

**At a meeting of the EAST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE on MONDAY, 10<sup>th</sup> JANUARY, 2011 at 5.30p.m.**

**Present:-**

Councillor Ball in the Chair

Councillors Emerson, Errington, Fairs, E. Gibson, M. Forbes, Maddison, McClennan, Mordey and Wood

**Also Present:-**

Karen Alexander	- Employment and Training Manager, Sunderland City Council
Kath Butchert	- YDG Manager, Sunderland City Council
Chris Campbell	- School Improvement Officer, Sunderland City Council
John Connolly	- Neighbourhood Sergeant, Northumbria Police
Neal Craig	- Neighbourhood Inspector, Northumbria Police
Paula Hunt	- East VCS Network Representative
Matthew Jackson	- Democratic Services Officer, Sunderland City Council
Janet Johnson	- Deputy Chief Executive and Area Lead Executive, Sunderland City Council
Helen Peverley	- Project and Service Development Manager, Sunderland City Council
Ken Robinson	- Neighbourhood Sergeant, Northumbria Police
Nicol Trueman	- Area Officer, Sunderland City Council
Ross Wares	
Ian Warne	- Station Manager, Tyne and Wear Fire and Rescue Service
Berni Whitaker	- Enterprise Manager, Sunderland City Council
Jeremy Wicking	- Media Officer, Sunderland City Council
Sarah Woodhouse	- Policy Officer

**Chairman's Welcome**

The Chairman welcomed everyone to the meeting and asked Members to give consideration to any stories which could be included in the Area Newsletters and provide any stories to Jeremy Wicking, Media Officer.

**Apologies for Absence**

Apologies for Absence were received on behalf of Councillors T. Martin and O'Connor along with Vivienne Metcalfe and David Curtis.

## **Declarations of Interest**

### **Item 3 – Community Action in Sunderland East: Progress Review – Annex 3a – Community Chest**

Councillor Mordey declared a personal and prejudicial interest in the applications relating to Hendon Young People's Project and withdrew from the meeting prior to consideration of the item.

Councillor McClennan declared a personal interest in the application for NDRC as Chief Executive of EBC who had an NDRC staff member placed with them for NVQ training.

Councillor Maddison declared a personal interest in the application for Grangetown C.A. as a council appointed Member and the application for Ashbrooke Rugby Club as a social member.

### **Item 3 – Community Action in Sunderland East: Progress Review – Annex 3b – SIP Proposals**

Councillor Mordey declared a personal and prejudicial interest in the application for Hendon Young People's Project as a Council appointed Member and withdrew from the meeting prior to consideration of this item.

## **Minutes of the Last Meeting of the Committee held on 25<sup>th</sup> October, 2010**

1. RESOLVED that the minutes of the previous meeting held on 25<sup>th</sup> October, 2010 be confirmed and signed as a correct record subject to the inclusion of Councillor Mordey in the attendance.

## **Community Action in Sunderland East: Identifying new Issues and Agreeing Actions (2010/11 Work Plan)**

The Chief Executive submitted a report (copy circulated) which provided information on the new issues raised as part of the Committee's work plan for 2010/11.

(For copy report – see original minutes)

Nicol Trueman, Area Officer, presented the report and advised Members of the common issues which were raised by residents and also informed Members of the new issues which had been raised in relation to the review of bylaws, the Metro Platform Project, and Sunderland 'The Place'.

With regards to Sunderland 'The Place' Ms Trueman advised that the Chairman had been invited to attend a meeting of the Environment and Attractive City Scrutiny Committee to discuss the sense of place within the

East Area. If Members wished they could hold an informal meeting to discuss this.

Councillor Wood queried whether the review of bylaws would embrace the concept of alcohol free zones; there were currently some zones in the city however within the zones there were anomalies.

Janet Johnson, Area Lead Executive, agreed to query this with the team involved and provide the information to Councillor Wood.

Councillor Errington commented that there were a number of schools which still had signs referring to the Tyne and Wear Act 1980 and Trespassing on school property. He asked whether the provisions of this act were still in force given that the district of Tyne and Wear no longer existed.

Ms Johnson agreed that this information would be provided to Councillor Errington.

Paula Hunt stated that the Metro Platform Project had been discussed at the VCS meetings and Age UK had expressed an interest in adopting the Park Lane Metro Station.

Councillor Errington referred to the improvement works which had already been undertaken at Sunderland Central Station and asked whether this project would have an effect on the works which had already been done.

Ms Trueman advised that there were 60 stations on the Metro network and four of these were within the East Area. All of the stations were available for adoption. Any work to be carried out would complement any works which had already been completed.

Councillor Gibson advised that she was a Member of the Environment and Attractive City Scrutiny Committee and she had attended a visit to the University with the Committee. The University had developed public space including a café and outside space which the public were encouraged to use. It was also intended that there would be improved signage throughout the city to direct visitors to key locations such as the University and Stadium of Light.

2. RESOLVED that:

- a. The City Bylaws review be received and noted and an update on the outcomes affecting the East Area cemeteries, beaches, countryside, and parks be received via the ward bulletin service.
- b. The Metro Platform Project be promoted through the East VCS Network and Sunderland University, Southmoor, Thornhill, St. Aidan's and St. Anthony's schools be approached with a view to all four stations being adopted by a residents association, voluntary and community association or educational establishment.
- c. The information on Sunderland 'The Place' be received and noted.

## **Community Action in Sunderland East – Progress Review**

The Chief Executive submitted a report (copy circulated) which provided the Committee with an update on progress against the agreed actions in the 2010/11 work plan.

(For copy report – see original minutes)

- **Identification of Gaps in Youth Provision**

Kath Butchert, YDG Manager, presented the update and informed the Committee of the three tier model which had been developed which would assist with targeting support for those who were most in need. There would also be a reduction in the amount of contracted and non-contracted youth provision for young people over 11 years old from March 2011.

Following discussion on the matter it was agreed that the youth joint surgeries, which were being organised over the coming months, be included in the area newsletters.

Mr Wicking agreed to liaise with Ms Butchert on the matter to ensure the inclusion of this in the area newsletters.

3. RESOLVED that the update be received and noted and a future report be received outlining the findings of the youth tier model and to consider proposed recommendations for the way forward.

- **Increase Employment and Enterprise Opportunity**

Nicol Trueman, Area Officer, introduced Karen Alexander and Berni Whitaker who would be presenting the possible options for activities to be commissioned. Applications for service provision would be sought from the Voluntary and Community Sector organisations for whichever project brief Members were inclined to agree.

Ms Trueman advised that there were thorough assessments of all SIB applications and the scoring matrix was attached to the report for Members information.

Karen Alexander, Employment & Training Manager, presented option 1; the Family Themed Initiative and advised Members that this would focus on employability and would help whole families across generations rather than just targeting individuals. The project would help family members of working age into employment or self employment. There was a proposed budget of £50,000 for this project.

Berni Whitaker, Enterprise Manager, presented option 2; Employability Support for People 'not in receipt of benefits'. This project would be aimed at increasing enterprise in the area and would target those who were normally

not eligible for support under mainstream provision and would help those who were currently receiving support as part of the Job Linkage scheme.

Councillor Maddison asked how many families were likely to benefit from the initiative.

Ms Alexander advised that the current project which had been funded by Back on the Map had helped over 2000 people and within the last monitoring period there had been 500 people who had received support to get into work. 15.2 percent of the people helped into work were now not receiving any Benefits.

In response to a query from Councillor M. Forbes, Ms Alexander stated that the project would draw on the experience of the Job Linkage programme which would allow a client focused system to be developed with an individual approach and a case worker for each client. There was approximately a 70 percent rate for people who had gained employment retaining the job to the six month mark.

Councillor M. Forbes then stated that the Job Linkage never provided information regarding how long people stayed in employment. There was a need for long term employment.

Ms Alexander advised that there had been improvements made to the management systems to ensure that there was thorough monitoring of whether people remained in employment. There was a large proportion of the jobs were temporary; it was however more desirable for people to be working on temporary contracts than be unemployed while waiting for a permanent job to become available. The employers provided information as to whether jobs were permanent or temporary and how long the contract would be.

Councillor Mordey commented that both proposals were highly desirable and that although there was a high cost implication of funding both proposals he felt that it would be worthwhile.

4. RESOLVED that option 3, the delivery of both projects, totalling £125,000 be approved.

- **Reduce Antisocial Behaviour and Increase Confidence Levels**

Ms Trueman introduced Inspector Neal Craig, Sergeant Ken Robinson and Inspector John Connolly from the Northumbria Police Neighbourhood Policing teams and Ian Warne, Station Manager for Sunderland East Community Fire Station.

Inspector Craig presented the update on Operation Ironclad and informed Members that the Taxi Marshalls were now operating on Monday nights and would be in place until the end of the financial year, there had been no reports of violence in the taxi queues when the Marshalls were present.

In the run up to Christmas there had been 89 arrests in the city centre and most of these had been for Drunk and Disorderly; there had been no serious offences. There had also been only minor assaults reported with no serious assaults or Grievous Bodily Harm being committed.

There had been a dedicated team in Mowbray Park during the day and there had been no incidents in the park apart from the escaped reindeer.

Inspector Connolly advised that there had been over 160 hours of extra patrol time over the last 9 days and that burglary from dwellings was still a concern.

Sergeant Robinson advised that in Doxford there had been a focus on Youth Anti Social Behaviour and there had been a reduction of 22.4 percent. Overall there had been a reduction in all crime of 13.8 percent. There had been problems with theft of lead from the roofs of the new houses at Doxford Park.

Councillor E. Gibson commented that the theft of lead from roofs was disturbing; it had stopped people from moving into the new houses and caused an increased fear of crime for the people living in the area.

Inspector Connolly stated that it was a major concern and there had been extra resources allocated to tackle the issue.

Mr Warne advised that he had recently taken over as Station Manager at Sunderland East Community Fire Station; he did not have any statistics available at this time and agreed to provide the figures for Antisocial Behaviour Fires outside of the meeting.

Ms Trueman asked Members to give consideration to where they would like Vehicle Actuated Signs locating and to contact Chris Ferry, Engineer to advise him of the locations. In response to a query from Councillor Wood, Ms Trueman added that the order for the signs was ready and it was expected that the signs would be rolled out within the next six weeks.

Ms Trueman then drew Members attention to the nominations for the Member representation on the LMAPS groups. The nominations were for:-

Councillor Mordey – City Centre LMAPS

Councillor T. Martin with Councillor Emerson as Substitute – Hendon and Ryhope LMAPS

Councillor Kay or Councillor M. Forbes – Millfield and St. Michael's LMAPS

As there were two nominations for Millfield and St. Michael's the nomination was put to the vote. With six members voting for Councillor Kay and four for Councillor M. Forbes it was agreed that Councillor Kay be the representative with Councillor M. Forbes as substitute.

5. RESOLVED that the updates from Northumbria Police be received and noted and the nominations for the LMAPS groups be agreed.

- **Responsive Local Services (RLS)**

Helen Peverley, Project and Service Development Manager, presented the Responsive Local Services update and advised that refuse and recycling, and dumping of waste were still problems. The new blue bin recycling scheme had been introduced and the performance of the scheme would be continually monitored. There had been enforcement action carried out following dumping of waste and examples of this were included in the report.

The Graffiti Service had introduced mobile handheld devices for the frontline employees which enabled them to clean graffiti quicker. There had also been changes to the authorisation process to allow the disclaimers to be issued electronically over the telephone.

Councillor Errington asked how quickly the junction boxes could be cleaned of graffiti. He also asked whether there was any information regarding successful prosecutions for dumping of waste.

Ms Peverley advised that there were plans to increase the level of enforcement.

Councillor Mordey queried whether it would be possible to have information showing the number of prosecutions in Hendon. He also stated that he thought that the medical waste dumped on Burdon Lane would be easy to trace back to the person who dumped it. He also asked whether the Trade waste on High Street West was from more than one source.

Ms Peverley agreed to find this information for Councillor Mordey.

Councillor Mordey then commented that the parking at the Stadium of Light Metro Station was now being charged for. While this was not within the East Area it did have an impact as this car park was intended to be used for park and ride and was used by a number of people who were from the East Area or were travelling into the East Area. He asked if this issue could be included on the issues log.

Councillor E. Gibson commented that most residents dealt with their waste appropriately by placing it out for collection on the correct day; there was a need to educate those residents who did not.

Councillor Wood added that it was important to prosecute offenders and to publicise the prosecutions so that other people were less likely to offend. It was often difficult to encourage people to give evidence against their neighbours.

Councillor McClennan welcomed the partnership working with Gentoo. There were however concerns from residents about the lack of feedback from complaints; especially for complaints relating to road gritting and tenancy allocations. She felt that Members needed to fight for the residents as they deserved responses to their complaints.

Paula Hunt stated that the East VCS Network had a strong emphasis on enforcement action, especially in the Long Streets Area where there had been ongoing problems.

Councillor Emerson stated that he was pleased to see the Strategic Land Management project was progressing. He asked whether it would show unregistered land as issues on unregistered land often dragged on for long periods of time. He also queried what was being done to prevent dumping of waste at the regular dumping spots and commented that it was often the same people who were dumping waste repeatedly and there was a need to police the common areas for dumping.

Ms Peverley stated that currently the system was set up to show Council and Gentoo land however as the project progressed more layers would be added and it could be possible to show unregistered land; it was also intended that street furniture such as junction boxes would be included.

Councillor Mordey asked for information regarding the steps taken from the initial identification of a problem site to prosecutions being made for fly tipping.

