

At a meeting of the WASHINGTON AREA COMMITTEE held at the SIXTH FORM STUDY ROOM, ST ROBERTS RC SCHOOL on THURSDAY, 31ST MARCH, 2011 at 6.00 p.m.

Present:-

Councillor Kelly in the Chair

Councillors Chamberlin, Cuthbert, Fletcher, Miller, Padgett, Scaplehorn, Snowdon, Timmins, D. Trueman, H. Trueman, P. Walker and Williams.

Ian Richardson	-	City Services
Mike Poulter	-	City Services
John Rostron	-	City Services
Vicky Medhurst	-	City Services
Kari Vickers	-	City Services
Brian Hodgkinson	-	City Services
Craig Wilkinson	-	City Services
Charlotte Burnham	-	Chief Executive's
Karon Purvis	-	Chief Executive's
Lorraine Hughes	-	Children's Services
Dawn Shearsmith	-	Children's Services
Neil Revely	-	Health, Housing and Adult Services
Andrea Seymour	-	Commercial and Corporate Services
Paul Wood	-	Commercial and Corporate Services
John Chapman	-	Gentoo
G. Gibson	-	Sunderland TPCT
Surann Valentine	-	Area VCS Network Representative
George Thompson	-	Area VCS Network Representative

Members of the Washington Community.

Apologies for Absence

Apologies for absence were submitted on behalf of Councillors I. Richardson and Wake.

Declarations of Interest

Item 2b – Annex 2 – The Washington Heritage Centre and Washington Heritage Offer Feasibility Study

Councillor Miller declared a personal interest as Chair of Bowes Railway and Managing Director of TWEBLO.

Item 2c – Financial Statements and Proposals

The Chairman declared personal and prejudicial interests in the Community Chest application for Usworth Miners Banner as a Member of the Group and the SIB application for Usworth Grange Primary School as Chair of Governors for the School. The Chairman also declared a personal interest in the Washington Heritage Festival application as a Member of the Steering Group.

Councillor Miller declared personal and prejudicial interests in the Community Chest and SIB applications for Holley Park Primary School as Vice Chair of Governors for the School.

Councillor Padgett declared personal interests in the Community Chest applications as Governor of Fatfield Primary School and John F Kennedy School.

Councillor Cuthbert declared a personal interest in the Community Chest application for Fatfield Primary School as a Governor and that his daughter attended the School.

Councillor H. Trueman declared a personal and prejudicial interest in the Community Chest application for Columbia Grange School as a Governor of the School.

Councillor Snowdon declared personal interests in the Community Chest applications as a Governor of John F Kennedy School and her husband being a Governor at Columbia Grange School. Councillor Snowdon also declared a personal interest in the SIB application for Washington Heritage Festival as a Member of the Steering Group.

Councillor Walker declared personal interests in the Community Chest applications for Roseberry Court and Peacehaven Court as an employee for Gentoo. Councillor Walker also declared personal and prejudicial interests in the SIB applications for St. Bedes School and Albany School as he was a Governor at both Schools.

Councillor Williams declared personal interests in the Community Chest applications as a Member of the Glebe Banner Group and as a Governor of Wessington Primary School.

Minutes of the Last Meeting of the Committee held on 6th January, 2011

In response to Councillor Miller's query on the timeframe for the report on the issues of access at Princess Anne Park, Karon Purvis, Area Officer, advised that she would look into the matter.

Councillor H. Trueman advised that he would take up the issue of excessive noise at Wessington Pub which was raised by Mr. Bill Craddock.

1. RESOLVED that the minutes of the last meeting of the Committee held on 6th January, 2011 (copy circulated) be confirmed and signed as a correct record.

Community Action in Washington: Progress Review

2011/12 Priorities and Workplan

The Chief Executive submitted a report (copy circulated) updating Members on the progress of developing the 2011/12 Workplan and the priorities that had been identified for the Washington area through this process.

(For copy report – see original minutes).

Ms. Purvis presented the report and informed Members of the progress to date.

2. RESOLVED that Members:-

- i) noted the update on the development of the 2011/12 Workplan and progress made; and
- ii) agreed to receive the final plan at the June Committee for agreement.

Workplan 2010/11 and Task Group Updates

The Chief Executive submitted a report (copy circulated) providing the Committee with an update on progress against the agreed actions in the current year's (2010/11) Workplan and progress reports on the Task Group Updates.

(For copy report – see original minutes).

The Chairman introduced Surann Valentine who provided the Committee with an update of the work being undertaken by the Voluntary Community Sector.

The Chairman commented that Members may find it useful for Ms. Valentine to give an update on the VCS at each future meeting of the Committee, which was agreed by Members.

In relation to paragraph 3.2 of the report Kari Vickers, Arts and Creative Development Manager, gave an update on Job Linkage advising that they were negotiating with potential contractors to provide work programmes.

In relation to paragraph 3.3, Ms. Vickers informed the Committee that there had been complications in awarding the commission of the Skills and Employment Demand Study and they were now hoping to award the Contract the week commencing 11th April.

Ms. Vickers also advised that Ms. Purvis had been invited to the inception meeting so that the Study would be delivered to the Washington Area Committee's specifications.

In response to Councillor Miller's enquiry, Ms. Vickers advised that she would investigate if the draft business case for the Washington Managed Workspace had been sent to One North East.

The Chairman commented that he was a little bemused the business workspace survey had been carried out by a company in Warrington and not a company based in Washington.

Councillor Miller commented that the fact the survey was male orientated was not ideal either.

Ms. Vickers agreed that she would look at the issue and provide further background information.

The Chairman introduced Brian Hodgkinson, Washington Area Response Manager, who advised that the service was now live, with the structures including an Area Response Officer and five Ward Team Leaders.

Mr. Hodgkinson commented that there were a number of issues in Washington which were high priority such as dog fouling and littering which the team was using enforcement measures to combat.

In response to Councillor Scaplehorn's query Mr. Hodgkinson advised that Members could contact him directly as he would be the first port of call but he did want the five Ward Team Leaders to have a hands on role also.

Councillor Padgett wished to thank Mr. Hodgkinson for his efforts as all issues he had raised had been solved.

Councillor Chamberlin also wished to compliment Mr. Hodgkinson for the quick responses she had received and enquired if it would be feasible to get Ward specific statistics.

Mr. Hodgkinson advised that they did intend to log all intelligence and try to identify by Ward.

In response to Councillor Walker's query, Mr. Hodgkinson advised that should he be absent the Area Response Officer would take responsibility of any duties.

Washington Heritage

The Office of the Chief Executive submitted a report (copy circulated) to provide the Committee with an update on the draft Washington Heritage Centre/Washington Heritage Offer Feasibility Study which was approved by Area Committee at its March 2010 meeting.

(For copy report – see original minutes).

Graeme Bell, NE Civic Trust, presented the report and ran through the Conclusions and Recommendations of the Study.

Mr. Craddock wished to add Holy Trinity Church and Springwell Church to the list of venues available.

Vehicle Activated Signs (VAS) – Deployment Programme

The Executive Director of City Services submitted a report (copy circulated) to update the Committee about investigations carried out with respect to the prioritisation of sites for the deployment of VAS within Washington and to request the Committee's endorsement to implement the sites in Appendix 1 of the report.

(For copy report – see original minutes).

Craig Wilkinson, Senior Project Engineer, presented the report and was on hand to answer Members' queries.

Councillor Cuthbert commented that the results were based on accidents that had been reported yet there were incidents which would not have been reported. Councillor Cuthbert also queried the definition for close vicinity of schools.

Mr. Wilkinson advised that the vicinity of schools was based on geographical location rather than a specific distance and enquired if Councillor Cuthbert felt there were sites missing.

Councillor Cuthbert commented that he had concerns over Vigo Lane and Fallowfield Way and he was surprised that they had scored so low.

Councillor Cuthbert also commented that his main concern was that there were only 20 possible locations with only one sign on average per Ward and perhaps this was not enough.

Mr. Wilkinson referred to paragraph 2.2 of the report which advised on how the available funding had been used and stated that if Members wished for additional signs, more funding would be required.

The Chairman advised that they had used the funding that was available and could look at the subject again, should future funds become obtainable.

Councillor Chamberlin suggested that the Crowther Road priority be reconsidered.

Councillor Miller commented that both Emerson and Crowther Road were not near residential areas and they had asked for that to be looked at, but acknowledged speeding was an issue, especially at Crowther.

Councillor Chamberlin suggested that Castle Road be given special consideration as it had three schools located on it.

The Chairman advised that if a particular issue arose then the signs could be moved but the current recommendations were based on speeding figures and if Members decided against Officers' advice on the location of signs, should an accident occur Members may be held responsible.

Councillor Miller agreed and commented that it had been considered in great depth and he was happy with the rankings although there may be issues with Crowther. Councillor Miller also stated that the signs were expensive and if we could obtain funding for more, it would be great, but five signs at present was better than nothing.

Councillor H. Trueman commented that the signs had a limited time of effectiveness so they should be moved to different areas and we had five to use and let's see how they work.

Councillor Snowdon wished to clarify that Parkway, mentioned in Appendix 1, was actually two separate roads, Parkway East and West.

In response to Councillor Miller's enquiry, Mr. Wilkinson advised that the delay in the process was due to a level of manufacturing involved once the signs were procured.

