

REPORT OF THE DEPUTY CHIEF EXECUTIVE

REGULATORY COMMITTEE – 22 JULY 2013

STREET COLLECTION PERMITS WITHIN THE VICINITY OF THE SUNDERLAND STADIUM OF LIGHT

1.0 PURPOSE OF THE REPORT

- 1.1 To request that the Committee agrees the format of a draw with the purpose of allocating street collection permits within the vicinity of the Sunderland Stadium of Light during the 2013/14 season and that the Chair subsequently undertakes this draw.

2.0 DESCRIPTION OF THE DECISION (RECOMMENDATION)

- 2.1 That the Committee agrees the format of a draw with the purpose of allocating street collection permits within the vicinity of the Sunderland Stadium of Light during the 2012/13 season and that the Chair subsequently undertakes this draw.

3.0 INTRODUCTION/BACKGROUND

- 3.1 For a number of years, the Committee has granted permits to collect in the streets surrounding the Stadium of Light on match days to a single organization each time. Additionally, the Football Club has allowed these organizations to collect on their land (usually just outside the stadium's turnstiles).
- 3.2 On 24 May 2010, the Committee agreed the following procedure for the processing of applications for street collection permits within the vicinity of the Sunderland Stadium of Light on match days:-
 - i) Applications for a street collection permit at the Sunderland Stadium of Light for match days received on or before a date to be specified by officers would be considered eligible to enter a draw to be conducted by the Chair of the Regulatory Committee at its next available meeting.
 - ii) The initial entries into the draw will consist solely of applications from organizations who did not receive a permit in the previous season.
 - iii) An initial nineteen entries (or other number equivalent to the number of scheduled league fixtures to be played by Sunderland AFC) will be drawn and allocated to each fixture in chronological order. A further ten entries should be drawn for a reserve list to which will be allocated, in order of being drawn, any other fixture which may become available e.g. a cup match or a re-scheduled league game which was previously abandoned.

- iv) In the event that less than twenty nine initially qualifying organizations apply (or other number equivalent to the number of scheduled league fixtures to be played by Sunderland AFC plus ten), those organizations receiving a permit in the previous season who have re-applied for the subsequent season would enter the draw after the initial allocation.
- v) Any organizations successful in the draw which later attract an objection from the Police will be referred to the Regulatory Committee.

3.3 In the three years since this policy was determined by the Committee, the SAFC Foundation (i.e. the Club's own charity) have requested permits to collect, both in the street and on their own land, on the days of five fixtures of their choice. On each occasion the Committee granted this request.

4.0 CURRENT POSITION

4.1 The SAFC Foundation again requests permits to collect in the vicinity of the Stadium of Light on five match days of their choice. The fixtures desired by the Foundation are as follows:

Manchester United – 5 October 2013
Manchester City – 9 November 2013
Norwich City – 21 December 2013
Hull City – 8 February 2014
Everton – 12 April 2014

4.2 It is therefore requested that the Committee considers the request of the Foundation, that they be allocated street collection permits in respect of the five above-mentioned fixtures.

4.3 It is also suggested, in line with Police advice, that no permits are granted for matches involving Newcastle United FC or Middlesbrough FC (N.B. it is possible that Sunderland AFC may draw Middlesbrough FC in a cup competition).

4.4 Should the Committee be minded to agree to the requests of the Foundation and the Police outlined above, this will leave thirteen fixtures to be allocated to organizations entering the draw.

5.0 REASONS FOR THE DECISION

5.1 To allocate street collection permits to organizations wishing to collect within the vicinity of the Sunderland Stadium of Light in a fair and transparent manner.

5.0 ALTERNATIVE OPTIONS

6.1 None submitted.

6.0 RELEVANT CONSIDERATIONS

7.1 None.

7.0 GLOSSARY

8.1 No acronyms or abbreviations have been used in this report.

9.0 APPENDICIES

9.1 None.

10.0 BACKGROUND PAPERS

10.1 None.