Ms Peverley agreed to provide this information.

6. RESOLVED that the report be received and noted and further updates be received regarding any issues arising from the intelligence group.

- **Community Action in Sunderland East – Progress Review**

Ms Trueman presented the Progress Review and advised Members that there had been a Greenspace Workshop held in October, there was a second workshop arranged for 28<sup>th</sup> January, 2011. The site of the old Grangetown Primary School had now been made accessible to the public.

Paula Hunt added that the availability of the Grangetown Primary School site for the public would be publicised through the Community Newsletters.

Councillor Mordey advised that where the Citizens Advice Bureau had been at Ward Court, opposite St Ignatius Church, was now an empty site. He asked that this location be added to the issues log.

7. RESOLVED that the updates be received and noted and the additional issue raised by Councillor Mordey be included on the progress log.

- **Community Chest, Strategic Initiatives Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for Further Allocation of Resources**

Ms Trueman presented the report and advised Members that there were 16 proposals for support from the 2010/11 Community Chest totalling £5,528; three SIP proposals and no SIB proposals.



Ms Trueman referred Members to Annex 3a which detailed the Community Chest proposals and Annex 3b which detailed the applications for support from the SIP funding.

Members having given consideration to the applications it was:-

8. RESOLVED that:

- a. The financial statement be noted.
- b. Approval be given to the 16 proposals for support from the 2010/11 Community Chest.
- c. The SIP applications be approved.

### **Influencing Practice, Policy and Strategy**

The Chief Executive submitted a report (copy circulated) which informed Members that the Local Area Plan would be refreshed for the 2011/12 municipal year and that work had commenced on this refresh. The Committee would be the lead on the refresh of the LAP.

(For copy report – see original minutes)

Nicol Trueman, Area Officer, presented the report and advised that this report and the discussion at this meeting was stage one of the refresh process. There was information included from the 2009 Place Survey which showed what the issues were for local residents.

Councillor Mordey asked that transport, especially buses, be included as a potential priority.

Ms Trueman then asked for nominations for the Task and Finish group which would be established to look at the refresh of the LAP.

Councillors Emerson, Errington, Maddison and Mordey together with Hazel Clark, Jen McKevitt, Paula Hunt and Sarah Woodhouse put themselves forward as members of the Task and Finish Group.

Ms Trueman then drew Members attention to the list of Community Groups which had an interest in improving their neighbourhood and asked whether there were any further groups which needed adding to the list.

Members asked that the Bangladeshi Centre; Ashbrooke Area Residents Association; Ashmore Residents Association; Long Streets Action Group; Chance; East End Residents Group and Back on the Map be added to the list.

Councillor Wood also advised that the Blue Watch Youth Group should be listed under Ryhope Ward rather than St. Michael's Ward. The Thornholme Residents Association covered an area which included both Millfield and St. Michael's Ward.

9. RESOLVED that:

- a. A task and finish group be established to review the LAP and the terms of reference for the group, as set out in Annex 1, be approved.
- b. The nominated Committee Members be assigned to the group.
- c. The additional groups identified be included on the list of community groups in the area.
- d. The report be received and noted and a further report be received in March 2011.

The Chairman thanked everyone for their attendance and closed the meeting.

(Signed) E. BALL,  
Chairman.

## SUNDERLAND EAST AREA COMMITTEE

28 MARCH 2011

### REPORT OF THE CHIEF EXECUTIVE

#### COMMUNITY ACTION IN SUNDERLAND EAST: IDENTIFYING NEW ISSUES AND AGREEING ACTIONS (2010/11 WORK PLAN)

##### 1. Why has it come to Committee?

- 1.1 To enable the future development of area based working, the Area Committee requires detailed information to be freely available from a number of different sources. An “intelligence hub” has been established that will act as a repository for information available. Officers will have access to relevant up-to-date information required to make effective decision making at an area level, and provide Area Committees with the detailed analysis required to identify key priorities and future waves of Responsive Local Services activity.
- 1.2 Information has been sourced from other Committee meetings, Community Leadership Programme, Responsive Local Services, which includes the Customer Service Network, the Area Co-ordination Team, Members Query Management System, Questions to Area Committee, Safer Communities Team and the Consultation Team, including resident surveys. Additional links have also been made with the Local Multi Agency Problem Solving groups (LMAPs), in particular the Data Analyst Team from Northumbria Police.

##### 2 New Issue: Empty Property Team

- 2.1 The Empty Property Team has been recently expanded. The team now consists of five officers where previously there were two officers dealing with Citywide requests for service. The new team consists of five officers each with a dedicated patch. Contact details as follows:

Lisa Ketley, Sunderland East	0191 561 1636
Ami Snowdon, Hendon, Sunderland East	0191 568 9315
Lucy Smith, Sunderland North	0191 561 1628
Michael Horsburgh, Sunderland West and Washington	0191 561 2035
Julie Wilkie, Coalfield	0191 561 1627

- 2.2 Officers are undertaking an induction period at the moment. Requests for service will be responded to as normal by the appropriate officer, but more proactive work will be undertaken to help tackle the owners of long term problematic empty properties. All owners will be contacted to establish what their intentions are for the empty property. Officers will work in partnership with the owner until it is reoccupied.
- 2.3 The Selective Licensing and Neighbourhood Management Project which went live in July 2010 has been successful in the first year in bringing back to use 45 empty properties within the Back on the Map Area of Hendon.
- 2.4 The Team’s target is to bring empty properties back into use. For 2010-11 it was set at 355, and 316 has been achieved to date. Officers have been liaising with owners and the properties have been reoccupied with their intervention. The expanded team will continue the success of previous officers in achieving a reduction in empty properties Citywide.

- 2.5 An Empty Property Action Plan is currently being drafted which will include an action plan and targets for tackling empty properties in the East. This will be circulated to Area Committee for comments as part of the consultation process.

### **3. New Issues: Sunderland East VCS Area Network**

- 3.1 The following issues were raised via the Sunderland East VCS Area Network:

i) Railway embankment inbetween Hunter Street and Percy Street, Hendon:

It is believed that the railway embankment land between Hunter Street and Percy Street was historically used by local people for gardening. Over the years the land has declined in terms of state and activity. The East VCS Area Network would like to investigate the feasibility of re-opening the allotments considering land ownership, demand needs, costings, etc.

ii) Mental health and welfare advice:

A local charity identified that within the current economic climate they are experiencing a rise in clients accessing their centre with mental health issues, in addition, to providing advice on benefits and employment to people who have English as their second language. The East VCS Area Network would like this to be considered when East Area Committee are developing their priorities for 2011-12, in addition, Health, Housing and Adult Services to provide information on current support available to people with mental health issues, and advice available to people who have English as their second language on benefits and employment to East VCS Area Network.

#### **Recommendations**

Committee are requested to:

Hunter Street and Percy Street

- Appoint the East VCS Area Network to investigate the feasibility of developing the land for future public use and report back to Area Committee their findings.

Mental health and welfare advice

- To refer information relating to an increase in mental health issues and problems with minority groups accessing advice into the Developing Priorities for 2011-12 Task and Finish group for consideration.
- Sunderland City Council, Health, Housing and Adult Services Directorate to provide information on current support available to people with mental health issues, and advice available to people who have English as their second language on benefits and employment to East VCS Area Network to share with local community groups and charities.

### **4. New Issues: East meets West**

For a period, areas in Eden Vale (West) and Thornhill (East) have been experiencing difficulties. There are a number of initiatives being funded and delivered to alleviate the difficulties being faced by residents and provide meaningful activities for young people. These include the West Area Committee funded Operation Freedom (joint police, youth and ASB project), work by the Barnes' and St Michael's commissioned youth providers, Young Asian Voices, the Council's Neighbourhood and Renewal Team and other work.

- 4.2 In order to maximise the impact of interventions and ensure clear prioritisation, there has been a proposal to host a conference with key stakeholders involved in delivering services or interventions in the area for the purpose of delivering two aims:

1. Agree a cohesive East meets West Area Action Plan.

2. Establish an East meets West Task and Finish Group to monitor the quality and effectiveness of the services and improvements made, reporting directly back to both Area Committee's.

4.3 It is proposed that a Task and Finish group be established to co-ordinate interventions in the area. This Group should consist of the Chair and/or Vice Chair (or other nominated councillor) and a small number of appropriate officers and partners. The Committee are asked to nominate one Councillor, in addition to the Chair and Vice Chair to join the group.

#### **Recommendations**

Committee are requested to:

- Note the information relating to 'East meets West' and agree to hold a stakeholders conference during April 2011.
- Committee to nominate one Councillor, in addition to the Chair and Vice Chair to join the group.

#### **Contact Officer:**

Nicol Trueman, Sunderland East Area Officer

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# SUNDERLAND EAST AREA COMMITTEE

28 MARCH 2011

## REPORT OF THE CHIEF EXECUTIVE

### COMMUNITY ACTION IN SUNDERLAND EAST – PROGRESS REVIEW 2011/12 Priorities and Workplan

#### 1. Why has it come to Committee?

- 1.1 This report updates Members on the progress of developing the 2011/12 Workplan and the priorities that have been identified for the Sunderland East Area through this process.

#### 2. Progress

- 2.1 A meeting was held with elected members for the Sunderland East Area where discussion took place to identify new priorities for the area. Emerging priorities for 2011-12 work plan were provisionally agreed as follows:

- |                                |   |
|--------------------------------|---|
| 1. Youth and teenagers         | <i>(continuation of current priority 'identifying gaps in youth and play')</i>          |
| 2. Welfare Advice              | <i>(to be incorporated into the current 'employment and enterprise' priority)</i>       |
| 3. Public Transport            | <i>(continuation of current reserved priority 'transportation')</i>                     |
| 4. Tackling Crime              | <i>(continuation of current priority 'reducing ASB and increase confidence levels')</i> |
| 5. Cleaner and Greener Streets | <i>(continuation of current priority 'Responsive Local Services')</i>                   |
| 6. Coastal Path                | <i>(to continue on from the Ryhope and Hendon Beach Working Group)</i>                  |

- 2.2 A Task and Finish Group has been established with elected members nominated at the January 2011 meeting together with the Area Lead Executive, Area Officer, Council Officers and Partners relevant to the identified priorities.

The Task and Finish Group has met on one occasions and has worked to:

- Provide information to validate that the identified priorities.
- Consider the issues that exist within each of these priorities that may need to be addressed.
- Identify what is currently being done to address the priorities and issues.
- Identify the gaps in addressing the priorities and what Area Committee can do to provide additionality.
- Create a draft annual action plan based upon the findings.

- 2.3 The information collected has been collated and is attached at **Annex 1a** which proposes specific actions to be included in the 2011-12 work plan. Area Committee is asked to comment on the proposed work plan.

#### 3. Next Steps

- 3.1 Local residents and the Community and Voluntary Sector will be given the opportunity to express their views on the identified priorities for the area.

- 3.2 The views received from this exercise, along with other qualitative research available within the Council, will be used within the Task and Finish Group to add value and support the development of priorities and the 2011/12 workplan.
- 3.3 A final design of the 2011/12 workplan will be provided to members for input.
- 3.4 The final plan will be presented to May Committee for agreement.

**Recommendations**

Members are requested to:

- Note the updated process on the development of the 2011/12 workplan and progress made.
- Agree to receive the final plan at May 2011 Committee for agreement

**Contact Officer:** Nicol Trueman, Area Officer (East) Tel: 0191 561 1162  
Email: [Nicol.trueman@sunderland.gov.uk](mailto:Nicol.trueman@sunderland.gov.uk)

**Background Papers:** Sunderland City Council Constitution, Section 10.2  
Performance delivered against priorities 2010/11  
Terms of Reference of LAP Task and Finish Group  
Sunderland East: Priorities for 2011-12 Action Plan  
Sunderland East Local Area Plan

**Annex 1a:** Sunderland East: Developing priorities for 2011-12 Work Plan

## Annex 1A Sunderland East: Developing priorities for 2011-12 Work Plan

	Emerging Priorities 2011-12	What is being done currently	Proposed Actions to Influence Services
1	Youth and Teenagers	<p><i>Current priority for East Area Committee work plan 2010-11.</i></p> <p>The East Youth Task and Finish group are establishing a Youth Tier Model. A report will be presented to East Area Committee March 2011.</p>	<ol style="list-style-type: none"> <li>1. Area Committee to consider the outcomes of the report presented by the Task and Finish Group.</li> <li>2. Outcome to produce a Youth Area Action Plan (YAAP)</li> <li>3. Task and Finish group to engage and involve partner agencies in development and deliver the YAAP, enabling effective implementation.</li> <li>4. Area Committee to monitor the effectiveness of the group, improvements made and services delivered.</li> </ol>
2	Public Transport	<p><i>Current priority (reserved) for East Area Committee work plan 2010-11.</i></p> <p><b>City Wide</b> Nexus and Cabinet are working together on the Accessible Bus Network Design Project.</p> <p><b>East level</b> Local residents and East Voluntary and Community Sector (VCS) Area Network and other community arenas, such as, East Area Forum and Ryhope Community Forum raised issues around public transport.</p>	<p>Formal process established to feed issues from East Area into Nexus and Sunderland City Council by:</p> <ol style="list-style-type: none"> <li>1. Membership of Area Committee to include Nexus.</li> <li>2. Assist Nexus and Sunderland City Council to re-design bus network by acting as a consultative body.</li> <li>3. Using existing structures within the community, for example, surgeries, VCS meetings, police public meetings, etc. Issues and concerns from the public are feed into Nexus via Area Committee, as well as, sharing and consulting with people on plans agreed at a City wide level.</li> <li>4. To promote and publicise initiatives taken to improve local quality of life and public satisfaction.</li> </ol>