As Councillor Chamberlin disagreed with the proposed locations/rankings, the recommendation was put to the vote, with nine voting in favour and one voting against, it was:-

3. RESOLVED that Members:-
 - i) note the progress report of the Health and Wellbeing Task and Finish Group;
 - ii) note the progress reports for the Employment and Business Task and Finish Group;
 - iii) note the progress with regard to the Call for Projects for the Education and Skills programme for Young People in Washington;
 - iv) note the Washington Heritage Centre/Washington Heritage Offer Feasibility Study Overview as detailed in Section 5.1 of the report and to receive further detailed information from NE Civic Trust in respect of the findings;
 - v) note the report and content of the draft Washington Heritage Centre/ Washington Heritage Offer Feasibility Study (February 2011);
 - vi) approve Working in Collaboration to make progress with regard to proposed recommendations and ways forward as detailed in the draft Washington Heritage Centre/Washington Heritage Offer Feasibility Study (February 2011);
 - vii) note the recommendation in Community Action in Washington: Progress Review 3e Financial Statements and Proposals, to allocate a nominal budget

of £76,840 to commence delivering the recommendations of the draft Washington Heritage Centre/Washington Heritage Offer Feasibility Study;

- viii) note that the Executive Director of City Services be requested to implement the Washington Area Committee's deployment programme for Vehicle Activated Signs, at the locations ranked 1 to 20 in Appendix 1 of the report (Annex 3) and that the site at Manor Road be a reserve site should problems occur with the establishment or use of a VAS sign at any of the sites ranked 1 to 20.

Financial Statements and Proposals

The Chief Executive submitted a report (copy circulated) to request the Committee's consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB), the Strategic Investment Plan (SIP) and Community Chest to support initiatives that would benefit the area.

(For copy report – see original minutes).

As the Chairman declared personal and prejudicial interests in the Community Chest Item and the SIB application for Usworth Grange Primary School, Councillor Scaplehorn took the Chair during consideration of those items.

In relation to the Community Chest applications for Washington East Ward, Councillor Padgett requested that the Harraton & District CA contribution be deferred and the Harraton Centre Sunderland Futures Contribution be increased to £700, which was duly agreed.

In relation to the SIB application for the Remix Project at Washington Arts Centre, Councillor Cuthbert commented that it was a worthy project that he was willing to support but had concerns this would become an annual request.

Mr. Purvis advised it had been made clear that this was a new project.

In response to Councillor Chamberlin's query, it was advised that the project was separate but would be built on from the previous project.

Councillor H. Trueman commented that he backed the project 100%.

In relation to the Usworth Grange Primary School application, Councillor Cuthbert requested clarification on the existing security system and if the requirements had changed.

A representative from the school advised that the current installation did not meet the current standards, with particular reference to safeguarding and that the proposal also included an extension of the system to cater for areas of the school that were not covered.

In relation to the SIB application for a Learning Landscape at Albany Primary School, Councillor Chamberlin queried the large amount of funding requested.

The representative for the project advised that there would be a variety of areas, including an allotment which would develop children's wellbeing. Once they had the garden, they were looking for it to be self sustainable.

In response to Councillor Chamberlin's query, the representative of the project advised that an architect based in Sunderland would be commissioned to design the plans for the commercial landscapers.

Councillor H. Trueman felt that these facilities were fantastic and was delighted to see them going ahead and advised Members to visit for themselves.

Councillor Chamberlin commented that Councillors still had a duty to scrutinise spending.

In relation to the allocation of £11,880 to the Phoenix Project, the Chairman advised that this was a request for a second year of funding for a project which was agreed at the November 2009 Committee meeting, dependent on how much of the project would be based in the Washington area.

In response to Ms. Purvis advising that there was evidence that they had targeted the Washington area, Councillor Chamberlin commented that it would have been preferable to see a report on the matter.

Councillor Cuthbert proposed the decision be delegated to the Chairman once he had seen a report evidencing the work carried out in the Washington area.

The Chairman agreed and commented that he felt an officer should have been present at the meeting to answer any queries.

4. RESOLVED that Members:-

- i) note the financial statement set out in Section 2.1 of the report;
- ii) approve 43 of the 44 proposals for support from 2010/11 Community Chest as detailed in Annex 1a with the Harraton and District CA proposal being deferred and the Harraton Centre Sunderland Futures proposal being altered to £700;
- iii) approve the seven proposals for support from the 2011/12 Community Chest as detailed in Appendix 1b (subject to budget approval of 2011/12 allocation);
- iv) approve £4,000 as a contribution from the 2010/11 SIB budget for the All about Learning Project at St. Bedes Primary School;
- v) approve £11,000 as a contribution from the 2010/11 SIB budget for the School Security at Usworth Grange Primary School;

- vi) approve £13,000 as a contribution from the 2010/11 SIB budget for the Facilities to Ride at Strong Riding Centre for the Disabled;
- vii) approve £25,000 as a contribution from the 2010/11 SIB budget for the Washington Heritage Festival 2011;
- viii) approve £24,780 as a contribution from the 2010/11 SIB budget for the Remix project at Washington Arts Centre;
- ix) approve £14,600 as a contribution from the 2010/11 SIB budget for the Learning Landscape Project at Albany Primary School;
- x) approve £25,000 as a contribution from the 2010/11 SIB budget for Community Facilities at Holley Park Primary School, dependent on the school confirming match funding being in place no later than March 2012. Should match funding not be confirmed, the SIB grant of £25,000 would be recouped back to the budget allocation;
- xi) confirm the allocation of the second year funding to the Phoenix Project as detailed in Section 2.3.4 of the report subject to sufficient evidence being provided;
- xii) agree to allocate a nominal budget of £76,840 to deliver the recommendations of the Washington Heritage Offer Feasibility Study as detailed in Section 2.3.5 of the report.

Before closing the meeting the Chairman wished to thank those Councillors standing down, Councillors Chamberlin and Timmins for their support and service which was most appreciated and wished them well for the future.

(Signed) J. KELLY,
Chairman.

2nd June 2011

Report of the Chief Executive

COMMUNITY ACTION IN WASHINGTON – Annual Report (2010/11)

1. Why has it come to Committee?

1.1 At its meeting of May 2010, the Washington Area Committee agreed the work plan for 2010/11. It was agreed that the June 2011 meeting would consider the Committee's 'Annual Report'.

2. Background

2.1 The Annual Report at Annex 1a provides a snapshot of the Committee's work over the 2010/11 municipal year. There have been some major achievements and successes throughout 2010/2011, and changes implemented in the way the Committee operates has seen a greater alignment with priorities and a clearer focus on delivery.

2.2 The Annual Report celebrates the success and achievements and further suggestions have been made to continue to build upon those successes based upon lessons learned throughout 2010/2011.

3. Recommendations

- Note and agree the content of the Annual Report.
- Agree the progression of lessons learned for the future year.

4. Background papers

- Annual Report
- Quarterly monitoring reports
- Research/Surveys of Council and Partners

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Washington Area Committee

2nd June 2011

Report of the Office of the Chief Executive Directorate

ANNUAL REPORT 2010 - 2011

Washington Annual Report 2010/11

Executive Summary by Councillor John Kelly, Chair of the Washington Area Committee

At the beginning of this financial year Washington Area Committee set out its priorities for the year ahead and developed a Work Plan for 2010/2011 to monitor actions against these priorities. This included tackling health inequalities, helping local people access employment opportunities and tackling youth related anti social behaviour. During this year the Committee has allocated over £690,000 to tackle local issues and ensure real benefits for local people.

Throughout 2010/11, we have worked hard to ensure that we get best value and maximum outcomes from our resources, and have allocated the majority of our budget to projects which will help deliver the priorities outlined in the 2010/11 Work Plan - 91% of the Strategic Initiatives Budget has been successfully allocated to those key priorities. During this process, a focus on partnership working and involvement has ensured both residents and the Voluntary and Community Sector have helped to deliver local activity. This in turn has encouraged a wide range of organisations to support the work of Area Committee.

Two good examples of this successful partnership approach include the Washington Health Champions Project and Operation Horizon. Both projects represent a successful multi agency approach, have addressed local concerns and have helped tackle real problems.

Other key achievements I would like to acknowledge include:

- Area Committee being able to influence and support the development of the Washington Workspace Project, a £6m investment to provide managed workspace in Washington by 2013.
- Supporting Remix, a creative and cultural based project at the Washington Arts Centre. The project provides an exciting range of activities and opportunities for young people.
- The success of the first Washington Heritage Festival held in September.

Washington Area Committee has also ensured a 'Ward' approach to developing solutions to local issues. Each Ward has been proactive in focusing the Strategic Investment Plan funding made available this year to drive forward locally based projects and initiatives.

Another key area of work this year included the setting up of two Task and Finish Groups. Councillor Miller and Councillor Walker have chaired our Groups, a new way of working for Area Committee which has taken forward action to support our young people to move into work and has launched a partnership project to tackling health issues in Washington.

Focusing on those key priorities the groups have directed resources and ensured partnership involvement and a co-ordinated approach resulting in benefits delivered at a local level.

Commissioning activity through a 'Call for Projects' has also been implemented by the Washington Area Committee in 2010/11. This process allows the Area Committee to identify what we want to achieve and then invite local groups and organisations to design project proposals to meet those needs. Washington Area Committee has invited applications to develop an Education and Skills Development Programme for Young People and this will be awarded early in 2011/12.

Area Committee has a key role in influencing service delivery to ensure the specific needs of the local area are met. Over the last year, we have worked to inform and influence the Responsive Local Services (RLS) project and are now pleased to see the project moved into a key service delivery area responding to local need. The Washington area now has a

dedicated team of officers working in the area to tackle issues such as Litter, Graffiti, Refuse, Grass Cutting, Dumping of Waste and Dog Fouling. Already there have been a number of compliments and positive comments from residents regarding the level of good service received.

