Coalfield Area Committee: Work Plan 2014 -15 **Item 3 Annex 1**

PEOPLE

	Area Priority	Outcomes/Actions	Suggested Lead Agent (tbc with relevant service)	Comments/Info/Progress
1	**Improve emotional and mental health & wellbeing in families and communities by helping reduce the impact of welfare reform** **September 2014**	Ensuring that advice and support is available at a local level	Alison Aisbitt	Local services are being tailored to meet the needs in the area. ShARP is the contracted provider for 1st tier advice and is working in partnerhsip with Gentoo and other local organisations to provide a co-ordinated service to local people. A project to continue and further develop a volunteer advice project at ShARP has been funded via SIB and commenced in November 2014. Volunteers are being trained to specifically work with people who need extra support which is not provided elsewhere, for example in helping older people and vulnerable adults in filling in forms on line. The volunteers will also be able to spend time with these clients and advise on the other support services that are available, for example access to training courses on money management, savings and loans, joining a credit union, free energy advice etc
		Supporting the VCS in responding to local need	Pauline Hopper	The Area Community Officer provides support to the Network to develop and deliver projects to contribute to area priorities. Local organisations are working together to provide support such as food banks and cookery courses. At the September 2014 meeting of the Network, a number of partners raised concerns about the reliance on food parcels due to various issues including benefit sanctions and delays in payments. Local organisations will share intelligence and concerns to address such issues and the VCS Network has raised this subject in their report to October 2014 Committee. The issue was subject to a Scrutiny Policy Review this year and the report and recommendations have now been published. Further information, and a copy of the report, is available on request.
		Delivering against shared priorities with the CCG, PH and other partners to reduce negative health impact	ShARP/CCG	The People Board and partners from Sunderland City council, CCG and Gentoo are supporting ShARP in the development of a project to pilot 'Advice in GP Surgeries'. A funding application to Comic Relief is being prepared to provide funding to begin the project.
2	**Support opportunities to access services, training and learning for young people at risk of becoming NEET** **November 2014**	Working with partners promoting local job fairs, employment promotions and business connectors	VCS Network	City Council Services and external partners have used the VCS Network in the area to promote local events and activities to support people into work. Further information regarding business connectors and other support programmes for employers and young people seeking employment has been provided.
		Supporting access to training, learning and volunteering, linking with Connexions, FACL and Children's Centres	Andrew Carton	The November Board meeting received a report and update on key statistics, and information regarding what is currently available to support young people (16-19) into education, training or employment. The Board agreed to further explore employer engagement, relationship with schools and employability skills. Information on the Working Rite programme was provided to members at the February 2015 meeting. The Board agreed to support the delivery of the Working Rite programme in the area and to invite the project co-ordinator to a future meeting. Due to Skills Funding Agency issues, the project has been delayed until additional funding is secured. Information on careers advice in schools was provided to the Board. This was discussed further during the development of area priorities for 2015/16 and will be considered by the People Board during the coming year.

		Supporting the development of social media to enhance training and learning opportunities with training to enhance the digital skills required	Andrew Carton	A meeting to discuss specific issues for the area in was held in Easington Lane in November. One of the suggestions/actions was for partners to promote what is available for young people via facebook and other social media. IT skills and availability of IT equipment was discussed by the VCS Network at their meeting in January 2015. An update was given to the group by Community ICT who outlined what services they could offer to community groups and local organisations. An internet cafe was available at the recent Easter Family Fun day at Rainton Meadows, where young people, children and families were able to try out new games and programmes and obtain advice and information on how to use social media safely.
		Contributing to the development of the community library service	Allison Clark/Jolene Dunbar	Regular communication with community library staff takes place. The lead community librarian for the Coalfield area attends the VCS Network and promotes services available including locations of community book collections and activities and events delivered by libraries, both centre based, and out in the community.
2	**Healthy life choices for children, young people and adults with a focus on physical wellness and sexual health** **January 2015**	Working in partnership with CCG and Public Health to deliver outcomes against shared priorities in the Coalfield	Public Health/CCG	Public Health and Sunderland CCG have also developed priorities and action plans for the coming year. Both partners will work with the People Board on shared priorities. With joint funding (SIB and CCG local innovation fund) a number of small projects to encourage healthy lifestyes are being delivered by local VCS organisations. The Board received an update on projects in October and a further update is provided in the SIB performance report presented to June 2015 Area Committee. The Health and Greenspaces project (joint SIB and Public Health funding) will deliver shared outcomes.
		Supporting local improvements that promote healthy weight for children and young people	Laura Cassidy/VCS Network	Public Health and Wellness colleagues are attending the VCS Networks and engaging with local people to encourage and enable them to engage in healthy activities. VCS representation on the Health and Greenspaces project group will ensure local issues are considered.
		Improving local rates for accessing chlamydia screening, contraception clinics, sexual health clinics and reducing teenage conceptions	Public Health/CCG	Members have been informed and consulted during the sexual health review and local services need to be promoted and made more accessible to encourage young people to take up what is available. Locally available sexual health services were discussed by the People Board at the January 2015 meeting, and information was provided on services for young people. This work will be continued by Public Health colleagues and updates provided when relevant.
		Ensuring the VCS are supported to deliver outcomes in partnership with council services	Pauline Hopper/VCS Network	The VCS Network is the recognised channel of communication between the Council, its services, and the Voluntary and Community Sector. The Area Community Officer provides support to the Network to develop and deliver projects to contribute to area priorities. A number of VCS partners are delivering health related projects within the community. A report on these projects was presented to the October Area Committee, and a further update is presented to the June Area Committee as part of the SIB performance report. VCS Network members have highlighted the need for a co-ordinated and cohesive approach as there are lots of effective and successful services available but they need a more joined up approach. There will be a request for the new Integrated Wellness service (Live Life Well) to attend a future VCS Network meeting.
4	**Local Events, celebrations and heritage** **February 2015**	Supporting long standing historical events and celebrations taking place in local communities		An area-wide programme of activity has been developed to mark specific events of note including WW1 100 years remembrance, banner parades, Houghton Feast and local Christmas events. Working in partnership with Heritage colleagues and VCS partners local groups are becoming more involved and taking ownership for local events. An update is provided in the SIB performance report attached.