3	Employment, Enterprise and Welfare Advice	<p><i>Current priority for East Area Committee work plan 2010-11.</i></p> <p><b>City Wide</b>  Working Neighbourhood Funding (WNF) ends March 2011. Work Programme starts September 2011. Sunderland North Community Business Centre providing a continuation of services funded via WNF during the interim of five months, this will be at a reduced level.</p> <p>Mixed economy of people across the City, people who can and people who need extra support. Therefore welfare advice is provided on three levels: Level 1, self help material provided via Libra website. Level 2, 1-2-1 early intervention support  Level 3, targeted and specialist support (legal advice)</p> <p><b>East Area</b>  Area Committee have 'called for projects' to come forward which will increase employment and enterprise opportunities and accessing to welfare advice.</p> <p>Sunderland City Council work with East local advice providers to ensure residents can access basic advice and information on welfare rights issues, free of charge, near to where they live. These advice providers can also put you in touch with a range of specialists, including council services such as Sunderland Welfare Rights Service, if needed. The local advice providers can: offer advice and information over the telephone; check benefits; help with claim forms for welfare benefit and tax credit entitlements; offer money advice to help manage debts and negotiating with creditors; give</p>	<ol style="list-style-type: none"> <li>1. Area Committee to receive a report on the 'call for project' with recommendations to approve the strongest applicant(s).</li> <li>2. Lead Agent to produce performance reports to Area Committee. Committee to monitor the quality and effectiveness of the services delivered.</li> <li>3. Welfare Advice Task and Finish group established to actively review the Area Contract which provides access to Welfare Advice, with a view of ensuring that future services, initiatives and their manner of delivery meet local requirements as fully as possible.</li> </ol>
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		information and advice on basic queries on work and housing rights. Contract ends March 2012.	
4.	Tackling Crime	<p><i>Current priority for East Area Committee work plan 2010-11.</i></p> <p><b>City Wide</b></p> <ul style="list-style-type: none"> <li>• Safer Sunderland Partnership</li> <li>• Neighbourhood Helpline</li> <li>• Community Pay Back Scheme</li> <li>• Phoenix Project</li> <li>• Safer Homes Initiative</li> <li>• Best Bar None Scheme</li> <li>• Youth Offending Services</li> <li>• Housing and Neighbourhood Renewal Team</li> <li>• Safer Sunderland Partnership Television Network</li> <li>• ARCH system</li> <li>• Drug Intervention Programme</li> <li>• Confidence Survey: Daily Reports</li> </ul> <p><b>East Level</b></p> <ul style="list-style-type: none"> <li>• Neighbourhood Police Team(s)</li> <li>• Police and Community Together (PACT) meetings</li> <li>• Taxi Marshalling (City Centre)</li> <li>• Street Pastor (City Centre)</li> <li>• Online Police Forums, Facebook and Twitter</li> <li>• LMAPs meetings</li> </ul>	<p>1. Area Committee to continue joint meetings outside of Area Committee with Police throughout 2011-12.</p> <p>2. LMAPs to be strengthened by Area Response Managers attendance, connecting Cleaner and Greener Streets, under Responsive Local Services and Streetscene into the tackling crime priority.</p> <p>3. PACT meetings to be strengthened by Ward Managers attendance, outcomes of which can be fed into LMAPs when necessary.</p> <p>4. Elected members given support from Neighbourhood Police Team and Streetscene (RLS) to hold local ward walkabouts, option to link into Gentoo's Estate Walkabouts.</p> <p>5. Information from Daily Reports to be discussed at LMAPs.</p> <p>6. Issues feed from existing structures indicated above into Area Committee, as and when required. To constructively challenge service providers to improve the standard of service and the levels of public satisfaction and trust in them.</p>

5.	Cleaner and Greener Streets	<p><i>Current priority for East Area Committee work plan 2010-11.</i></p> <p><b>City Wide level tailored to the East</b></p> <ul style="list-style-type: none"> <li>• Strategic Land Management System</li> <li>• Intelligence Hub</li> <li>• Improved response time on service requests from elected members and residents.</li> <li>• Area Response Managers x 2, Ward Team Leaders x 5.</li> <li>• Selective Licensing and Neighbourhood Management scheme in Hendon</li> <li>• Green Infrastructure Workshop for Elected members.</li> </ul>	<p>Area Response Managers to work with ward members outside of Committee, main aim:</p> <ul style="list-style-type: none"> <li>• to identify needs</li> <li>• to address the customers needs</li> <li>• to approve service changes</li> </ul>
6.	Coastal Path	<p><b>East Level</b></p> <p>Marine Coastal Access Act will ensure, that by no later that 2015, a pedestrian coastal path will run from Seaham, into Ryhope and onto Hendon and Roker. The path will be between 2-4m wide with spreading room either side. The project is in partnership with Durham, Hartlepool, Sunderland Councils and Durham Heritage Partnership Coast. During the Summer 2011, a line will be walked with key stakeholders to identify the route. A consultation exercise will then be held with information being presented to the Secretary of State to approve the works, subject to amendments. Once agreed works will commence along the coastal line.</p> <p>Durham Heritage Partnership coast, with support from Sunderland City Council have submitted a Heritage Lottery bid to upgrade the pedestrian coastal path running through Ryhope and Hendon into a multi user route, decision expected July 2011.</p>	<ol style="list-style-type: none"> <li>1. Coastal Path Task and Finish group established to consult, engage and involve local people and organisations in the development and delivery of the statutory requirement to provide a coastal path in Ryhope and Hendon.</li> <li>2. Receive updates on the outcome of the Heritage Lottery bid to upgrade the route.</li> <li>3. Increase participation of local people in decision making, by using existing infrastructures, for example, East VCS Area Network, Ryhope Community Forum, Ryhope Development Trust and Back on the Map.</li> </ol>

## SUNDERLAND EAST AREA COMMITTEE

28 MARCH 2011

### REPORT OF EXECUTIVE DIRECTOR OF CHILDREN SERVICES

#### COMMUNITY ACTION IN SUNDERLAND EAST – PROGRESS REVIEW

##### Identification of Gaps in Youth Provision

**1. Why has it come to Committee?**

- 1.1 The report provides an update on progress against agreed actions in the current year's (2010/11) work plan.

**2. Background:**

- 2.1 Provision of services for young people is a priority for the Area Committee. In response to the impact that any reduction in funding post March 2011 would have, a Task and Finish Group was established to review provision in the area, to understand the changes to provision from April 2011 and to consider how the Area Committee could respond to mitigate the impact of any reductions.

**3. Current Position:**

- 3.1 The Task and Finish Group have completed their review of the position and **Annex 2A** provides the detailed position together with an Action Plan to address the issues which were established in carrying out their review.
- 3.2 **Annex 2A1** describes the Priority Gaps and the specific changes in provision from April 2011 along with a consideration of the impact this will have on the community. Section 2, offers a prioritisation of the four areas based on this impact.

##### **Recommendation**

Members are requested to:

- Consider, discuss and agree **Annex 2A** and particularly the actions detailed in the Action Plan
- Consider allocating a proportion of SIB 2011-12 budget, in line with Children Services Area funding of £30,000 to deliver positive activities for children and young people living in the East.

##### **Contact Officer:**

Sandra Mitchell, Head of Early Intervention and Locality Services, 0191 561 1438 [sandra.mitchell@sunderland.gov.uk](mailto:sandra.mitchell@sunderland.gov.uk)

##### **List of appendices**

##### **Annex 2A:**

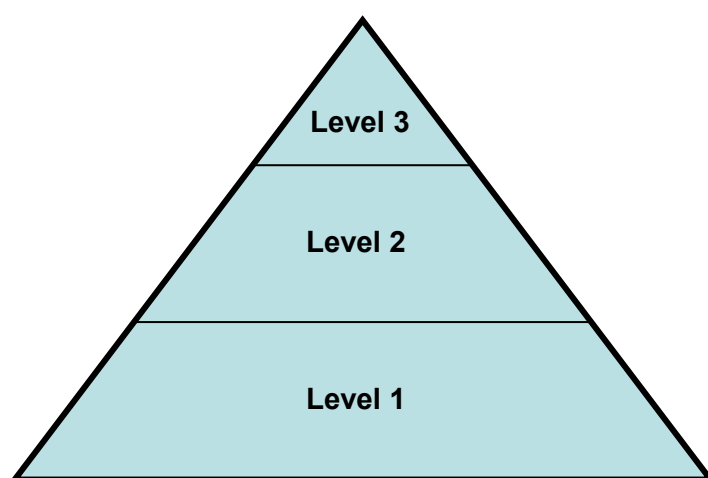
Progress Update from Sunderland East Youth Task and Finish Group

## Annex 2A: Progress Update from Sunderland East Youth Task and Finish Group

28th March 2011

### 1.0 Assessing the IMPACT

- 1.1 In October 2010 Area Committee requested that a Task and Finish Group consider the implications of known and potential reductions in the level of resource available to support youth provision, post March 2011.
- 1.2 The purpose of this report is to assess the impact these reductions will have on the community and offer proposals as to how the identified priority gaps in provision can be addressed particularly in the short term.
- 1.3 Each priority gap was matched against a tier within the 3 Tier Youth Model (shown below) along with an estimate of the target audience of young people who live in the area.



*Table 1: Youth Tier Model*

**Level 1:** Universal Services, accessible to the majority of children and young people.

**Level 2:** Targeted Services, preventative or intervention required.

**Level 3:** Specialist Services, vulnerable or at risk support required.

- 1.4 Youth Providers from across the East have provided information on the level of youth provision currently being delivered and what is expected to remain post March 2011. This enabled the Task and Finish group to assess the impact of the reductions in the community against each gap. This information is shown below:

#### **PRIORITY GAP (A): JUNIOR WORK 8-12 YEAR OLDS – LEVEL 1**

##### **Reduction in Provision post March 2011**

- Level 2: Play and positive activities, 9 hours per week, 52 weeks. This was a time limited project delivered by Blue Watch Youth Centre (BWYC) and funded by Children's Services Prevention Grant which ends 31<sup>st</sup> March 2011.

##### **Additional Provision post March 2011**

- Level 1: Junior work for up to 10 year olds. 1 year funding from BIG (Big Lottery) to Hendon Young Peoples' Project (HYPP).

### **Considered Impact on Community**

1. There are approximately, 2,055 young people aged between 8-12 years old residing in the East area.
2. Schools also have provision via Extended Schools activities. Extended Schools funding ceases March 2011 with the introduction of the Pupil Premium, however there is no direction to schools on the use of the Pupil Premium.
3. Pupil Premium: Need to maximise uptake from eligible families who qualify for free school meals (FSM) as this will affect the level of funding schools receive.
4. Police presence in Hudson Road Primary School was funded by New Deal for the Community. This funding will cease and may have an impact on the direct access and relationships with police and children attending the school, which delivered benefits in relationships outside of school.
5. Concerns that crime will increase. Tensions between the residents, Neighbourhood Police Teams and children and young people may rise with greater numbers of children having less access to activities.
6. The fear of crime may increase.
7. Working with this age group is key to early interventions, preparing children and young people for the transition from primary to secondary school. Engagement tends to be easier and more successful if it is established early.

### **PRIORITY GAP (B): NEET – LEVEL 2**

#### **Reduction in Provision post March 2011**

- Pre NEET supporting St Aidan's/Venerable Bede, 6 hours per weeks, 39 weeks delivered by BWYC and funded by SCC (£7,962)
- NEET, 14 hours, 52 weeks (Sans Street Youth and Community Centre) – external funding
- NEET, 253.5, 52 weeks delivered by Young Asian Voices (YAV) and funded by SCC (£30k)
- Post 16 NEET, 16 hours, 52 weeks delivered by The Box Youth Project (Box) and funded by SCC (£25,697)
- Pre NEET/NEET, 6 hours per week, 52 weeks delivered by BWYC and funded by SCC (£3,900)
- Pre 16 at risk of NEET, 6 hours, term time, delivered by Box and funded by SCC (£25,697)

#### **Core Provision post March 2011**

- City wide Connexion services, with targeting of NEET and Information, advice and guidance delivered through schools and colleges
- European Social Fund secured which will provide additional support. 14-19 Partnership, under the Learning Partnership of the Local Strategic Partnership will lead on commissioning activity targeting NEET.
- Universal provision through commissioned contracts, XL youth villages and mobile buses is also available to support NEET.

### **Considered Impact on Community**

1. Mid February statistics for East showed 130 young people recorded as being NEET with a further 72 as unknown. This position changes regularly as young people access employment or training and others become NEET.
2. Services currently in place support access and opportunity for young people to complete ASDAN awards. ASDAN's programmes and qualifications offer flexible ways to accredit skills for learning, skills for employment and skills for life.

3. Schools are supportive of Youth Providers in engaging NEET and may offer financial support when it is available or they are able to.
4. Potential for the level of NEET to increase with the ending of Education Maintenance Allowance (EMA).
5. General feeling that the services currently being delivered have made a dramatic difference in reducing NEET numbers across the East area.
6. The impact of the reduction of some of these services/funding areas will not be realised until 2012 eg EMA.