The overall achievement of the Washington Area Committee is to be credited to the commitment of the Members and the teams I have been honoured to work with. In particular All councillors for all parties have worked and played a key role in moving the Area Committee forward and enabling our reputation to grow.

My thanks also go to Councillor Scaplehorn, my Vice Chairman, who has worked on our behalf with the voluntary and community sector and created the links which has undoubtedly helped the Area Committee achieve many of its goals this year.

We look forward to a successful 2011/12 delivering more projects and initiatives for the benefit of Washington and its residents.

Councillor John Kelly (Chair)

Introduction

In April 2010, it was agreed that Area Committee would select a limited number of priorities on which to base its work plan for 2010/11. This report identifies what the Committee set out to do to deliver those priorities and what the key achievements have been. The report also evidences the performance of all projects and initiatives that have been awarded Area Committee resources to deliver activities which have brought real improvements to the area, and influenced service improvements. This annual review process identifies best practice and lessons learned and influences the way forward for the next municipal year.

Information is also included on how the Area Committee meetings operate including attendance, satisfaction and community involvement. It provides detail with regard to the allocation of funding against priorities and estimated match funding to be achieved from approved projects and initiatives.

One of the key aims of Area Committee is to strengthen local democratic accountability through empowering locally elected members to take decisions, shape and influence the delivery of public sector services in an area and develop and monitor improved services for the benefit of the local community.

Area Committees have a delegated budget to allocate against the selected priorities and provide solutions to local problems. Using evidence collected from members, officers and partners and the results of resident and community surveys and feedback, a number of issues were highlighted and presented to Committee to decide where they felt they could most influence service delivery to support improvements in the area and deliver local benefits.

At the May 2010 meeting the Washington Area Committee agreed it would focus its efforts where it could make a real difference and four key priorities for 2010/11 were identified. This report provides a summary of the key achievements, service improvements and budget allocation (for the year 2010/11) against those key priorities:

- Reducing health inequalities.
- Helping local people access employment opportunities and improve the business offer in Washington.
- Addressing Anti Social Behaviour (ASB).
- Delivering Responsive Local Services (RLS).

During the priority setting exercise it was recognised that there was a need to consider other cross cutting areas of work, e.g. equality and inclusion and community engagement whilst delivering against the priorities.

It was also agreed within the May 2010 meeting that outstanding actions from the 2009/2010 work plan would be carried over and work would continue against these priorities within the 2010/2011 work plan. This included:

- Improving and increasing the variety of youth services and provision available across Washington.
- Supporting and developing the 'heritage offer' for Washington.
- Network Management – Traffic, Parking and Road Safety

This has resulted in the Washington Area Committee 2010/11 Work Plan Review evidencing eight key areas of work in this 'End of Year Report'.

Key statistics

- Resident's satisfaction with GPs in Washington is slightly higher than the City average.
- In Washington East life expectancy of males at birth is similar at 76.1 than the City average of 76.4. In Washington North it is 77.2, Central 79.1, South 80.3 and West 77.1 (2006-08).
- Washington East mortality rate (due to CHD, stroke and related disease) among people under 75 was 110 per 100,000 and Washington West was 114, which are both higher than the Sunderland average of 108 per 100,000 (2004-06).
- Teenage pregnancy is still not reducing significantly in Sunderland with 57.3 per 1000 females aged 15 – 17 years. Washington North is the only Washington Ward where it remains significantly high.
- 18+ smoking prevalence is higher than the city average of 25.1% in Washington North where it is 26.2%. The proportion of NHS Stop Smoking service users successfully quitting at 4 weeks in Washington North is 38% - compared to 42% city wide.
- Residents self reporting obesity BMI 30+ is higher than the city average of 18.2% in 4 of the 5 Washington Wards. Washington Central 19%, Washington East 18.4%, Washington North 22.9% and Washington West 19.6%. Washington South is lower at 15.7%.

What we set out to do

- Set up a Task and Finish group to consider what actions could be taken to tackle health inequalities in the Washington area.
- Deliver interventions that sustain and promote healthy lives and reduce health inequalities in Washington by tackling health determinants.
- Build a systematic approach to tackling health inequalities in Washington.
- Through a partnership approach deliver health improvement messages and provide basic interventions and signposting to help local people take the first steps towards healthier lives.
- Maximise the potential people have to adopt healthier lifestyles by assisting to remove the barriers to making lifestyle changes.
- Improve skills and relationships in the family, create a culture of learning for life, enable safe and healthy choices, divert young people from anti-social behaviour, promote integration and inclusion in the community and encourage active citizenship.
- To improve levels of mental health and emotional well being of residents.
- Allocate a proportion of Strategic Initiatives Budget (SIB) funding to addressing tackling health inequalities in Washington.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- A Health Inequalities Task and Finish group was established to develop proposals and make recommendations to Area Committee.
- The Washington Health Champions Project was developed and successfully implemented. This project evidenced true partnership working with the public sector and voluntary and community groups jointly delivering the initiative. £49,030 SIB awarded by Washington Area Committee to the Health Champions project has resulted in a further £79,650 being committed to the project by SAFC, Sunderland City Council and the Teaching Primary Care Trust.
- Washington Health Champions is successfully delivering to all targets with 39 courses being delivered and more than 200 people signing up for 4 or more of the courses. To date 400 people have attended the courses.

- £14,770 SIB was awarded to Washington MIND to support a Washington based Recovery Support Worker. This project is massively over subscribed with hundreds of Washington residents accessing the support services.
- £36,632 SIB and SIP has been awarded to which tackle health inequalities through encouraging activity and healthy lifestyles.
- Local GPs proposing a Community Interest Company to ensure the local community has an influencing role with regard to developing and delivering health provision in the area.

Budget Allocation (including individual projects)

Washington MIND Total allocated £14,770 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
H1 Number of people benefiting from healthy lifestyle projects	120	900		£11085	£11085	
P2 Number of jobs safeguarded	1	1				
P3 Number of people employed in voluntary work	15	38				

Addressing Health Inequalities Total allocated £49,030 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
L5 Number of adults obtaining qualifications (non accredited)	150	136		£12995	£13949	
L4 Number of adults obtaining qualifications (accredited)	150	129				
H1 Number of people benefiting from healthy lifestyle projects	509	0				

Community Involvement

- Area Community Voluntary Sector Network (ACVSN) Members have been involved in developing and delivering the two key projects which are tackling health inequalities in Washington – Washington MIND and Washington Health Champions. This includes Washington MIND, Bridge, Washington Citizens Advice Bureau, and Washington Carers.
- Many representatives from the voluntary and community sector have enrolled for at least 4 courses in the Washington Health Champions programme.
- Residents and the community have been consulted with regard to the design and development of a number of play and sports improvements.
- Voluntary and Community Sector (VCS) groups are represented on the Health Inequalities Task and Finish Group.

Helping local people access job opportunities and improve the business offer in Washington

Key statistics

- The 2009 – 10 Place Survey tells us that 40% of residents see Job Prospects as the local aspect most in need of improvement. Washington has gained the 2nd largest increase in endorsement of job prospects needing improvement since the 2008/9 Place survey, with a 16% increase.
- As of March 2011, we know that across Washington unemployment levels are lowest in Washington South at 3.6% and highest in Washington North ward 9.2%. The City average is 7.1%. Washington Central, East, and West are all lower than the City average at 4.7%, 4.6% and 4.8% respectively.
- There are a number of factors that impact on a resident's ability to work. More residents are economically inactive (which means they aren't looking to work e.g. residents looking after a home, retired, students etc.) in Washington North (36.68%)

which is slightly less than the city average of 39.36%. Contributory factors are the higher rates of permanently sick and disabled residents.

- Working age population (aged 16 – 64 years) claiming Job Seekers Allowance (JSA) is significantly higher in Washington North at 6.7% as compared to the city average of 5.1%.
- The percentage of children in households that are dependent on out of work benefits is a key measure of child poverty. Levels in Washington North ward (31.2%) are higher than the City average (25.9%), the other wards in Washington are slightly lower.
- There have been minor changes in the unemployment rate (both upward and downwards) across the wards within Washington (see table below) whilst the city rate remains fairly stable at 7.1% to 7.2%.

Ward	Mar 11	Feb 11	Jan 11	Dec 10	Nov 10	Oct 10	Sep 10
Washington Central	4.7%	5.9%	5.1%	4.6%	4.7%	4.9%	5.4%
Washington East	4.6%	4.4%	4.5%	4.5%	4.5%	5.0%	4.9%
Washington North	9.2%	9.3%	8.8%	9.1%	9.1%	9.3%	8.9%
Washington South	3.6%	3.6%	3.7%	3.6%	3.9%	4.2%	4.0%
Washington West	4.8%	4.7%	4.8%	4.1%	4.3%	4.5%	4.6%
City	7.1%	7.2%	7.5%	7.2%	7.2%	7.2%	7.2%

What we set out to do

- Set up a Task and Finish Group to agree an action plan which considered ongoing review of employability services, current projects and initiatives which impact on Washington, and the impact of forthcoming policy changes and plans for the radical reform of the welfare to work system.
- Investigate and research good practices that have given access to employment and enterprise opportunities in the most disadvantaged neighbourhoods.
- Deliver interventions which help local people access employment opportunities and improve the business offer in Washington.
- Allocate a proportion of SIB funding to helping local people access employment opportunities and improving the business offer in Washington.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- An Employment and Business Task and Finish Group was established to develop proposals and make recommendations to Area Committee.
- Area Committee has had a major influencing role across this priority. This included the development of the Washington Workspace Project. Building on an audit of the Washington Industrial Areas and the Visible Workspace Study, funded through the Working Neighbourhoods Fund (WNF) this project will develop managed workspace at Washington. It has been allocated £3m WNF, towards the project development costs. The project received provisional approval from One North East in January 2011 to develop a business case, which if approved will match the WNF contribution by a further £3m of European Regional Development Fund (ERDF), making a £6m capital build project.
- A Skills and Employment Demand Study is now underway with Area Committee contributing £10,000 SIB to enhance the scope of the study to include a specific strand focusing on Washington.
- £15,000 SIB funded a Feasibility Study which links Washington's Heritage offer to learning and training opportunities.
- Aligned another £30,000 SIB against the priority through a commissioning process. In January 2011 Area Committee agreed to invite statutory and VCS organisations to

submit proposals to deliver an Education and Skills Programme for Young People. This will commence June 2011.

