information).	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>

**Note;** Some of the documents listed may not be available if they are subject to an exemption, prohibition or restriction on disclosure.

Further documents relevant to the matters to be decided can be submitted to the decision-maker. If you wish to request details of those documents (if any) as they become available, or to submit representations about a proposal to hold a meeting in private, you should contact Governance Services at the address below.

Subject to any prohibition or restriction on their disclosure, copies of documents submitted to the decision-maker can also be obtained from the Governance Services team PO Box 100, Civic Centre, Sunderland, or by email to [committees@sunderland.gov.uk](mailto:committees@sunderland.gov.uk)

Who will decide;

Cabinet; Councillor Graeme Miller – Leader; Councillor Michael Mordey – Deputy Leader; Councillor Paul Stewart – Cabinet Secretary; Councillor Louise Farthing – Children, Learning and Skills; Councillor Geoffrey Walker – Health and Social Care; Councillor John Kelly – Communities and Culture; Councillor Amy Wilson – Environment and Transport; Councillor Stuart Porthouse – Housing and Regeneration

This is the membership of Cabinet as at the date of this notice. Any changes will be specified on a supplementary notice.

Elaine Waugh,  
Head of Law and Governance

15 January 2019