**PRIORITY GAP (C): ACTIVITIES DURING SCHOOL HOLIDAYS (includes evening work) - LEVEL 1 AND 2**

**Reduction in Provision post March 2011**

- Holiday Provision, 16 hours, 13 weeks delivered by BWYC and funded by SCC (£11,577)
- Youth Club, 7.5 hours, 13 weeks delivered by BWYC and funded by SCC (£3,225)
- School holiday programme, 21 hours, 13 weeks delivered by Box and funded by SCC– (£20,580)
- DAP, 10 hours per week, 52 weeks delivered by HYPP and funded by NDC
- Diversionary activities, 11 hours, 52 weeks, delivered by YAV and funded by SCC (£35,000)
- Detached Work, Millfield/Eden Vale delivered by YAV and funded by SCC (£14,149)
- BoTM Diversionary activities evenings, 2225 hours, 52 weeks delivered by HYI and funded by NDC (£240,000)
- Friday Youth Club, 2.5 hours, 52 weeks (Sans Streets) funded by Gentoo u/k
- Monday Detached, 2.5 hours, 52 weeks (Sans Streets) funded by SCC
- Saturday Film Club, 9 hours, 52 weeks (BWYC) funded by Gentoo £5,220
- Youth Opportunity Funding: Revenue Drop-in and Support, 22 hours, 52 weeks, one year funded project delivered BWYC funded by SCC grant (£15,946)
- Junior Youth Club, 2.25 hours, 52 weeks delivered by Box and funded by SCC (£5,900)

**Core Provision post March 2011**

- Commissioned ward contracts (3 sessions per week in each ward, 52 weeks)
- XL Youth Villages (3x10 week sessions per year, 1 night per week)
- Mobile Youth Buses (2 sessions per week)

**Considered Impact on Community**

1. There are approximately 6,572 young people who are aged 11-19 years old.
2. This provision generally involves high levels of partnership working, Youth Offending Services, Northumbria Police, cohesion work.
3. Activities delivered includes, residential, off site visits, activities i.e. Coast to Coast, Football competitions, camping, Core Curriculum (physical activity, ADSAN, literacy and numeracy work).
4. It was noted that the relationships between young people, youth workers, families and partners are strengthened during school holidays as the benefits to the community are more visible.
5. Parents are often unable to pay for their children and young people to participate in positive activities. Examples of life-changing experiences through the existing opportunities were noted.
6. Hendon Youth Initiative will cease resulting in a significant reduction in the level of provision in the ward. Currently services cover hard to reach areas like Middle Hendon, and after March 2011 local providers will have difficulties in providing services in this area. This will have an impact on the community in this area, which is currently covered

by a Selective Licensing Scheme and Neighbourhood Management programme, being delivered in partnership between Back on the Map and Sunderland City Council.

7. It was recognised that the perception and fear of crime may rise with greater numbers of children having less access to activities.
8. Service providers will need to work with each other to try to fill some of the gaps and maintain good relationships across the East area.
9. The Police expressed concerns as to a likely increase in crime levels around the Middle Hendon area which would have a detrimental affect on the community which has recently seen an investment of £50 million via New Deals for the Community.
10. Lower income families may be at a greater disadvantage.
11. Sessions provided during school holidays are of high quality and intensive, as Youth Workers have more regular contact with the young people to engage in challenging work, for example, attitudes towards different cultures, police, community, their behaviour, life experiences, current affairs, etc.
12. A good outcome of working with CYP during school holidays is that young people are provided with a fun, safe and friendly environment. In addition, it prevents children and young people from becoming at risk of offending as they are engaged in positive activities.
13. It provides reassurances to working parents that their children and young people are engaged in positive activities
14. It was recognised that the area has a lot of quality sport and leisure facilities in the area to offer young people, unfortunately there was the barrier of cost in accessing provision. Other changes, such as the withdrawal of the 'free swim for under 16's' compounds the problem.

## **PRIORITY GAP (D): SOCIAL INCLUSION – LEVEL 2**

### **Reduction in Provision post March 2011**

- Integration Work – Sports, 216 hours delivered by YAV and funded by SCC (£10k)
- Volunteering project, 36 hours, 52 weeks delivered by HYPP and funded externally (£86,000)
- Foundation Learning, 16 hours, delivered by BWYC and funded by SCC (£26,076)

### **Core Service provision, post March 2011**

- Community cohesion, 54 hours, 52 weeks (HYPP, YAV and Sans) Extended until March 2012 – external £28,298
- Aiming High, 57 hrs, 52 weeks delivered by BWYC and funded by SCC (£49,641)
- Aiming High, 5 hrs, 52 weeks delivered by HYPP and funded by SCC
- Commissioned contracts. Sunderland City Council £169,500

### **Considered Impact on Community**

1. Due to current levels of service delivery being maintained in the immediate term, there is more time to plan for any future impact

## **2.0 Prioritising the impact**

- 2.1 Considering the reduction in service under each priority gap alongside what will remain, the Youth Task and Finish Group prioritised the gaps based on the impact on the community. This gave the following prioritisation:

### **1<sup>st</sup> Activity during school holidays**

- Largest number of children and young people living in the East would benefit from activities being delivered during school holidays.



- Build on strong existing networks to continue to enable children and young people to participate in positive activity outside of school.
- Children and young people would be visibly seen by residents in communities to be engaged in positive activities.
- Positive impact on perceptions of crime, satisfaction levels increased.

## **2<sup>nd</sup> Junior Work 8-12 year olds**

- Willingness from youth providers to engage with children and young people at a younger age than 13 years old.
- Recognition of the importance of working with this age group in preparing children and young people for the transition from primary to secondary school.
- Longer term benefits for services, including partners, to maintain positive relationships with children and young people if a rapport is built early.

## **3<sup>rd</sup> NEET**

- Reaffirms that young people who are NEET are a City priority.
- Considered view that the impact of the reductions will need to be evaluated throughout the following year.

## **4<sup>th</sup> Social Inclusion**

- The Youth Task and Finish Group had concerns about the ending of Aiming High contracts which were grant funded to support enhanced opportunities for children and young people with disabilities to access youth provision. It was recognised that this not only benefited the young people but also provided respite for their families. As part of the budget process it has been confirmed that front line services have been protected and that current levels of service delivery will be maintained in the immediate term. This provides the Committee with more time to plan and consider the outcomes of ongoing national and local reviews.

2.2 To move forward the Task and Finish Group are proposing actions which will be considered by Area Committee, with a view of establishing a Youth Area Action Plan. Their role being to enable effective delivery of actions and provide regular monitoring reports to Committee to assess the quality of service delivery and the outcomes of actions delivered throughout 2011-12. The proposed action for consideration are shown in Annex 1A.

## Sunderland East Youth Task and Finish Group.

### Action for consideration

Activities during School Holidays		
Lead	Issue	Proposed actions
<b>City Services</b>	1. Opportunity to enhance current resources in the community, for instance, light unlit Multi Use Games Area (MUGAs) and Dual Use Games Area (DUGAs during Winter months to support increased access	<ul style="list-style-type: none"> <li>City Services to indicate number of MUGAs/DUGAs in the East, and investigate the feasibility and costs of providing some form of lighting to the site</li> <li>Report to be presented to Task and Finish Group for consideration.</li> </ul>
<b>City Services</b>	2. Prohibitive cost of accessing services including sports facilities	<ul style="list-style-type: none"> <li>City Services to identify key sport and leisure services available across the City and consider a competitive fee structure for VCS groups who are either registered with Compact or receive funds from Sunderland City Council</li> </ul>
<b>Children Services</b>	3. Schools can offer a variety of resources to a community. For example, opening up school fields on an evening and weekend to young people. Reasons for not opening up may relate to an increase in insurance costs, paying for caretaker, etc.	<ul style="list-style-type: none"> <li>Evaluate the impact of those schools that play an active roll within their community by providing extended school provision and promote to local Primary and Secondary schools in the area to encourage more schools to participate.</li> </ul>

Junior Work 8 – 12 year olds		
Lead	Issue	Proposed action
<b>Children Services</b>	4. Clarity is needed on who has responsibility for this age group and what delivery plans and strategies are currently ongoing.	<ul style="list-style-type: none"> <li>Identify the Lead for Junior Work and invite them to provide an update to the Task and Finish group on what services and support exist.</li> </ul>
<b>City Services</b>	5. It was felt that there is a hidden pressure on groups to constantly provide new ways of working and it was felt that this prevents good working practices being continued.	<ul style="list-style-type: none"> <li>It is common practice to evaluate projects funded via grants or contracts. Lessons learned should be show cased and considered when designing future service delivery or allocating future commissioning contracts or grants.</li> </ul>

<b>NEET</b>		
<b>Lead</b>	<b>Issue</b>	<b>Proposed action</b>
<b>Children's Services</b>	6. Current contracts for Positive Activities will cease after March 2011. Additional funding, although at a reduced level, is available linked to Area Committee priorities	<ul style="list-style-type: none"> <li>Area Committee to consider priorities for the use of the £30,000 allocated as well as considering if the level should be enhanced through SIB funding</li> <li>Children's Services to commission contracts based on Area Committee recommendations</li> </ul>
<b>Children Services</b>	7. Pupil Premium: low uptake from eligible families who qualify for free school meals (FSM). This will affect the level of funding schools receive.	<ul style="list-style-type: none"> <li>Connect with the Child and Family Poverty Strategy to increase uptake of FSM within the East.</li> </ul>
<b>Children Services</b>	8. General feeling that the services currently being delivered has made a dramatic difference in reducing NEETs across the East area.	<ul style="list-style-type: none"> <li>Children Services to evaluate the impact of the changes: has it reduced access to education or employment skills training? Are schools more or less involved in addressing NEETs? Can the Pupil Premium make a difference? Is there an increase in NEETs? Are more young people declaring themselves as homeless? What is the impact of the Education Maintenance Allowance ceasing and the benefits review on 16-18 year olds? Evaluation period between April 2011-April 2012.</li> <li>A report to be presented to a future East Area Committee.</li> </ul>

<b>Social Inclusion</b>		
<b>Lead</b>	<b>Issue</b>	<b>Proposed action</b>
<b>Children Services</b>	10. Need to monitor the outcomes of ongoing reviews both nationally and locally, for example, Pupil Premium and Sunderland Way of Working.	<ul style="list-style-type: none"> <li>Children Services, Strategic Manager for Disabled Children to work closely with Youth Task and Finish Group to provide a running brief on the developments of future service delivery in this area with reports provided to Area Committee.</li> </ul>

<b>Overall</b>		
<b>Lead</b>	<b>Issue</b>	<b>Proposed action</b>
<b>Communications Team, with support from Youth Task and Finish Group</b>	11. The East area has a number of local clubs and groups available for CYP to attend. Unfortunately a lot of CYP and families do not know about them.	<ul style="list-style-type: none"> <li>Publicise services across the East to young people, families, carers and professional. To provide options for young people to participate in activities. Include any new provision or alternative activity, for example, sports clubs in the publicity.</li> </ul>
<b>Area Committee</b>	12. Significant reduction in funding post March 2011.	<ul style="list-style-type: none"> <li>Require projects in receipt of SIB to deliver activity against priorities identified.</li> </ul>
<b>Children Services</b>	13. Pilot delivered on behalf of Committee, between young people and Councillors hosting joint surgeries.	<ul style="list-style-type: none"> <li>Issues and concerns collected at the joint young people and Councillors surgeries feed into Area Committee/Task and Finish Group for consideration.</li> </ul>

## **SUNDERLAND EAST AREA COMMITTEE:**

**28 MARCH 2011**

### **REPORT OF THE CHIEF EXECUTIVE COMMUNITY ACTION IN SUNDERLAND EAST – PROGRESS REVIEW**

#### **Crime and Fire Statistics**

##### **1. Why has it come to Committee?**

- 1.1 The report provides an update on progress against agreed actions in the current year's (2010/11) work plan.
- 1.2 The Enhanced Joint Meeting between East area elected members, Northumbria Police Neighbourhood Inspectors, Tyne and Wear Fire and Rescue and Sunderland City Council held on the 14 March 2011 discussed Taxi Marshalling on a Monday night in the City Centre, crime statistics down to an alpha level (police boundaries), confidence levels, fire statistics and identified hotspot areas within the East which may benefit from the Community Payback Scheme.

##### **2. Crime statistics**

- 2.1 The crime statistics discussed looked at crime reported from 1 April 2010 to 27 February 2011, looking at trends, with percentage figures provided, indicating if a crime was up or down. Detailed discussions were held on burglary dwellings, most serious violence crime, other theft, and anti social behaviour, including youth disorder. On the whole crime is down in St Michaels and Millfields by -9%, City Centre by -7.3%, Doxford by -5.7% and there is a slight increase in Hendon and Ryhope by 3.7%, due to the increase in metal thefts in the area.
- 2.2 An evaluation report on the delivery of Operation Ironclad will be completed in April, 2011 with a report being presented as part of the annual report to Committee in May 2011.
- 2.3 From October 2009 police and partners decided to rationalise the various different community safety surveys they produced into one coherent postal questionnaire. Instead of residents receiving several surveys from the police and council, they would now receive one joint Community Safety Survey.
- 2.1 For the first time, Northumbria Police and Sunderland City Council have a common platform which enabled them to ask and respond to residents concerned about crime, anti-social behaviour and the effectiveness of local police and council services. It also brought a cost saving as it is more expensive to run several individual surveys than it is to collaborate resources and produce one.
- 2.5 In total approximately 200 residents per month across Sunderland are spoken to. Industry standard techniques are used when surveying to ensure the views of the sample are a reliable reflection of the views of the majority of residents in the whole of the City. If any issues are raised by residents they are automatically referred to the relevant Neighbourhood Policing Team or Council Directorate to deal with.