Budget Allocation (including individual projects)

Skills and employment Demand Survey Total allocated £10,000 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
All outputs/ spend now due Q2 2011/12						

Community Involvement

- Consultation with ACVSN.
- Representatives from Job Linkage and the Learning Partnership on the Employment and Business Task and Finish Group.
- Commissioning opportunities for the VCS through a Call for Projects for an Education and Skills Development Programme for young people.

Addressing Anti Social Behaviour

Key statistics

- The Place Survey 2009 -10 tells us that Washington residents are the least likely to deem at least one ASB issue to be a problem with 16.9% of residents seeing ASB as a problem compared with a Sunderland figure of 22.2%.
- The Place Survey 2009 -10 highlighted that residents feeling teenagers hanging around in the street is a big problem in the Washington area was above the Sunderland average – 44% of Washington residents have identified teenagers hanging around as a problem although 29% agree that the police and other public services are dealing anti social behaviour.
- Activities for teenagers is the top priority for Washington residents - 55% of respondents (2nd highest and an increase of 1% since 2008/09).
- 80% of residents said they felt safe living in Sunderland but for Washington this fell to 73%. There are lower overall feelings of safety in Washington (especially Washington Central) than the city average. This was also the case for lower feelings of safety walking in the area at night, especially Washington North.
- A recent profile on ASB over the summer months of 2010 showed Oxclose and Lambton as having one of the highest levels of Youth related ASB.
- The year to date figure for Washington showed that youth ASB has increased from 1057 to 1156 a rise of 9.4%. It should be noted however that this increase is mainly attributable to higher monthly figures at the beginning of the financial year. Since July the figures have greatly improved due to initiatives stemming from the summer ASB campaign and other operations. As such the totals for August and September fell below those of the previous year, with October only higher by 4 incidents, and thus the increase fell from 25.2% in July to just 9.4% by November which clearly indicates a downward trend.
- Anti social behaviour (ASB), misuse of alcohol and disorder, and the development of a safe environment are identified as key issues to be addressed. Area Committee were keen to encourage a partnership approach and encouraged LMAPS to submit proposals to focus outreach work on ASB hotspots and provide targeted youth activity to engage those most at risk of anti social behaviour.
- Operation Horizon reduced ASB across Washington by just under 24% from July to September 2010.
- Create a safer neighbourhood for local residents and address resident's perceptions of perceived problems with regard to feeling safe and anti social behaviour.
- Improve levels of participation in contracted youth provision and develop facilities for young people.
- Increase confidence levels in the community.

- Allocate a proportion of SIB funding to focus on addressing anti social behaviour, provision of activities and address resident's perceptions with regard to feeling safe.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- Established Joint Police and Elected Members meetings.
- Councillors representative on the Washington Local Multi Agency Problem Solving group (LMAPs).
- Worked proactively with the contracted youth provider to identify gaps and ensure provision in areas of most need and influence delivery of commissioned youth work.
- £40,150 SIB funded a partnership approach through Operation Horizon to focus outreach work on ASB hotspots.
- £27,000 SIB to ensure a safe environment at the Wheeled Sports Park.
- £24,780 SIB to continue the best practice approach at the Washington Arts Centre through the Remix Project. This project provides a range of interesting activities and creates new opportunities to engage and include different groups of young people.
- Continued to support the Phoenix Project following a successful first year. Area Committee have approved another £11,880 to this nationally recognised best practice project which delivers 'Respect' courses to young offenders or those at risk of offending.
- £17,315 SIB and SIP to fund security and safety measures at Usworth Grange Primary School and in John F Kennedy Primary School.
- £21,157 SIP to provide lighting to ensure a safe environment Glebe Park, Albany Village Centre, and at the Blackfell Multi Use Games Area.
- A further £5,170 SIP to fund the Graffiti Subway Project and to renew fencing to prevent illegal access by motorcycles and other vehicles.
- Influenced decision on location of XL Youth Village.

Budget Allocation (including individual projects)

Operation Horizon Total allocated £40,150 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes to improve the appearance of the streets	4	1		£40,150	£26,828	
S6 Number of additional young people engaged in youth activities	100	160				
Washington Wheeled Sports Park Total allocated £27,000 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£27,000	£15,000	
H2 Number of people engaged in sports activities	80	90				
S3 Number of CCTV and Monitoring Installed	1	0				

Usworth Grange Primary School CCTV Total allocated £11,000 – SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Funding and outputs Quarter 1 11/12.						

Remix – Arts Centre Total allocated £24,780 – SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
L7 Number of additional youth sessions to be delivered each week	6	15		£24,805	£24,805	
L8 Number of new additional young people engaged and participating in youth provision	75	188				
S5 Number of young people benefiting from youth inclusion / diversionary projects	15	15				
S6 Number of additional young people engaged in youth activities	90	308				

The Phoenix Project Total allocated £11,880 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
S5 Number of young people benefiting from youth inclusion / diversionary projects	42	51		£11,880	£12,445	

John FK Primary School Total allocated £6,315 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£6315	£6315	

Glebe Park Lighting Total allocated £11,500 – SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets	1	1		£11,500	£11,500	

Albany Village Centre Lighting- Total allocated £1,657 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£1657	£1657	

Blackfell MUGA Lighting Total allocated £8,000 – SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets ** Allocated £10,279- £2,279 returned to AC**	6	6		£8,000	£8,000	

Graffiti Subway Project Total allocated £1,337 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets	1	1		£1337	£1337	

Replacement Fencing Wormhill Tce Total allocated £3,833 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£3,833	£3,833	
S1 Number of homes / businesses / community facilities with improved security	1	1				

Community Involvement

- Consultation with VCS Network.
- Consultation with local community and with young people with regard to the development of new provision and facilities.
- Working with Northumbria Police, Neighbourhood Policing Team, Anti Social Behaviour team and youth providers to ensure focused activities are delivered.
- Local community views through the Safer Communities Survey (including telephone survey methodology).
- Partners and Community Together (PACT) meetings held throughout the area where local residents can raise concerns of issues with Police and Partners.
- Voluntary organisations such as the Millennium Centre providing a venue for partners to deliver activities
- Washington Millennium Centre developing a new partnership with Oxclose Youth Project and Springwell Village Hall

Delivering Responsive Local Services (RLS)

Key statistics

- The Residents Survey 2010 shows Washington residents are more satisfied now than in 2008 with refuse collection (84% to 91%), recycling services (72 to 91%) and local green spaces (79 to 96%) but considerably less satisfied with road maintenance (62 to 46%).
- Staff Reporting Line has reduced the number of customer service requests and over 40% of all requests for service are now reported and actioned by staff before customers are required to take action.

What we set out to do

- Increase the number of residents who feel they can influence priority setting and decision making in their local area.
- Increase in the number of residents satisfied with the level of customer service.
- Increase in residents satisfied with services provided in their neighbourhood.
- Increase in service requests dealt with right first time – including reduction in time for end to end service delivery.
- Increase in the number of residents who feel informed about what is happening in their area.
- Tailored to local needs which are responsive to the customers needs in their local area
- Published standards for customers to review.
- Easily accessible services and customers know how to access them through targeted communication.
- Actively seek customer comments on performance and change performance to address the comments received.
- Recognised as excellent, fit for purpose and value for money.
- Actively working across the City, in partnership to achieve added value.
- Services that local councillors can be proud of and enable local councillors to be recognised for driving high quality services which are meeting the needs of communities at every level.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- Dedicated Response Team now in place for each area including Area Response Manager, Response Officer, Ward Team Leaders and Environmental Enforcement Officers.
- The Area Response Manager is working with Gentoo meeting regularly to share information and to ensure close working arrangements.
- Removing litter from land which is not owned by City Council – with the philosophy that if we can see it, a customer can see it, so we remove immediately.
- Contributed £25,414 SIP to help make the neighbourhoods more attractive & accessible and address neighbourhood issues.
- Established a Steering Group to help resolve the problems with abandoned shopping trolleys.
- Community walkabouts Members, Gentoo and the local community.
- Racist graffiti promptly removed from Rickleton Chapel where ownership could not be identified and obscene graffiti removed from several underpasses in Oxclose.
- Fly tipping has been removed very quickly following customer requests from a number of locations in Washington in recent months.
- Pruning of shrub areas at underpasses, Respect Days, nuisance issues identified by local residents being addressed.
- Addressed numerous complaints with regard to dog fouling and litter in several Wards, erecting additional bins in response and monitoring through Enforcement Officers.
- Working with relevant departments to address concerns with regard to potholes, road and highway repairs and footpaths.