5	**Support increased social participation for vulnerable and older people, including those with dementia, learning difficulties and physical disability** **January 2015**	Dementia friendly shopping centres project	Pauline Hopper/Multi Agency Dementia Group	Houghton le Spring has been successfully registered with the Alzheimers Society to work towards becoming a 'Dementia Friendly Community'. In partnership with the Alzheimers Society and other key organisations, Sunderland City Council are working with Houghton Traders Association to implement the programme. A launch of the initiative took place in September 2014 and a progress report has been submitted to the Alzheimers Society . All traders in Newbottle Street were invited to a meeting in April 2015 to further discuss and develop the pilot, and to encourage more traders to sign up to the initiative. The Dementia Action Alliance Project Manager for the North East and the Alzheimers Society Service Manager for Sunderland attended the meeting and offered support, including the development of a fact sheet prepared specifically for the Traders.
		Supporting dementia awareness training		SIB funded training has now been completed. The Health Trainers programme now deliveres a dementia module as part of the certificate. Further opportunities for local training are being explored as part of the Multi Agency Dementia Group.
		Working with VCS partners to promote social and befriending opportunities for those with learning and/or physical disabilities	VCS Network	The 'One Directory' (Sunderland City Council) and the Wellness Guide (Washington Mind) are key tools in identifying social opportuities available locally. VCS partners share information at the Network meetings and signpost people to local provision. Hetton New Dawn are working as part of the Essence service to support befriending and social activities. The Essence Service is a joint initiative between Age UK Sunderland, Sunderland Carer's Centre and Sunderland CCG to provide ongoing support to people with Dementia and their Carers to enable them to have a full and active life in the community.
		Build upon successful local projects that have benefitted local residents	Pauline Hopper/Area Committee	An evaluation of projects delivered using SIB small grants funding has identified areas for future development. The January People Board recommended that £20,000 SIB be allocated to match £20,000 made available by the CCG. The projects recommended for approval are presented to the June 2015 Area Committee for consideration.
6	**Influence the design, delivery and review of People based services devolved to Area Committee** **TBC and developed over time to deliver the Board's influencing role in statutory and core provision. This is in addition to the local priorities outlined above in 1-5 above**	1. Develop New Relationship with Schools		At its meeting of 5th November Cabinet approved the Policy Statement on the role of the Council in relation to schools and the wider education system. The Statement determines the role of the Council in improving educational outcomes and defines the key elements of the local authority's role. Additionally, next steps were agreed in order to develop the necessary relationships, systems and processes to reflect the changing education landscape, the educational priorities within the city's key strategies, the Council's Community Leadership role and its statutory duties. One of those key actions is to develop arrangements whereby Elected Members are enabled to play a role in strengthening the local accountability of schools and in sharing local intelligence. The Education and Skills Strategy was circulated to Board members in February and a written reponse from the Board was fed into the Directorate. Suggestions and comments have been incorporated into the revised strategy and an implementation plan is being drafted.
		2. Improve access to green/open/blue space, to support further participation in physical activities. (Greenspace Grant of £20k per area).	Laura Bartlett/Laura Cassidy	£20k has been allocated from the Public Health budget and has been matched with £20,000 SIB funding. A project delivery group was set up and an action plan was agreed. Progress is being made including the development of trim trails in Hetton Lyons and Herrington Country Parks, development of heritage walking packs, new waymarkers for circular 1k, 2k and 3k walks/runs and summer activity days at greenspaces in each ward.
		3. Review of Museum Services	Trina Murphy	A cultural Strategy is being developed for the city which will help shape Museums and heritage in a way that Sunderland residents want. This will help to develop a vision that will determine the delivery plan of priorities for the next 3-5 years. The Strategy and the Museum vision are proposed to be discussed at a future People Board. Members will have the opportunity to contribute to how the service will be tailored to meet the needs of the community. Following that, the Heritage team will engage with local individuals and groups, such as the Area VCS Network, to disuss the new proposals.

		Review of Youth Contracts	Jane Eland	The September 14 People Board meeting was presented with an update on the performance of the current commissioned youth contracts. Further information was presented to the January 15 People Board when feedback was given regarding responses from members. The current provider is seen to be meeting the needs of the young people. All members want the 2 age groups to remain and the proposal for the BME contract to be part of the mainstrean contract was postively received. It was anticipated that in order to keep provision, some hours may be reduced but members accepted this was a reasonable solution. This has been the case since April 15 as contracts were renewed witih new terms and conditions. Members are encouraged to attend the Youth Operational Group so they can feed in to decisions made locally regarding provision.