##### **3. Fire Statistics**

- 3.1 The fire statistics discussed looked at deliberate fire at a ward level, compared to trends in the following year, and analysed the days and times deliberate fires are started. See

**Annex 3A.** A verbal update will be provided by the Station Manager for Sunderland East.

**Recommendations**

Members are requested to:

- Note the report and receive further updates regarding any issues arising from the LMAPs or Joint Police meetings.

**Crime**

**Lead Officers:** Inspector Neal Craig (City Centre, St Michaels and Millfield wards)  
Inspector John Connolly (Hendon and Ryhope wards)  
Inspector Cheryl Warcup (Doxford ward)

Tel: 03456 043 043

**Fire**

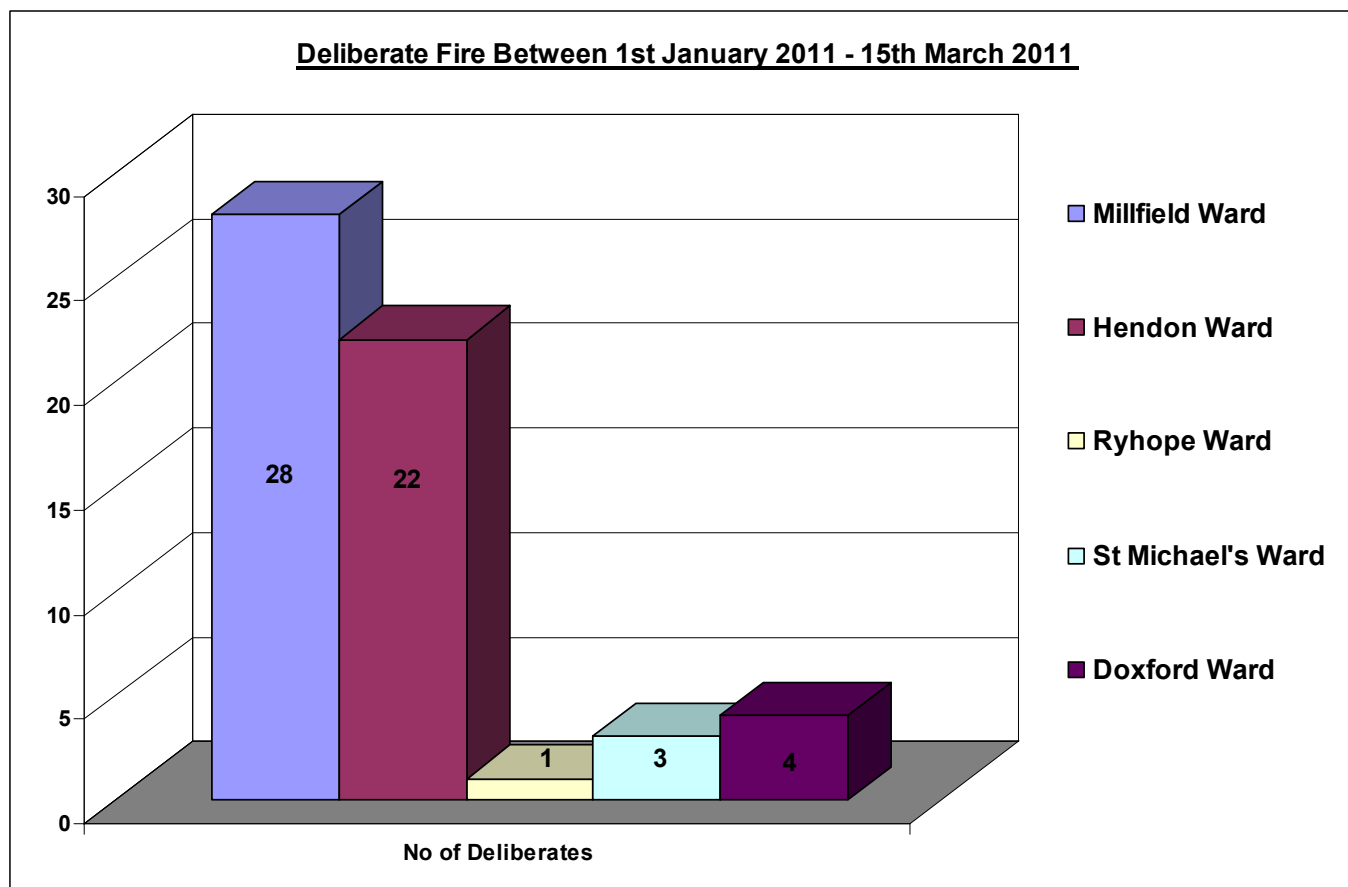
**Lead Officer** Ian Warne, T/Station Manager, Sunderland East Community Fire Station  
Tel - 0191 444 1228 Email - [ian.warne@twfire.gov.uk](mailto:ian.warne@twfire.gov.uk)

**Contact Officer:** Nicol Trueman, Office of the Chief Executive, Tel: 0191 561 1162  
Email: [Nicol.trueman@sunderland.gov.uk](mailto:Nicol.trueman@sunderland.gov.uk)

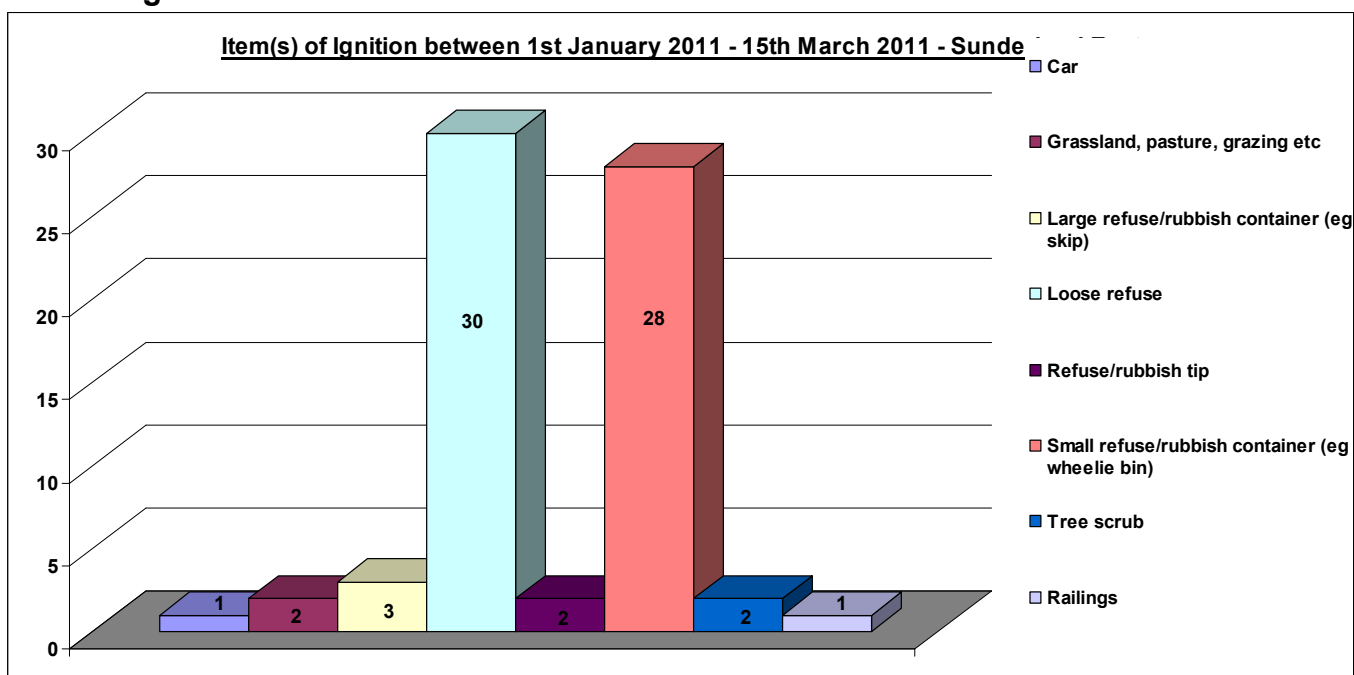
**Annex 3a:** Sunderland East Area Fire Statistics 1 January 2011-15 March 2011

## Annex 3A: Sunderland East Area Fire Statistics

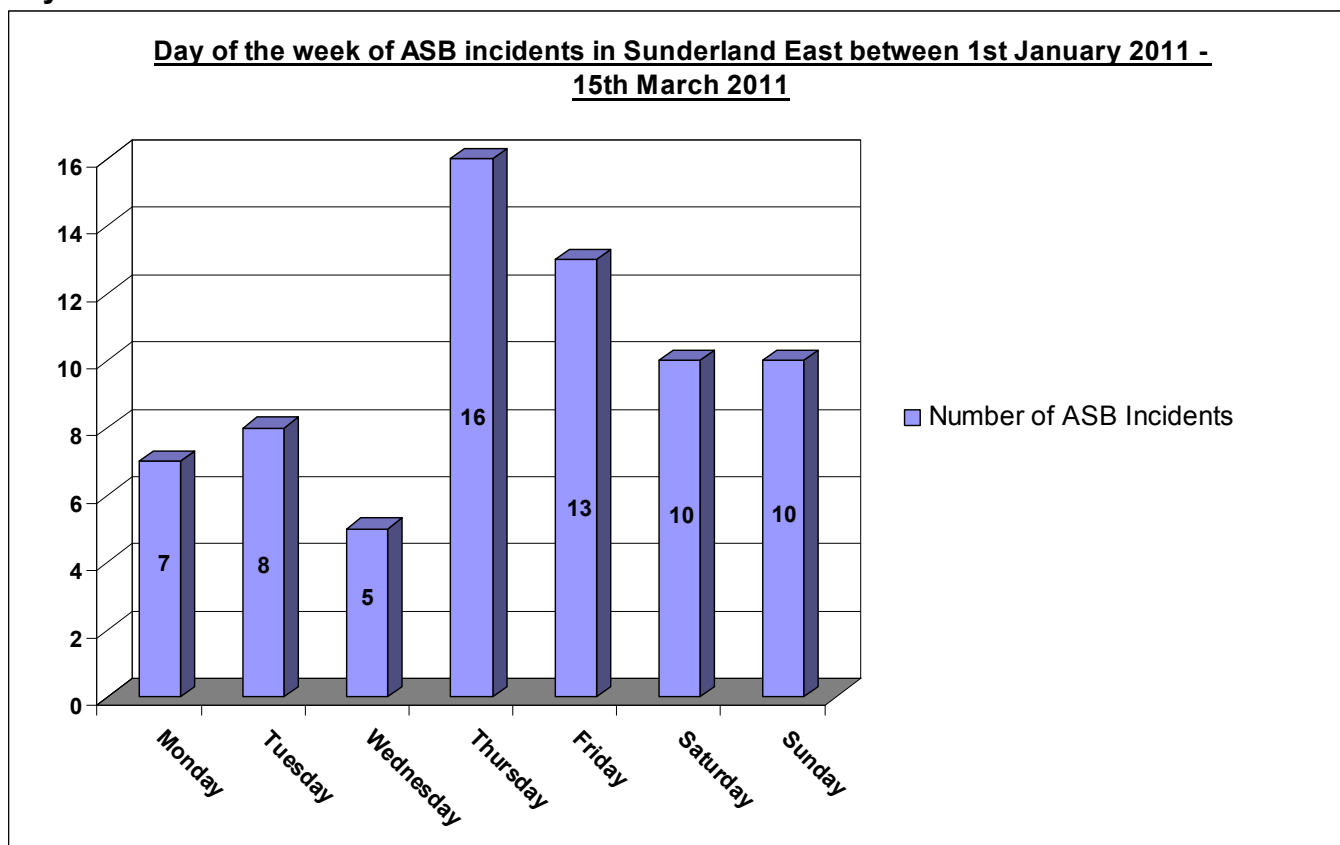
### Ward Fires 1 January 2011- 15 March 2011