Budget Allocation (including individual projects)

Washington Village Signage Total allocated £2,000 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets	1	1		£2,000	£2,000	

Lighting at Cumberland and Coverdale Total allocated £10,981 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets	1	1		£10,981	£10,981	

Beverley Court Drainage Total allocated £5,000 – SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£5,000	£5,000	

Coverdale Barriers and Lighting Total allocated £3,332 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets	1	0		£3,332	£3,332	

High Row Reinstatement Works Total allocated £2,000 – SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£2,000	£2,000	

High Row Street Lighting Total allocated £1,300 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£1,300	£1,300	

Lambton village Improvements Total allocated £801 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£801	£801	

Community Involvement

- Consultation with VCS Network.
- Consultation with local community.
- Community Walkabouts.

Equality, Inclusion and Community Engagement

Equality, inclusion and community engagement are recognised as being cross cutting whilst at the same time delivering against key priorities. The projects and initiatives detailed below are providing opportunities for geographic communities and communities of interest to be involved and to participate, thereby contributing to the development of a 'cohesive community'.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- Two community facilities developed in schools and available to the wider community.
- Christmas celebrations received huge support from the local community and encouraged 'a local identity'.
- Local primary schools encouraging a cohesive community, recognising and celebrating diversity.
- Community gardens and facilities in schools to encourage intergenerational initiatives.

Budget Allocation (including individual projects)

Barmston Community Facilities Total allocated £14,500 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£14,500	£14,500	
A3 Number of community/ voluntary groups supported	6	6				
L2 Number of people accessing improved advice or support	1400	1400				
S1 Number of homes / businesses / community facilities with improved security	1	1				

Christmas Celebrations Total allocated £19,400 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£19,400	£19,400	

Chains of Hope Total allocated £3,000 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets	2	2		£3,000	£3,000	
A6 Number of cultural, celebratory, educational or other community events which have been planned and delivered as a result of SIB/SIP funding	2	8				

Making Children Heard Total allocated £1,500 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A6 Number of cultural, celebratory, educational or other community events which have been planned and delivered as a result of SIB/SIP funding	6	3		£1,500	£1,500	
A1 Number of new or improved community facilities and equipment	2	1				

Springwell Village Community Garden and Access to IT Total allocated £13,073 – SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£13,073	£13,073	
H1 Number of people benefiting from healthy lifestyle projects	212	212				

Improving and increasing the variety of youth services and provision

Youth provision targets 13-19 year olds, or 25 years old if individuals have learning difficulties/disabilities, and informal activities delivered outside of statutory core curriculum. Play provision targets under 13's and may cover community play parks and extended schools.

Key statistics

- 566 young people worked with by the contracted youth provider, Oxclose and District Young People's Project during 2010/11.
- A wide range of activities are on offer throughout each week with sessions most days, including Saturday. This includes Oxclose Youth Club, Barmston Youth Club, Pitstop Youth Project, JAG at a number of venues, Washington Music Project, Mountain Bike Project, Springwell Youth Club, Albany Youth Project, Millennium Centre Youth Club, Washington Youth Matters Forum.
- XL Youth Village and Mobile Youth Services delivered throughout the year.

- 23 play areas in Washington. 6 new areas developed and 3 refurbished through the Play and Urban Games Strategy (PUGS) Action Plan.
- As of April 2010, 57% of all children and young people in Washington could access high quality play provision within 1 km.

What we set out to do

- Provide specialist and generalist youth provision within each ward in the Washington Area.
- Reduce youth related anti social behaviour.
- Improve levels of participation in contracted youth provision.
- Improve facilities for children and young people.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- Developed a good working relationship with youth providers in Washington. Oxclose and District Young People's Project regularly meets with the Area Committee to outline delivery, targets and any issues or gaps which may arise.
- The improvement of facilities for young people through awarding £45,000 SIB and SIP to develop and deliver a multi use play area in Oxclose and £16,906 SIP to refurbish a play area in Blackfell. Both these sites were in line with the PUGS recommended priorities.
- Area Committee received an update on the PUGS and had the opportunity to contribute to the Consultation Framework identifying priority sites/areas for investment.

Budget Allocation (including individual projects)

Washington Cricket Club Total allocated £9,000 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£11,809	£11,809	

Oxclose Play Total allocated £45,000. £24,488 SIB £16,512 SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Approved 6 th January 2011 and 04.11.2010. all outputs Q1 2011/12						

Oxclose Goalposts Total allocated £650 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new play services provided, engaging with children and young people in an area	1	1		£650	£650	

Blackfell Play Total allocated £16,906 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	0		£16906	£16906	
A2 Number of people using new or improved community facilities	616	0				

Community Involvement

- Consultation with VCS Network.
- Consultation with local community.
- More than 2240 young people consulted with regard to the PUGS.

Supporting and developing the 'Heritage Offer' for Washington

Key statistics

- Washington has a number of distinctive heritage assets, groups and activities of interest. They are focused around engineering and mining heritage, local history, and traditional tourism attractions.
- Washington's heritage assets do not feature within the regions strategic picture or tourism offer.
- Most of Washington's heritage assets rely on a local market. Only two sites – the Wetlands Centre and Washington Old Hall have a wider appeal.
- Bowes Railway Trust is recognised as one of the UK's top ten rail heritage sites, one of only two scheduled Ancient Monuments of its type in the country.
- Other heritage sites include Washington F Pit, North East Aircraft Museum, Military Vehicle Museum, North East Electric Traction Trust, North East Bus Preservation Trust, Arts Centre Washington, Holy Trinity Church.

What we set out to do

- Promote and celebrate the Heritage offer in Washington and improve activities and marketing of Washington as a collective visitor offer.
- Encourage collaboration between Washington's heritage sites and assets, including increased volunteering opportunities and engagement. And the management of sites
- Unite sector orientated organisations and community sector organisations to develop and promote the heritage offer in Washington.
- Incorporate heritage skills development, training and employment opportunities into the Washington Heritage offer.
- Evidence of a business case to support the development of a Washington Traditions Heritage Resource Centre.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- Completed the Washington Heritage Centre/Washington Heritage Offer Feasibility Study.
- £122,340 SIB and SIP awarded to support heritage projects in Washington
- Very successful inaugural Washington Heritage Festival held September 2010 attracting between 1,600 – 2,000 visitors. A second festival is scheduled for 2011
- Restoration of heritage signage, miner's banners, and the commissioning of the Washington Miner's Memorial Statue.
- Restoration of the Harraton War Memorial underway following an award of £10,000 SIB and Community chest funding.

Budget Allocation (including individual projects)

Washington Glebe Banner Group Total allocated £10,000 – SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	0		£10,000	£4214	
A6 Number of cultural, celebratory, educational or other community events which have been planned and delivered as a result of SIB/SIP funding	2	0				
P3 Number of people employed in voluntary work	4	0				

Pattinson's Industrial Heritage Signage Total allocated £5,000 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets	2	2		£5000	£5000	

Miner's Memorial Total allocated £3,500 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events/programmes of work to improve appearance of streets	1	0		£3500	£3500	
A6 Number of community or educational events held	1	0				

North East Traction Trams Total allocated £2,000 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£2000	£2000	

Community Involvement

- Community consultation and workshops with regard to the Washington Heritage Offer/Washington Heritage Centre Feasibility Study.
- Support from local community for events and festivals, in particular the Washington Heritage Festival.
- Organisations collaborating and working together.
- Local visitors support the key heritage sites and a strong sense of 'local identity through tradition'.
- Most independent organisations managed by local volunteers.
- Local community requested the development of a Heritage Centre for Washington by petition.
- Key community involvement in developing and delivering traditional projects such as Miner's Memorial, Banner Projects and restoration work. This includes working with local schools, Beamish Museum, Banner Groups and Washington History Society.

Speeding, Traffic and Highways

The Area Committee has focused on this area of work and associated issues for some time and have been consistent in their approach by ensuring co-ordinated activity, value for money and the need to address resident's key concerns related to traffic and highways issues. Building on and complimenting the Washington Road Safety Measures Project (approved in 2009) which used a combination of SIP and Local Transport Plan (LTP) funding to provide improvements to footways, address accident clusters and investigate the implementation of improvements to bus links, a range of schemes have been developed, and delivered.

Key statistics

- 40% of Washington residents feel road and pavement repairs need to be improved. This is the 2nd highest of the Regeneration Areas and is higher than the city average.
- Every Village in Washington has a bus link, which serve to restrict through-traffic whilst providing bus routes through the various districts of Washington. Many of the Links are subject to regular abuse by unauthorised vehicles. The areas around Bus-Only Links are reported to be subject to anti-social behaviour. The Police have advised the Council that they are unable to adequately supervise the Links. The continued abuse of the Links by motorists, and anti-social behaviour by persons cause problems for residents, who then complain to their Councillors or direct to Council Officers
- Washington has segregated pedestrian and vehicle routes. Many perimeter roads are used by pedestrians to access public transport; however, there are very few pedestrian facilities in the perimeter roads due to their design forcing pedestrians to walk in the road.

What we set out to do

- The Washington Area Committee have raised this issue as part of their 2010/11 Workplan and have utilised Area Committee funding to address some of those concerns
- Implement the Washington Road Safety Measures Project
- Identify and manage key areas of concern
- Reduce speeding traffic
- Improve pedestrian access
- Complement and support the work of other external organisations / partners and other Council programmes and initiatives.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- Members and partners identified 'hot spots' and issues.
- Develop and deliver the aims and objectives of the Washington Road Safety Measures Project including Footway Links and Bus Link Improvement Schemes.
- £62,309 SIB and SIP to develop and deliver a range of network management related schemes for the Highway. This includes a Vehicle Activated Signs Programme approved for all Wards in Washington to reduce vehicle speeds (rolling programme of deployment 2011/12), the development of a mini roundabout on Bonemill Lane to complement an existing scheme to reduce the current 60mph speed limit to 30mph (roundabout construction 2011/12), Parkway pedestrian refuge to improve access to Washington Primary Care Centre, a rolling programme of dropped kerbs and tactile paving to improve access for vulnerable groups such as the disabled and general network management improvements to complement other externally funded schemes, such as the joint venture with Gentoo to develop and introduce off-street parking in Kestrel Close to alleviate any increase in completion for parking when waiting restrictions are introduced to prevent obstructive parking at the Kestrel Close / Ayton Road junction.