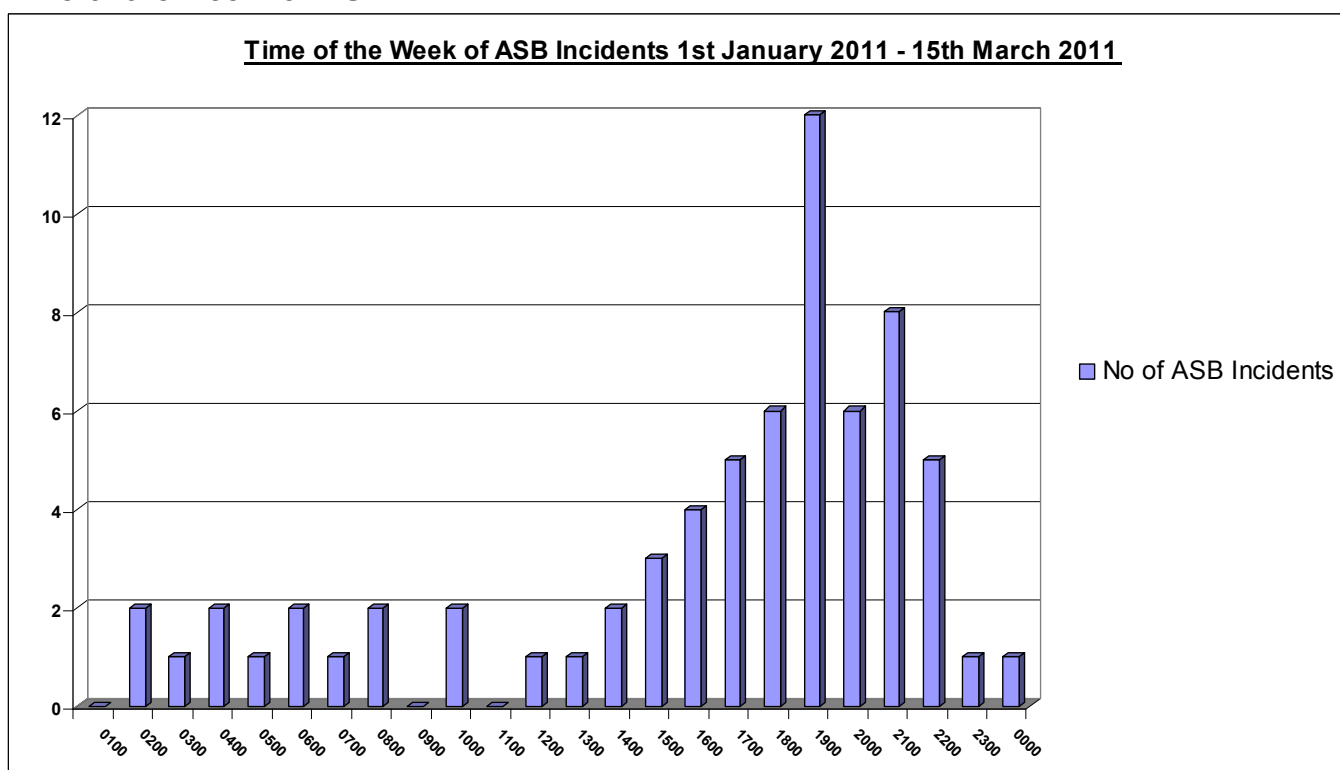
### Items of ignition



## Day of the week ASB incidents occurred.



## Time of the week for ASB





### ITEM 3: COMMUNITY ACTION – PROGRESS REVIEW

Priority	Issue	Date updated	Evidence and/or Data Source	Next steps/Options	Funding request	Lead Agent(s)	RAG
<b>Work plan 2009/10</b>							
Reduce ASB, including secondary fires.	1. Reduce arson attacks, i.e. secondary fire: wheelie bins.	21.07.09 07.09.09 13.09.10	1. Local Area Plan (LAP): Safe 2. TWF&R 3. Members Queries 4. Area Committee minutes.	An Arson Task and Finish Group established. Report presented in September 10. TWF&R to submit a bid for an Arson Worker.  <b>ON HOLD</b>	SIB £25,000 per year, over two years. Awaiting bid to be submitted.	Neil Harrison Tyne and Wear Fire and Rescue (TWF&R)	A
	2. Reduce ASB and increase confidence levels in the community.	21.07.10 13.09.10 25.10.10 10.01.11 07.02.11 14.03.11	1. Actions list for joint meetings. 2. SIB approvals. 3. Area Committee minutes.	Update to be provided at the meeting on crime and fire statistics and Operation Ironclad.	-	Neighbourhood Inspectors, Northumbria Police	A
Challenge negative perceptions of young people, celebrate positive achievements	3. Involve young people in the Area Committee.	21.07.09 13.09.10	1. Area Committee minutes 2. Safe Area Action Plan 3. Children Service Delivery Plans	Update provided in <b>Annex 4A</b> . Councillors involved in the pilot have the opportunity to provide their views and thoughts on participating in the pilot at Area Committee.	Nil	Kath Butchert, Children Services.	G
	4. Hendon and Ryhope Working Groups	09.11.09 04.01.10 21.07.10 25.10.10 30.11.10 13.01.11 18.02.11	1. Area Committee minutes 2. Question to Area Committee 3. Action Plan.	Working group meetings are ongoing. An update of improvements delivered by the working groups will be presented to a future Area Committee meeting.	Nil	Stephen Pickering, City Services	G
Encourage accredited private landlords and bringing empty properties back into use.	5. Empty Properties in the private sector	09.11.09 04.01.10 28.03.11	1. LAP 2. Area Action Plan 3. Area Committee minutes 4. Question to Area Committee	An update on empty properties will be presented at the meeting.	Nil	Liz McIlvoy Health, Housing and Adult Services	G

Priority	Issue	Date updated	Evidence and/or Data Source	Next steps/Options	Funding request	Lead Agent(s)	RAG
<b>Work Plan 2010-11</b>							
Identifying gaps in youth and play provision.	6. Linkages made between youth providers at a ward level across two areas West and East	24.05.10 13.09.10 28.03.11	1. Area Committee work plan. 2. Youth Strategy Report. 3. Area Committee minutes. 4. East meets West	Identify ways to bring youth providers together across wards and areas.  To be referred to East meets West Project Group	Nil	Nicol Trueman, OCE	A
Transportation (reserve)	7. Improve transportation across the area.	24.05.10 10.01.11	1. Area Committee minutes.	Cabinet will consider the outcome of Public Consultation (March - June 2010) in relation to the Accessible Bus Network Design Project. Area Committee recommended that public transport in the East be included as a strategic priority for 2011-12. Referred to LAP Task and Finish Group.	Nil	Stephen Dodds, Nexus	A
Increase employment and enterprise opportunities	8. Variety of service provision to support people into employment and enterprise but low uptake.	21.07.10 13.09.10 20.10.10 10.01.11	1. Area Committee, Scrutiny and Cabinet work plan. 2. Good practice models. 3. Project Briefs.	Options report presented in January 2011. Committee agreed to call for projects to increase employment and enterprise totalling £125,000.  Call for projects advertised, deadline 15.04.11.	SIB 2010/11  £50,000  £75,000  Total: £125,000	Nicol Trueman, OCE	G
To make the streets more attractive, landscaping rundown areas, removing litter and graffiti. Greenspace Topic Paper	9. Planning for open space, sport and recreation.	13.09.10	1. Local Development Framework. 2. Area Committee minutes.	Two workshops have been held. Information and maps have been collected and updated. Wider consultation is currently ongoing. Area Committee to receive final feedback during 2011.	Nil	Clive Greenwood, OCE	G
	10. Old site of Grangetown Primary School. Can the site be opened?.	13.09.10 25.02.11	1. East VCS Area network, via Greenspace topic paper. 2. Area Committee minutes.	East VCS Area Network to provide an update on opening event which was held on the 25 February 2011.	-	Paula Hunt, East VCS Area network	G

Priority	Issue	Date updated	Evidence and/or Data Source	Next steps/Options	Funding request	Lead Agent(s)	RAG
To make the streets more attractive, landscaping rundown areas, removing litter and graffiti.  Greenspace Topic Paper							
	11. Can we have a Cross country mountain bike track in Ryhope?	24.09.10	1. PUGS review. 2. Members queries.	The Council recognises the potential of developing the land and if an opportunity came forward to access external funding the project could be consider. Directorate to log request. <b>CLOSE</b>	Nil	City Services	G
	12. Can we develop the land at the front of St Marks, Millfield into a community garden?	20.10.10	1. Notes from Greenspace workshop.	The Council would be keen to discuss this further with interested VCS groups in the area. Refer into East VCS Area Network.	Nil	East VCS Area Network Representatives.	A
	13. It is feasible to transform the Old Ryhope Colliery site into a Country Park for the East area?	20.10.10	1. Notes from Greenspace workshop.	See point 11. Funding identified the Woodland Trust's 'Jubilee woodlands scheme' where a 60ha site or sites would be planted and designated as a Jubilee Woodland for the Queen's Diamond Jubilee in 2012. The project guidance is set for release in late 2011, with planting expected to commence in Spring 2012. Green Infrastructure Strategy Group to keep Area Committee informed.	Nil	Green Infrastructure Strategy Group	A
	14. The land behind Eskdale, Ryhope can it be used as an informal sports training pitch?	20.10.10	1. Notes from Greenspace Workshop.	The land is council owned and the responsibility of Children's Services. A number of observations have been received from the Directorate. Meeting held with group, awaiting feedback. <b>CLOSE</b>	Nil	Nicol Trueman, OCE	G

Priority	Issue	Date updated	Evidence and/or Data Source	Next steps/Options	Funding request	Lead Agent(s)	RAG
To make the streets more attractive, landscaping rundown areas, removing litter and graffiti.  Greenspace Topic Paper	15. Consider developing an allotment site at the rear of Regent Street, Ryhope?	20.10.10	1. Notes from Greenspace Workshop.	The area of land owned by the authority is small and not suitable for development into an allotment.  <b>CLOSE</b>	Nil.	Ian Coburn, City Services	G
	16. Is it possible to use the cricket and football pitch located within the grounds of Cherry Knowles?	20.10.10	1. Notes from Greenspace Workshop.	The approximate location of the pitches is included in the Homes and Community Agency (HCA's) draft masterplan for redevelopment of the Cherry Knowle hospital site and is shown as open space in the masterplan drawing. The future use and details of the open space will be a matter for HCA and the future developers. The authority support the retention of the area as some form of open space. <b>CLOSE</b>	Nil	Barry Ludcock, OCE	G
	17. Consider installing a footpath and seats on the grass area of Ward Court.	10.01.11	1. Area Committee minutes.	A site visit was conducted. At this time it was deemed not cost effective to install a footpath or seating on the grassed area.  <b>CLOSE</b>	Nil	Nicol Trueman, OCE	G
Review of City Byelaws	18. Q1 Are Alcohol Free Zones included? Q2 Are trespassing signs on school grounds included review?	10.01.11	1. Area Committee report and minutes.	A1. Alcohol Free Zones are now dealt with by separate legislation, therefore are not subject to byelaws and will not be included in the review. A2. The Tyne and Wear Act 1980 is still in force in relation to trespassing on school premises.  <b>Updates via ward bulletin</b>	-	Andrea Seymour, OCE	G

Priority	Issue	Date updated	Evidence and/or Data Source	Next steps/Options	Funding request	Lead Agent(s)	RAG
Metro Community	19. Opportunity for local groups to adopt a local metro station.	10.01.11	1. Area Committee report and minutes. 2. Nexus website.	Meeting held with Tyne and Wear Metro, University and Age UK. University bidding to adopt the university metro, to develop a 'university park' on the land between the station and university.  <b>Update via ward bulletin.</b>	Nil	Graeme Robinson, University of Sunderland	G
Responsive Local Services	20. Embedding area working in streetscene.	28.03.11	1. Intelligence Hub.	Newly appointed Area Response Managers to provide Committee with a verbal update in March 2011.	Nil	N. Rowland/ H. Peverley. City Services.	A
Stadium of Light Car Park	21. Parking fees introduced at car park.	10.01.11	1. Area Committee Minutes	The car park is popular with commuters travelling into Newcastle who use the car park, as a park and ride scheme. While this does not fall within the geographical boundaries of the East Area it was felt that some of the commuters resided in the East, therefore making it an indirect issue to be addressed. Committee agreed for this issue to be included on the issue log.  A representative from Nexus will be in attendance to explain why the fees were introduced and answer questions Committee may have.	Nil	James Third. Nexus	A

## **COMMUNITY ACTION – PROGRESS REVIEW – ISSUE LOG**

### **Annex 4A: Councillors and Young People's Roadshow**

In September 2010, Area Committee received an options report focusing on how Committee could involve young people more in decision making. The Committee agreed option 3:

- Link in to the Youth Councillor proposal and consider recommendations from the feasibility study.
- Develop joint East Youth Councillors and Elected Members 'Road Shows' in the East area using the mobile buses to hold joint surgeries.

An update on progress is outlined below.

### **Meet Your Councillor Event Update**

Following an invitation letter to all Sunderland East area elected members to participate in the pilot project a meeting was held on 12<sup>th</sup> January 2011 for interested councillors and young people from Sunderland Youth Parliament. At the meeting young people were matched to Councillors and collectively identified suitable venues to hold events.

Following Councillors expressed an interest to participate:

<b>Councillor</b>	<b>Ward</b>
Elizabeth Gibson	Doxford
Michael Mordey	Hendon
Barbara McClennan	Hendon
Iain Kay	Millfield
Alan Emerson	Ryhope
Peter Wood	St. Michaels

Each ward participated in the pilot. To ensure young people's participation the venues chosen to host the surgeries were local youth projects and/or schools. Schools incorporated events into their social and personal development lessons enabling young people from different year groups to meet their Councillors.

Councillors hosted events within their wards. There was no set agenda for the events, allowing young people to bring forward freely their issues and concerns, with the addition, of the young people gaining an in-sight into the role and responsibilities of their local Councillors.