Budget Allocation (including individual projects)

Washington East Dropped Kerbs Programme Total allocated £16,000 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	0		£16,000	£1647	

Monument Park Traffic Restrictions Total allocated £2,492 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events/programmes of work to improve appearance of streets	2	0		£2492	£2492	

Inkerman Road Layby Total allocated £7,500 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events/programmes of work to improve appearance of streets	1	1		£7500	£7500	

Manor View Improvements Total allocated £2,350 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£2350	£2350	

Wharfedale Dropped Kerbs Total allocated £1,029 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events/programmes of work to improve appearance of streets	1	1		£1029	£1022	

Bonemill Lane Traffic and Speeding Measures Total allocated £19,220 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events/programmes of work to improve appearance of streets	1	1		£18396	£1973	

Traffic Management Programme (Parades) Total allocated £718 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A6 Number of community or educational events held	8	8		£718	£718	

Community Involvement

- Consultation with local communities. This includes
 - Bus Links (Washington Road Safety Scheme).
 - Vehicle Activated Signs (VAS) Programme.
 - Residents near to Bonemill Lane.
- Opportunities for consultation with the wider community through the statutory consultation process required with regard to the formal publication of proposed schemes.
- Opportunities for local communities to raise issues for consideration through the formal Petition Scheme.

Others

The following issues/projects were progressed by local Ward Councillors, whilst they do not fit the defined priorities within the work plan the projects were undertaken and completed to respond to local need and requirements.

Budget Allocation (including individual projects)

Sunderland Angling Competition Total allocated £1,000 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A6 Number of cultural, celebratory, educational or other community events which have been planned and delivered as a result of SIB/SIP funding	1	1		£1,000	£1,000	

Grace House North East Total allocated £1,675 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A5 Number of project feasibility studies funded	1	1		£1675	£1675	

Fatfield Primary School Eco Lighting Total allocated £6,670 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£6670	£6670	

Governance and Operation of Committee Meetings

The first meeting of this year was designed to enable all elected members, officers, partners and residents present to contribute to the discussion and decision making in a participative way. The meeting was evaluated by asking all in attendance to complete a short questionnaire and the results of this survey were used to improve and further develop the roles of members, officers and partners to ensure effective operation and participation in meetings.

Meetings throughout the year have continued to be well attended and participative with the a large majority of Councillors attending all of the meetings, the elected members of the Washington Area Committee can be found on the Sunderland City Council website at http://www.sunderland.gov.uk/committees/cm5/CommitteesandForwardPlans/201112/tabid/111/ctl/ViewCMIS_CommitteeDetails/mid/539/id/1434/Default.aspx . A pre meeting and post meeting debrief take place to identify relevant issues and implement improvements for future meetings. Examples include -

- Making the reports and associated papers more concise and informative.
- Providing guidance and support to presenters of reports.
- Ensuring venues for meetings are suitable and accessible.
- Providing accurate and clear financial information.
- Ensuring agreed actions are followed up.

The standard agenda implemented at the beginning of the year continues to work well and is designed to bring consistency and focus to each of the Area Committees.

- Item 1 includes welcome, apologies, declarations of interest and minutes of previous meeting.
- Item 2 discusses new issues to assess whether committee can influence services or deliver relevant actions.
- Item 3 provides a progress report on the previously agreed workplan and associated actions.
- Item 4 offers the opportunity for Committee to be consulted on, and influence, relevant issues.

In relation to Area Committee's performance, the 2011 Members Survey highlights the following:

Question	All of the time	Most of the time	Occasionally	Never
Are the meeting venues easily accessed by partners and the community?	32%	52%	12%	4%
Is the layout of the room satisfactory?	24%	48%	20%	8%
Are the length of the meetings satisfactory?	8%	80%	12%	0%
Is the balance of the Committee agenda satisfactory (i.e. performance management/general information/problem solving etc)?	20%	52%	24%	4%
Is the involvement with partners satisfactory?	21%	46%	29%	4%
Is the involvement with the public satisfactory?	13%	30%	30%	26%

The relationship between Area Committee and the Voluntary and Community Sector (VCS) Network has continued to develop over the course of the year by

- Nominated partner VCS representatives attending Area Committee.
- Washington Area Co-ordinator attending Area Committee and participating in relevant sub groups of Committee (e.g. Task and Result Groups).
- Vice Chair of Area Committee acting as co-chair of the VCS Network.

- Area Officer attending VCS Network to consult with, and inform, the meeting regarding relevant Committee business.
- Agenda of the VCS Network developed to complement and feed into that of Area Committee.
- Consultation with Network members on work plan and priorities.
- VCS Network and individual partners delivering projects and services identified in the work plan.
- Community challenges being developed to deliver local improvements on each priority.

Finance

The Washington Area Committee has successfully allocated more than £690,000 throughout 2010/11:

- Total **Strategic Initiatives Budget** allocated £413,331.
- Total **Strategic Investment Plan** allocated £218,062.
- Total **Community Chest** allocated £60,412.

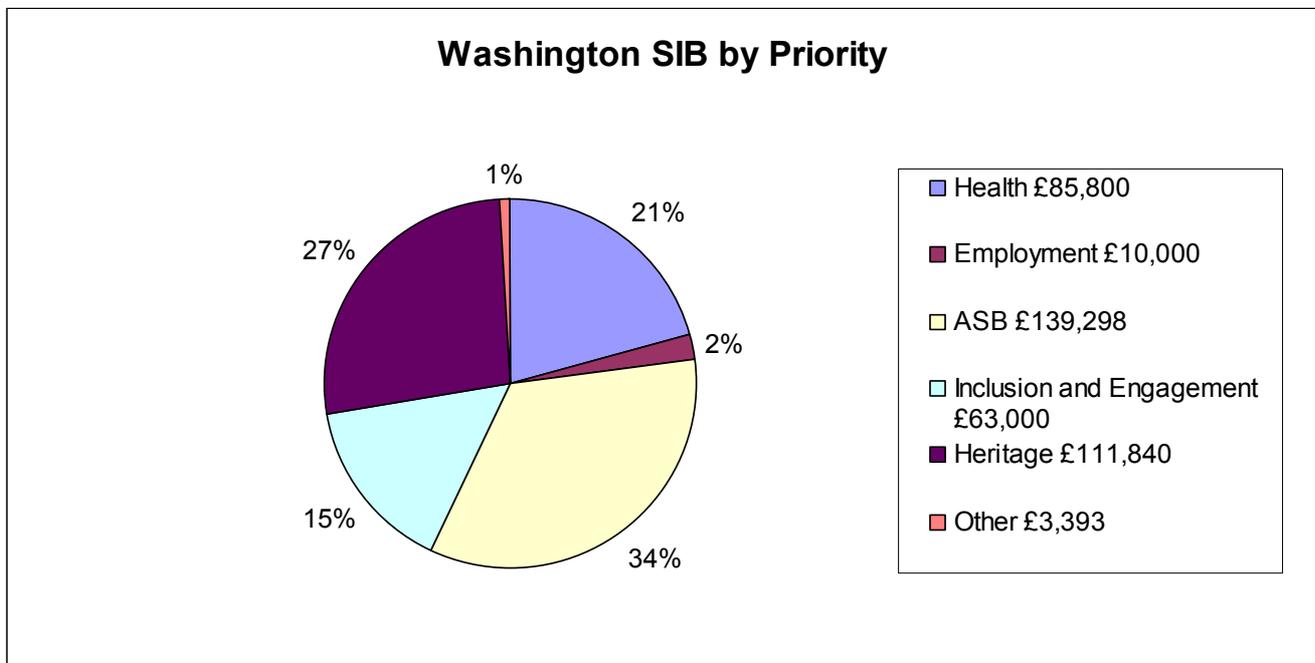
Strategic Initiatives Budget (SIB)

A budget of £287,261 was available for 2010/11. A total of £126,070 was carried over from 2009/10, bringing the total to be allocated for 2010/11, to £413,331

Under the revised governance arrangements for SIB, resources are allocated against the priorities outlined in the Local Area Plan. At the beginning of the municipal year, Area Committee set out to allocate a proportion of SIB funding by proactively identifying projects to deliver against agreed priorities. However, it was recognised there was still a need to retain flexibility and be responsive to community needs. Area Committee were receptive to organisations also identifying need and gaps in line with the priorities in the LAP and applying for funding to deliver against these priorities

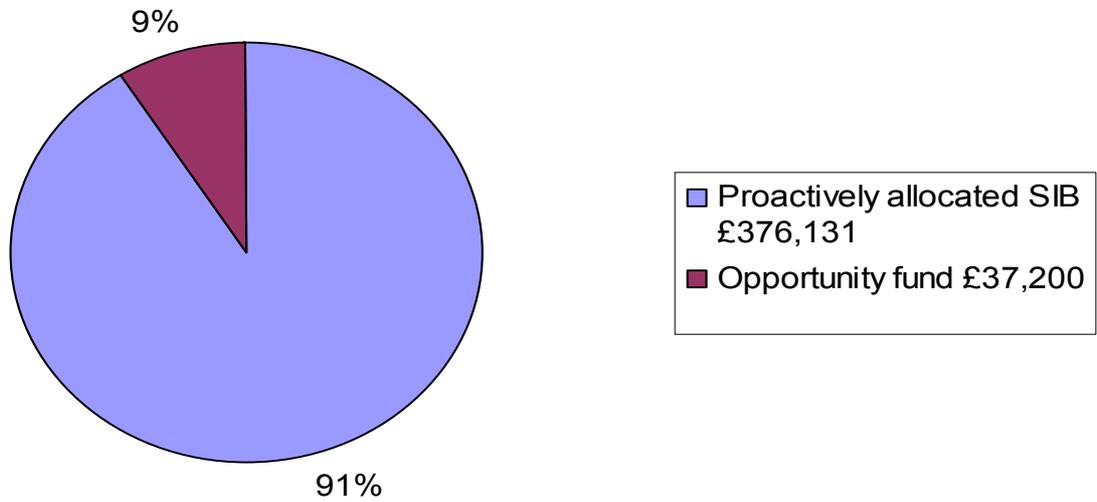
Of the total SIB budget available, Area Committee awarded it in its entirety with 91%, i.e. **£377,938** directly against the LAP priorities. 9% or **£35,393** was awarded to projects identified by the local community and partners. **£184,858** match funding was also achieved, as indicated at application by Lead Agents.

SIB allocated by Priority



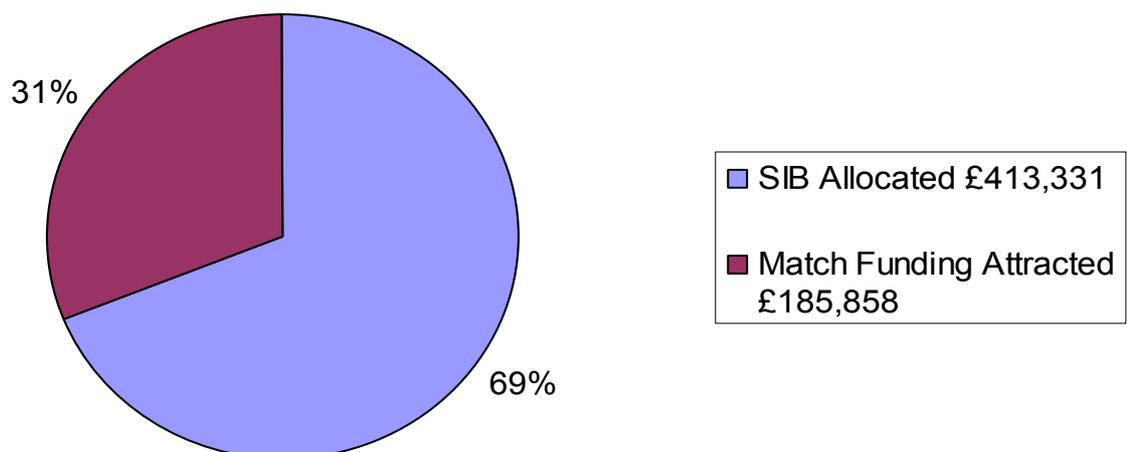
**SIB Proactively Allocated to Priorities
(not speculative applications)**

Washington SIB Proactively Allocated



**SIB Potential Match Funding
(At Application)**

Washington SIB/Match Funding

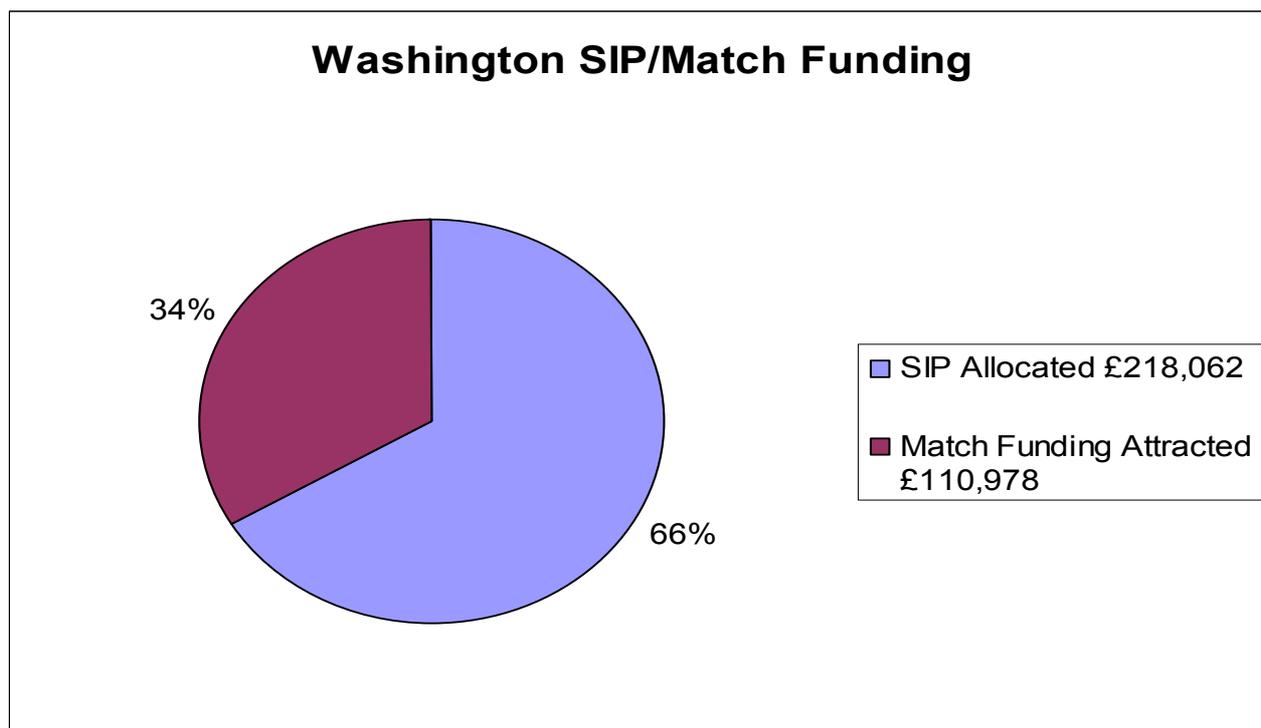


Strategic Investment Plan (SIP)

A budget of £219,059 was made available for 2010/11. This was a one off budget allocation for Area Committee to fund local based projects which helped deliver the Washington Local Area Plan priorities. Washington elected to allocate the budget at a Ward level.

Funding was made available to voluntary, community and statutory groups and organisations which delivered projects that focused on the area's key priorities. All projects were capital and were required to be completed before March 31st 2011. Of the **£219,059** available, Washington Area Committee allocated **£218,062**. Match funding of **£110,978** was also achieved, as indicated at application by Lead Agents.

SIP Potential Match Funding (At Application)



Community Chest

Community Chest forms part of the Strategic Initiatives Budget and £10,000 was available for each Ward in 2010/11. Unallocated funds of £12,719 were also carried forward from the previous year, giving a total of £62,719 for 2010/11. Of the **£62,719** available, Washington Area Committee allocated **£60,416**

Satisfaction levels

According to the place survey 09-10, activities for teenagers (53%), job prospects (42%) and road and pavement repairs (40%) were the top areas for improvement in the Washington area.

The residents survey highlights that

- Washington is in line with Sunderland as a whole in terms of satisfaction, but 2010 sees the second consecutive survey in which satisfaction has fallen and the increase in dissatisfaction is significant (from 9% in 2007 to 15% in 2010)
- Although area satisfaction has fallen, satisfaction with the Council has increased significantly from 59% in 2008 to 71% in 2010. Considerably more Washington

residents feel the authority offers good value for money, asks peoples views and listens to peoples views than the Sunderland average.

The member satisfaction survey 2011 highlights the following:

- 77% of members who responded feel that the Council clearly communicated its purpose and its intended outcomes fro citizens and service users
- 79% of members feel that area committees are effective most or all of the time.
- 90% of members feel that they are clear on the role of area committees
- 70% Members find the council average, poor or very poor in promoting the work that they do as an Area Committee Member

Lessons Learned

- We need to align local needs and priorities with strategic plans and priorities. E.g. Local Transport Plan/Capital Programme and highways and speeding issues and proposals. Area Committee can have a more positive influencing role re the allocation of strategic resources as well as being able to bring local benefit and resources. Frameworks and protocols required which identify Area Committee's role re ensure delivery of jointly agreed priorities and bringing added value to strategic programmes.
- Better planning re scheduling of event related applications (usually made to all areas), e.g. parade traffic management, Sunderland Festival, is required
- A co-ordinated approach to addressing overlapping priorities and issues across more than one area, e.g. Call for Projects for more than one area needs developing.
- Call for Projects prevents speculative applications which do not deliver the required outcomes
- Task and Finish Group membership and management – we need improved protocols and guidance to ensure relevant expertise rather than 'interest' when groups are established, and to ensure appropriate numbers on groups to help them be manageable. Also need to be able to better manage potential conflict of interest for Members, partners and Officers.
- The new agenda format has encouraged better involvement of partners and officers at Area Committee meetings – more structured with obvious outcomes and contribution to the committee's agenda.
- We need to improve the Area Committee's influencing role through better use of Item 4.
- We need to build a common vision and sense of belonging for all communities and local people for them to feel their views are listened to and they can influence decisions. The successful community engagement/development techniques should be fully utilised, reaching all communities and promoting participation.
- The effective partnership working has developed positive and productive working relationships and has delivered the best outcomes. This should be the way forward for improving services in the area.
- The joint officer working between the Area Officer, Area Response Manager and Community Co-ordinator has produced some early results. This 'Area Team' approach needs further development to maximise support and resources and ensure best value for the area.