<b>Ward</b>	<b>Councillor</b>	<b>Young Person</b>	<b>Location</b>	<b>Date</b>	<b>Time</b>
Doxford	E. Gibson	H. C.	Box Youth Project	17.02.11	5:45pm – 7:30pm
Hendon	B. McClennan	M.U.I.	Thornhill School	16.03.11	2.20pm – 3.30pm
Hendon	M. Mordey	K.S.	Southmoor School	15.03.11	11.45am–1:30pm
Millfield	I. Kay	K.S.	St. Anthonys Bridges	TBC	TBC
Ryhope	A. Emerson	J.M.	Venerable Bede	11.03.11	8:50am–10.30am
St. Michaels	P. Wood	J.K.	Hulla - Grangetown	08.03.11	5:00pm–6:30pm

#### **Lead Officer:**

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<p style="text-align: center;"><b>SUNDERLAND EAST AREA COMMITTEE</b>  <b>28<sup>th</sup> MARCH 2011</b>  <b>EXECUTIVE SUMMARY SHEET – PART I</b></p>	
<b>Title of Report:</b>	Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) - Financial Statement and Proposals for further allocation of Resources
<b>Author(s):</b>	Chief Executive
<b>Purpose of Report:</b>	This report requests Area Committee to consider of proposals for the allocation of the Strategic Initiatives Budget (SIB), the Strategic Investment Plan (SIP) and Community Chest to support initiatives that will deliver activity against priorities for 2010/11.
<b>Description of Decision:</b>	<p>The Committee is requested to approve the following from the 2010/11 budget:</p> <p><b>Annex 5A:</b></p> <ul style="list-style-type: none"> <li>Approve 10 proposals for support from the 2010/11 Community Chest, and note 14 proposals approved through delegated decision. All projects total £12,510.</li> </ul> <p><b>Annex 5B:</b></p> <ul style="list-style-type: none"> <li>Approve one SIP proposal from the 2010-11 budget: £2,337 to replace sporting equipment at Raich Carter Sports Centre.</li> </ul> <p><b>Annex 5C:</b></p> <ul style="list-style-type: none"> <li>Approve four SIB proposals from the 2010-11 budget: £12,472 towards employing staff to deliver a heritage regeneration project delivered by Sunderland Heritage Forum; £12,540 to deliver an oral history project delivered by Living History North East, £4,906 towards developing a safe environment for toddlers to play in, delivered by Doxford Park Toddler Group, £2,500 towards demolishing a wall, delivered by Sunderland Council.</li> <li>Approve one SIB proposal from the 2011-12 budget: £18,928, to continue the heritage regeneration project for a further year, delivered by Sunderland Heritage Forum.</li> </ul> <p>Agree one of the three options outlined in section 2.4.4. in relation to Education Business Connections, Community Leaders of the Future Project.</p>
Is the decision consistent with the Budget/Policy Framework?	Yes
<b>Suggested reason(s) for Decision:</b>	<p>SIB is a budget delegated to Area Committee in order to commission activity that delivers actions against the key strategic priorities identified in the Sunderland East Local Area Plan. Its main purpose is to benefit the local community and to attract other funding into the area.</p> <p>The Area Committee has a budget of £277,456 for 2010-11, with a further £140,187 carried over from 2009-10. During 2010-11, £972 has been returned to budget providing a new balance of £418,615 for SIB 2010-11.</p> <p>The Community Chest forms part of SIB, of which £250,000 is available for the scheme in 2010/2011 across all wards. £10,000 is available for Doxford, Hendon, Millfield, Ryhope and St Michael's wards.</p> <p>SIP was approved at Cabinet in March 2008. Included within the plan was as a one-off allocation of £1.426m delegated to Area Committees. The amount allocated to the East Area</p>

Committee was £227,293 (which must be allocated by March 2011). .	
<b>Alternative options to be considered and recommended to be rejected:</b> The circumstances are such that there are no realistic alternatives that could be considered.	
Is this a “Key Decision” as defined in the Constitution? No Is it included in the Forward Plan? No	Relevant Scrutiny Committees: 1. Children, young people and learning City Scrutiny Committee 2. Environment and Attractive City Scrutiny Committee.



# SUNDERLAND EAST AREA COMMITTEE

28<sup>th</sup> MARCH 2011

## REPORT OF THE CHIEF EXECUTIVE

### Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) - Financial Statement and Proposals for further allocation of Resources

#### 1. Why has it come to Committee?

- 1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB, SIP and Community Chest.

#### 2. FINANCIAL STATEMENT SUNDERLAND EAST AREA COMMITTEE FUNDING STREAMS 2010-2011. AS AT 28 MARCH 2011

<b>Community Chest 2010/11</b>			
	<b>Budget</b>	<b>Approvals total</b>	<b>Balance</b>
Hendon	£11,141	£6,436	<b>£4,705</b>
Millfield	£11,231	£8,397	<b>£2,834</b>
Ryhope	£10,089	£8,373	<b>£1,716</b>
St Michael's	£11,339	£8,013	<b>£3,255</b>
Doxford	£10,057	£9,972	<b>£85</b>
<b>Total</b>	<b>£53,857</b>	<b>£41,191</b>	<b>£12,595</b>

<b>Strategic Investment Plan (SIP) 2010/11</b>			
	<b>SIP Budget</b>	<b>Approval totals</b>	<b>Balance</b>
Hendon	£56,823	£54,486	£2,337
Millfield	£56,823	£56,823	£0
Ryhope	£56,823	£56,823	£0
St Michael's	£56,823	£56,823	£0
<b>Balance</b>	<b>£227,292</b>	<b>£224,955</b>	<b>£2,337</b>

<b>Strategic Initiatives Budget (SIB): list of approved projects from 2010/11</b>				
	<b>Committee Date</b>	<b>Budget</b>	<b>Approval totals</b>	<b>Balance</b>
Friends of Mary Magdalene's	21.07.10	£417,643	£33,175	£384,468
Sunderland Heritage Forum	21.07.10	£384,468	£13,600	£370,868
Sunderland MIND	21.07.10	£370,868	£20,645	£350,223
St Aidan's RC School	21.07.10	£350,223	£27,000	£323,223
Chance: running costs	21.07.10	£323,223	£15,000	£308,223
Mill Hill Road Pedestrian Refuge	21.07.10	£308,223	£20,000	£288,223
Education Business Connections	21.07.10	£288,223	£11,543	£276,680
Sunderland City Council. VAS	13.09.10	£276,680	£35,250	£241,430
Operation Ironclad	13.09.10	£241,430	£57,823	£183,607
Funding returned September 10				£972
Angling Competition	07.10.10	£184,579	£1,000	£183,579
Grace House NE	07.10.10	£183,579	£1,675	£181,904
Ear For You	25.10.10	£181,904	£13,200	£168,704
Victim Support	25.10.10	£168,704	£10,442	£158,262
Remembrance Sunday parade	10.11.10	£158,262	£1,353	£156,909
Employment and Enterprise	10.01.11		(£125,000)	
Funding returned February 11				£509
<b>Remaining balance</b>		<b>£419,124</b>	<b>£386,706</b>	<b>£32,418</b>

## 2.1 Community Chest

- 2.1.1 The table below details the balances remaining to be allocated following the last meeting, total of the project proposals received are set out in **Annex 5A**, including emergency applications received since January 2011, together with the balances remaining should those proposals be approved.
- 2.1.2 Following the January 2011, £800 was returned to Ryhope ward budget from Coping Together Group, bring the final total for allocation from £916 to £1,716.

*Table 1: Community Chest Balance*

Ward	Budget remaining	Project proposals	Balance
Doxford	£85	£0	£85
Hendon	£4,705	£4,705	£0
Millfield	£2,834	£2,834	£0
Ryhope	£1,716	£1,716	£0
St Michael's	£3,326	£3,255	£71
<b>Total</b>	<b>£12,666</b>	<b>£12,510</b>	<b>£156</b>

- 2.1.3 The projects recommended for approval from the 2010/11 Community Chest budget total £12,510. Should Committee approve the above proposal, £85 will remain in Doxford ward and £71 will remain in St Michaels ward budget.

## 2.2 Strategic Investment Plan (SIP)

- 2.2.1 Following the January 2011 Committee meeting, £2,337 SIP remained to be allocated during 2010/11. There is one application recommended for approval, as set out in **Annex 5B**:

SIP Hendon Ward

- |    |  |        |         |
|----|--|--------|---------|
| 1. | Raich Carter Sports Centre<br>New sporting equipment | £2,337 | Approve |
|----|--|--------|---------|

- 2.2.2 The project recommended for approval from the 2010/11 budget total £2,337. Should Committee approve the above proposal, the full amount of £227,292 for 2010/11 will be allocated.

## 2.3 Strategic Initiatives Budget

- 2.3.1 During the January 2011 Committee meeting it was agreed to ring fence £125,000 SIB from the 2010/11 budget, enabling Committee to implement the 'call for projects' protocol. Statutory and Voluntary and Community Sector (VCS) organisations have been invited to submit applications to deliver two projects totalling £125,000 with the outcome aimed at increasing employment and enterprise in the East. Since Committee, Councillors asked that the project brief included increasing access to welfare advice. The deadline for applications is the 29 April 2011, with report coming forward in the municipal year.
- 2.3.2 Taking the above into account, following the January 2011 Committee meeting £31,909 remained to be allocated during 2010/11. During February 2011, £14 under spend from Sit and Be Fit and £495 under spend from the Remembrance Parade in Ryhope was returned to SIB 2010/11 budget, totalling £509.

- 2.3.3 The final balance of £32,418 remains to be allocated during 2010-11. We have received confirmation that £277,456 has been approved to be allocated for 2011-12, There are four applications recommended for approval, as set out in **Annex 5C**.

#### SIB Budget 2010-11

1. Sunderland Heritage Forum	£12,472	Approve, subject to
2. Living History North East	£12,540	Approve, subject to
3. Doxford Park Toddler Group	£4,906	Approve, subject to
4. Sunderland City Council	£2,500	Approve.

#### SIB Budget 2011-12

1. Sunderland Heritage Forum	£18,928	Approve, subject to
------------------------------	---------	---------------------

- 2.3.4 Projects recommended to be approved from the 2010-11 budget total £32,418, with a further £18,928 committed from the 2011-12 budget. Should the Committee approve these proposals the Committee will be successful in fully allocating their SIB 2010-11 budget, with the remaining balance for 2011-12 being £258,528 to allocate against their new strategic priorities in the Committee's work plan for next municipal year which will inform the criteria for accessing SIB funds throughout 2011-12.

## 2.4 Education Business Connections

- 2.4.1 As part of SIB governance, when an organisation who has received a grant from Area Committee wish to amend the terms and conditions of a grant there is guidance to follow. If the proposed change is under 10% Area Co-ordination Team can make a decision to either reject or approve the amendments. If the change is over 10% the decision is referred to Area Committee as it is seen as a significant change to the original agreement. Based on an amended application received from the above organisation, the milestones and outputs are above 10%, therefore identified as significant change.
- 2.4.2 In addition, two of the three city wide schools are not participating, as originally agreed, which are reflected in the 'Grant Total Two' figure.
- 2.4.3 At July 2010, Area Committee agreed to fund Education Business Connections £11,543 to deliver a project 'Community Leaders of the Future'. In essence the organisation sought revenue funding for salaries and running costs to deliver a multi area programme open to secondary and special schools with a key theme of volunteering, developing employability skills and delivering accredited training to participating young people aged between 11-13. The table below reflects the changes proposed by EBC.

Section	Originally agreed	Proposed change	Difference
Grant Total One	£11,543	£10,619	£924 (8%)
*Grant Total Two	£11,543	£9,979	£1,564 (14%)
Milestones	September 2010-December 2011	February 2011 – December 2011	6 months delay
No. of community groups supported.	8	7	1
No. of young people volunteering	230	135	95 (59%) reduction
No. of young people into in diversionary activity	230	135	95 (59%) reduction

2.4.4 Committee are requested to consider the above information and select one of the three options outlined below:

- i) Reject the changes, and recoup all unclaimed expenditure
- ii) Approve the changes (selecting option a) or b) below)
  - a) Reduction of grant by £924 (8%)
  - b) Reduction of grant by £1,564 (14%)

### **Recommendations**

Committee is requested to:

- Note the financial statement set out in section 2.
- Agree the recommendations set out in Annex 5A (Community Chest proposals)
- Agree the recommendations set out in Annex 5B (SIP application).
- Agree the recommendations set out in Annex 5C (SIB application)
- Agree one of the three options outlined in section 2.4.4.

**Contact Officer:** Nicol Trueman, Area Officer (East) Tel: 0191 561 1162  
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**Background Papers:** Community Chest Applications  
SIP Application  
SIB Applications  
Sunderland East Local Area Plan  
Scoring Matrix and consultation comments

**Annex 5A:** Community Chest Applications

**Annex 5B:** SIP Executive Summary of Application

**Annex 5C:** SIB Executive Summary of Applications

**Annex 5A: COMMUNITY CHEST 2010/2011 EAST AREA - PROJECTS PROPOSED FOR APPROVAL**

WARD	PROJECT	AMOUNT	ALLOCATION 2010/2011	PROJECT PROPOSALS	PREVIOUS APPROVALS	BALANCE REMAINING
<b>Hendon</b>	<b>Sunderland East End ABC</b> – Purchase of equipment.	500				
	<b>Creative Dance in the Valley</b> – Contribution towards dance activities in the school.	479				
	<b>East C.A.</b> – Contribution towards upgrade of heating system. (Approved by Delegated Authority)	600				
	<b>Pins &amp; Needles</b> – Contribution towards craft materials, room hire etc., (Approved by Delegated Authority)	600				
	<b>Sunderland MIND Art Club</b> – Contribution towards purchase of art materials and tuition. (Approved by Delegated Authority)	750				
	<b>Only Girls Allowed Women's Group</b> – Contribution towards tuition costs, therapies, craft classes etc., (Approved by Delegated Authority)	600				
	<b>Hudson Road Primary School</b> – Contribution towards trip to Beamish (Approved by Delegated Authority)	400				
	<b>Rickaby Rascals</b> – Purchase of T shirts, gloves, aprons, trousers etc., (Approved by Delegated Authority)	393				
	<b>East End Residents Association</b> – Contribution towards printing, publicity, room hire, administration etc., (Approved by Delegated Authority)	383				
	<b>Totals</b>		<b>11,141</b>	<b>4,705</b>	<b>6,436</b>	<b>0</b>
<b>Milfield</b>	<b>Millfield Pentecostal Church</b> - Purchase of equipment, pool table, games console, computer etc.,	950				
	<b>Sunderland Schools Mock Trial Competition</b> – Contribution towards mock trial competition, prizes etc.,	300				
	<b>Barnes, Pallion &amp; Millfield Residents Association</b> - Contribution towards room hire etc., (Approved by Delegated Authority)	150				
	<b>ICOS</b> – Contribution towards social activities, go karting, archery classes, bowling etc., (Approved by Delegated Authority)	500				

	<b>Kids 'R' Us</b> – Contribution towards social activities, ice skating, refreshments etc., (Approved by Delegated Authority)	454				
	<b>Deptford Homing Society</b> – Purchase of computer. (Approved by Delegated Authority)	480				
	<b>Totals</b>		<b>11,231</b>	<b>2,834</b>	<b>8,397</b>	<b>0</b>
<b>Ryhope</b>	<b>'Look Wider' Project</b> – Contribution towards activities for the Chief Guides Challenge Badge.	400				
	<b>Robert Wheatman Court Residents</b> – Contribution towards social activities, trips, refreshments etc.,	500				
	<b>Armed Forces Day Steering Group</b> – Contribution towards hire of equipment etc.,	100				
	<b>Ryhope Junior School</b> – Contribution towards library project, purchase of books, decoration, furniture etc.,	716				
	<b>Totals</b>		<b>10,089</b>	<b>1,716</b>	<b>8,373</b>	<b>0</b>
<b>St. Michael's</b>	<b>Tunstall View T.W.G.</b> – Contribution towards 50 <sup>th</sup> celebration events, meal, transport etc.,	180				
	<b>Grangetown C.A.</b> - Contribution towards purchase of cleaner, crockery etc.,	650				
	<b>IHCOS - Grace House Appeal Charity Day</b> – Contribution towards road closures. (Approved by Delegated Authority)	1200				
	<b>Sunderland Men's Probus Club</b> – Contribution towards social activities for members, trips etc., (Approved by Delegated Authority)	225				
	<b>St. Michael's Ward Residents Association</b> - Contribution towards publicity, stationery etc., (Approved by Delegated Authority)	1000				
	<b>Totals</b>		<b>11,339</b>	<b>3,255</b>	<b>8,013</b>	<b>71</b>
<b>Totals</b>			<b>43,800</b>	<b>12,510</b>	<b>31,219</b>	<b>71</b>

## Annex 5B: EXECUTIVE SUMMARY SIP FUNDING APPLICATION

### Application No.1

<b>Name of Project</b>	Youth Inclusion Project
<b>Lead Organisation</b>	Raich Carter Sports Centre

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIP requested</b>
£2,337	£0	£2,337
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
1 week	May 2011	May 2011

### **The Project**

Friday and Saturday night sessions have been running for four years, funded from New Deal for the Community, which is due to end 31<sup>st</sup> March 2011. The centre has submitted an application to Big Lottery Reaching Communities for five years funding. Outcome expected June 2011. If the Big application is unsuccessful the Centre are planning to continue to provide a service on a Friday. Due to the wear and tear on current equipment the organisation are seeking a one off capital award to purchase gym fitness equipment (Zig Zag Gym), which is especially designed for young people, outdoor equipment for the astro pitch and a music system for fitness and general sessions.

### **Need for Project**

Consultation has been conducted with key partners to identify times of sessions, activities to offer and codes of conduct/project rules. As area partners such as Sans Street Youth and Community Centre and Hendon Young People's Project advised on best practice and value for money; partnership working and integration of objectives to avoid duplication. This consultation identified the need to purchase this equipment to enhance current provision.

### **Outputs of the Project**

<b>Output Code</b>	<b>Target 2011/12</b>
H2: Number of people engaged in sports activities	150
A1: Number of new or improved community facilities and equipment	1

### **Financial Information**

<b>Item and Description</b>	<b>Total Costs</b>
Gym fitness equipment	1,000
Outdoor equipment for the astro turf	910
Music system	427
Total	£2,337

### **Recommendation                      Approve**

- Complements the Local Area Plan, Healthy strategic priority, to encourage people to participate in sport and exercise.
- Complements, City Services Sport and Leisure Section delivery plans to increase the number of people involved in sport and physical activity. In addition, it will contribute to improved opportunities for customers and facility programme development.

## Annex 5C: EXECUTIVE SUMMARY SIB FUNDING APPLICATIONS

### Application No.1

<b>Name of Project</b>	Sunderland Heritage Quarter
<b>Lead Organisation</b>	Sunderland Heritage Forum

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB</b>
£31,400	Nil	£12,472 (2010-11 budget) £18,928 (2011-12 budget)
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
2 years	April 2011	March 2013

#### **The Project: Progress Update**

The group were successful in securing £13,600 from East Area Committee in July 2010 for salaries to employ a consultant and a co-ordinator, with a base in Donnison School, East End, Hendon. The original application sought to secure three years funding, totaling £45,000. Committee agreed to fund the first year, due to the future of Local Area Agreements being under review, with the view of the organisation coming back in March 2011 to seek the remaining funds.

Since the appointment of the consultant and co-ordinator in September 2010, the group have established themselves as a Community Interest Company, upgraded their website and branding and delivered up to six community events. The group have adhered to the terms and conditions of the grant awarded.

The ethos of the project has not changed. The role of the consultant will continue to take a strategic and fund-raising role, with the Co-ordinator initiating and delivering a programme of community heritage activities, promoting and publicising heritage events in the East End.

In partnership with Sans Street Youth and Community Centre and Living History North East £27,000 have been secured to deliver a complementary one year youth heritage project. The Forum's aim over the next two years is to generate funds exceeding the SIB contribution.

#### **Outputs of the Project**

<b>Output Code</b>	<b>Description</b>	<b>Target 2011/12</b>	<b>Target 2012/13</b>
A6	Community/ educational events	6	10
A4	Events to improve the area	2	2
P3	Number of people employed in voluntary work	4	4
A1	Number of new or improved community facilities and equipment	1	2

#### **Recommendation      Approve**

- 2<sup>nd</sup> year of funding £12,472 from 2010-11 budget
- 3<sup>rd</sup> year of funding £18,928 from 2011-12 budget.
- Complements the 2009-11 Local Area Plan priority under Attractive and Inclusive to celebrate heritage.



**Subject to:**

- The Forum taking an active role in the East VCS Area Network.
- 3<sup>rd</sup> year of funding subject to satisfactory delivery of outputs and performance of the project during 2<sup>nd</sup> year, as outlined in the terms and conditions of the grant.
- Failure to perform will result in the 3<sup>rd</sup> year of funding being rejected and will be returned to budget.

**Application No.2**

<b>Name of Project</b>	Oral History in the Community
<b>Lead Organisation</b>	Living History North East

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£14,040	£1,500	£12,540
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
1 year	April 2011	April 2012

**The Project**

The organisation are seeking funds to develop IT, deliver informal courses and celebrate heritage by hosting the first International Oral History Conference in July 2011, in the North East of England.

If funding was awarded it will allow the group to deliver a new training programme based on the skills and techniques of developing oral history recordings using sound and vision, developing IT based learning in highly skilled areas. By offering this training to groups and individuals the organisation will be able to build up a simple and easy to use guide on how to access equipment in the Centre, and in the long term be promoted as a library resource of local skills and equipment to access pooling and sharing resources across the East.

The organisation will work with one local school to develop a youth led oral history project that will look at the regeneration of their own community. Recordings will be completed on both audio and video for use in publications, broadcasts and exhibitions.

The project would allow for local groups to attend the international conference, aimed at using oral history as a tool to regeneration neighbourhoods. Using the conference as a launch pad LHNE will establish an area Oral History Network and active oral history specialists within the community. Heritage groups across the East have expressed an interest in supporting this way of working which will encourage a consortia style approach, pooling resources and complementing working practices across the East.

In addition the project will develop a one off event and educational resource, the areas very own time machine, which will provide a weekend event for people of all ages to step back in time to the 1960's. Working with Education and Services for people with Autism, 30 local children and 10 older volunteers we aim to create an intergenerational and interactive opportunity for people to engage with a typical 1960's family and their day to day life living in Sunderland. Materials included will be costumes, theatrical sets, fashion show, genuine memorabilia, oral history, drama routines and reminiscence boxes. The free event, if supported, will be delivered the first weekend in July at the Holy Trinity Church, involving and bringing together the local community.

### Need for Project

The group had 5,000 visitors and users through 2010-11, who were consult about services, resources and opportunities. This information was pulled together to produce the project outlined above.

### Outputs of the Project

Output Code	Target 2010/11
P3: Number of people volunteering	100
L5: Number of adults obtaining qualifications (non accredited)	100
A2: Number of people using new and improved community facilities	250
A3: Number of community/voluntary groups supported	25
A6: number of community or educational events held	21

### Financial Information

Item and Description	Total Costs
Management Costs	£1,500
Room Hire	£1,000
Project Development, delivery of training sessions and outreach	£5,000
Running costs, (equipment, publicity, etc)	£3,940

### Recommendation: Approve

- Strategically fits under the 2009-2011 Local Area Plan priorities: Prosperous – develop IT, Learning – deliver informal courses, Attractive and Inclusive – Celebrate our Heritage.
- Support and deliver the first North East International Living History Conference which is an achievement for a locally based charity, located in the East, to led on but also supports the City Council to promote the area and City.
- Speaking, Listening and Communication is a priority of the Sunderland Learning Partnership from April 2011. It is felt that this application, through the development of opportunities and the delivery of new training programmes in Oral History could contribute towards the Speaking, Listening and Communication agenda.

### Subject to:

- Learning Partnership recommends that consideration be given to linking up with other funding opportunities that may be available through Sunderland City Council's Family Adult and Community Learning Service (FACL). As part of the development of the project it is requested that the applicants contact Sandra Kenny, FACL Manager, Tel: 0191 561 2620 who would like to support the applicants in the development of courses and look to developing progression opportunities.
- City Services, Community Development Team, recommends that the organisation engages with the East VCS Area Network and provides further information on the 25 VCS organisations and the 100 volunteers the project aims to support.

### Application No.3

Name of Project	Play Safe
Lead Organisation	Doxford Park Community Association: Toddler Group

Total cost of Project	Total Match Funding	Total SIB requested
£4,906	£0	£4,906

<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
1 month	May 2011	May 2011

### **The Project**

To enable full use of the centre the group intend to improve the external grounds around the centre, enabling toddlers to play safely outside as well as in, promoting a wider variety of activity.

We are seeking one off capital costs:

- To tidy up and remove moss from the block paving surrounding the centre.
- To remove old bin area and refill with top soil, place membrane under soil, two tonne of gravel, 30 shrubs plus labour
- Re-surface the area of land to the back of the building which the fire exit door opening onto it with a rubber compound, approximately 5m2.
- Attach wire mesh against the fence to prevent rubbish and leaves coming through
- Install two new gates
- Management Fee 10%

### **Need for Project**

Requests from the children, members and local residents.

### **Outputs of the Project**

<b>Output Code</b>	<b>Target 2011/12</b>
L9 Number of new youth play services provide	1

### **Financial Information**

<b>Item and Description</b>	<b>Total Costs</b>
To tidy up and remove moss from the block paving surrounding the centre.	£300
To remove old bin area and refill with top soil, place membrane under soil, two tonne of gravel, 30 shrubs plus labour	£460
Re-surface the area of land to the back of the building which the fire exit door opening onto it with a rubber compound, approximately 5m2.	£1,800
Attach wire mesh against the fence to prevent rubbish and leaves coming through	£650
Two new gates	£1,250
Management Fee 10%	£446
<b>Total</b>	<b>£4,906</b>

**Recommendation:**            **Approve**

- The project complements the 2009-2011 Local Area Plan strategic priority Learning, to improve access to play opportunities for children and young people.

### **Subject to:**

- Representatives from Doxford Park Community Association and Toddler Group to engage with the East VCS Area Network in order to look at the wider benefit and support the network can provide to local groups.

### Application No.4

<b>Name of Project</b>	Demolish Wall
<b>Lead Organisation</b>	Sunderland City Council

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£4,000	£1,500	£2,500
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
1 week	May 2011	May 2011

#### **The Project**

The wall is located at the end of 19 Lindsay Close, Hendon. The wall used to be attached to the Sea Cadets building which was demolished several years ago. This wall remained as it provided added security for the garden at Lindsay Close.

The wall has had a safety survey conducted which confirmed that it is not dangerous, but unsightly therefore does not qualify for core funding, however a priority for Area Committee is to bring added value into an area and deliver priorities from the Local Area Plan, one being to improve the appearance of streets.

The Council are seeking a one off capital payment to demolish the 25m wall, to 300mm below the surface then backfill with top soil and level out the land. There is approximately a 1m gap in between both the wall and fence. It is proposed once the wall has been demolished to remove the rubbish and debris which has built up over time, after which Gentoo have agreed to build a new wall, suitable for the surrounding area, to ensure the resident has an enclosed garden.

#### **Need for Project**

Request from local residents, Gentoo and Intelligence Hub.

#### **Outputs of the Project**

<b>Output Code</b>	<b>Target 2011/12</b>
A4: Number of events/programmes of work to improve appearance of streets	1

#### **Financial Information**

<b>Item and Description</b>	<b>Total Costs</b>
Demolish 25m wall, 300mm below the surface and backfill with top soil	£2,000
Clear rubbish and debris away	£500
Rebuild new boundary wall (Gentoo)	£1,500
Total	£4,000

#### **Recommendation**

#### **Approve**

- The project complements the 2009-2011 Local Area Plan, Attractive and Inclusive strategic priority, to improve the appearance of streets.