Next Steps

Following this 'End of Year' review and evaluation of the 2010/11 work plan, the next steps are for Area Committee to assess how successful it has been in achieving its objectives, fulfilling its influencing role, ensuring service improvements, and delivering real benefits at a local level.

Washington Area Committee are currently developing their 2011/12 work plan having identified new priorities and agreeing which areas of work from 2010/11 work plan require further focus and support.

Two new priorities are provisionally agreed and will be included in proposals for the new work plan for 2011/12. They are:

- To continue to help local people access employment opportunities. Members identified a need to focus on NEETS and skills development and learning outcomes. They are also keen to look to linking the development of Washington's 'Heritage Offer' to learning opportunities and employment/training opportunities.
- To look at activities to 'engage' young people and to broaden that into 'community inclusion' - linking young people and the broader community.

It is also proposed that the following priorities would be carried over from the 2010/11 work plan:

- Helping local people access employment opportunities and improve the business offer for Washington
- Anti Social Behaviour and youth disorder (activities for young people as above to be incorporated)
- Tackling health inequalities (Local GPs are proposing the formation of a CIC)
- Speeding and dangerous traffic
- Responsive Local Services (RLS)

This new work plan for 2011/12 will be presented to the Washington Area Committee at the first meeting of the new municipal year for approval.

2nd June 2011

REPORT OF THE CHIEF EXECUTIVE

Washington Area Committee: Work Plan for 2011/12

1. Why has it come to Committee?

- 1.1 Committee agreed in March 2011 the next steps regarding the process to be used in shaping and informing the final work plan for Area Committee, against the provisional emerging priorities for the Washington area. This included:
- Seeking views from local residents and the Community and Voluntary Sector, via the Washington VCS Area Network.
 - Using qualitative research available within the Council.
 - Finalising a draft work plan which was presented to elected members for comment and observation at the last Area Committee held March 2011.
- 1.2 The purpose of the work plan is to clearly identify the key priorities for Area Committee to discuss, deliver actions and monitor throughout the year, with the overall outcome to improve the quality of life for residents within the Washington area.
- 1.3 It provides a transparent framework for elected members, partners, and officers to work from, as well as acting as a focal point for local residents to find out what the Area Committee is undertaking to make a difference within their neighbourhood.
- 1.4 Key information for members to consider and agree is:
- Key priorities
 - Actions
 - Lead Agents
 - Deadline Date/Forward Plan
 - Call for Projects (SIB 2011-12 budget)
 - Outcome measure
- 1.5 If adopted, the work plan will inform the majority of work for the Washington Area Committee for 2011 – 2012. It will form part of the standing agenda, along with progress updates being provided on Sunderland City Council's website after each Area Committee meeting. The Work Plan is made up of a number of work streams, each of which represents a key priority for Committee. These are:
- To continue to help local people access employment opportunities. A need to focus on young people Not in Education, Employment and Training (NEET) and skills development and learning outcomes has been identified. Washington's 'Heritage Offer' to learning opportunities and employment/training opportunities will also be linked to this priority.
 - To look at activities to 'engage' young people and to broaden that into 'community inclusion' - linking young people and the broader community.
 - Anti Social Behaviour and youth disorder including activities for young people
 - Tackling health inequalities (Local GPs are proposing the formation of a CIC)
 - Speeding and dangerous traffic
 - Responsive Local Services (RLS)

1.6 The information and feedback received since March 2011, has been collated and the final plan is attached at **Annex 1**. This work plan will be updated by the Area Officer and presented to each Area Committee.

2. Key Priorities

2.1 Access to employment opportunities focusing on NEETs and links to learning, employment and training opportunities through Washington's Heritage Offer.

2.1.1 Building on Area Committee's key priority of helping local people access employment opportunities, it is proposed that the focus for 2011/12 is on NEETS. Job prospects, including lifelong learning, and apprenticeships for young people linked to culture, inclusion and heritage have also been identified by residents as a key priority. (Residents Survey 2010).

2.1.2 The workplan attached at **Annex 1** outlines the actions which the Washington Area Committee will focus on to support helping NEETs in Washington access employment, education and training opportunities.

2.1.3 It is proposed that a Task and Finish Group be established and membership agreed to develop and implement the actions that will support the achievement of this priority. This Task and Finish Group will also receive updates and progress reports with regards to activities carried over from the 2010/11 Workplan, i.e. Washington Workspace Project and the Employers Demand Survey.

2.2 Activities to 'engage' young people, addressing Anti Social Behaviour and youth disorder.

2.2.1 Residents have identified through numerous surveys that one of the top priorities for the Washington area is around teenagers hanging around the streets and the need for activities for young people to be improved. It has been acknowledged that the work carried out during 2010/11 has been very successful and assisted in the reduction of youth related anti social behaviour.

2.2.2 Area Committee has already identified a need to carry out proactive preventative work with the younger age group of 8 – 14 year olds as well as engaging all young people and supporting them.

2.2.3 Children's Services have also provided information on the current position on Children's Services funded Youth Activities in the Washington Area and are seeking proposals for the distribution of additional resources to enhance provision in the area during 2011/12. Youth activities across the City are based on a 3 Tier Youth Model (shown below).

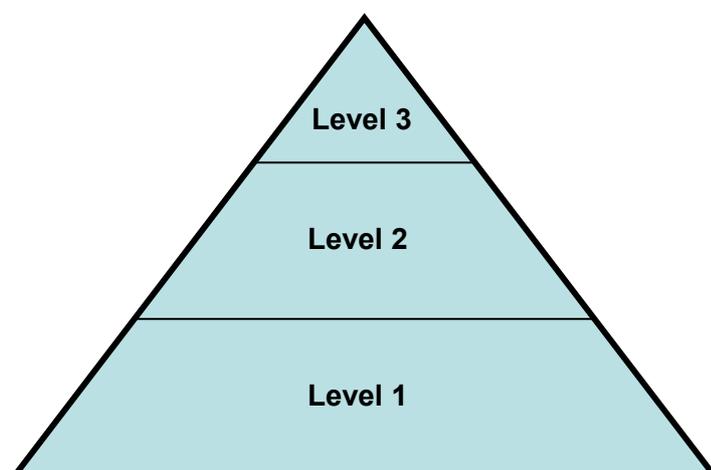


Table 1: Youth Tier Model

Level 1: Universal Services, accessible to the majority of children and young people.

Level 2: Targeted Services, preventative or intervention required.

Level 3: Specialist Services, vulnerable or at risk support required.

The core youth offer which delivers at least 3 weekly sessions per week in every ward, supplemented by XL Youth Village and mobile bus provision in each regeneration area, is universal provision and has been maintained at existing levels for 2011/12. Some of the additional activity provided in the area which was level 1 and 2 provision was funded by Positive Activities for Young People Grant (PAYP) and the Youth Opportunities Fund (YOF). The PAYP grants were specifically used to provide enhanced weekend activities and activities in school holidays, as well as activities targeted at young people who are not in education, employment or training (NEET). Both of these grants ended on 31st March 2011.

In recognition of the priority given to youth activities, and to mitigate the impact of the ending of the specific grants as outlined above, Council agreed to the allocation of £30,000 for each regeneration area which was to be allocated to fund activities in consultation with the Area Committees. It was suggested that this might be enhanced by any allocation which the Area Committee might also make to fund youth activities in the area.

Examples of the activities which were funded by PAYP and YOF funding are detailed below:

- Activities across 13 weeks of school holidays (similar in range to Easter provision described at annex A)
- Sunday early evening music session (average participation of 38)
- Friday night drop-in session (average participation of 41)
- Saturday Mountain biking (average participation of 5)
- Junior session at Barmston Primary School (average participation of 19)
- Targeted work with NEET cohort

In response to the timing of the Easter Holidays and May half-term holidays, relative to funding decisions and Area Committee meetings, a decision was taken to provide a programme of holiday activities across the city which was funded from the £30,000 allocation. In Washington this was £2,000 in total to deliver a programme including activities in each ward and area wide for the two weeks. A similar programme has been considered for May half-term costing £1,000 in total.

In addition to the area allocation, a city-wide allocation of £15,000 was also made which is to support activities for BME communities. Separate consideration is being given to the use of this allocation specifically with Young Asian Voices (YAV) who have successfully delivered previous activities in partnership with other voluntary sector providers.

Service providers will need time to plan activities across the school summer holidays if it is agreed that a programme should be put in place, and it would be helpful for Committee to agree or otherwise that a funded programme of activities is a priority.

2.2.4 The workplan attached at **Annex 1** outlines the actions which the Washington Area Committee will focus on in order to build upon the success of the work completed to date and ensure that this success is not adversely affected by any reduction in funding in this area.

2.2.5 It is proposed that a Task and Finish Group be established and membership agreed, to develop and implement the actions to support the achievement of this priority.

2.3. Tackling Health Inequalities

2.3.1 Tackling Health Inequalities is a priority that has been carried forward from the 2010/11 Workplan.

2.3.2 Work continues through the Washington Health Champions project, which will continue to report to each Area Committee meeting.

2.4. Attractive Neighbourhood

2.4.1 Service requests, complaints and resident surveys and satisfaction levels indicate that an attractive and cared for environment is still a priority for the area. Responsive Local Services will continue to report to Area Committee through the Area Response Manager.

2.4.2 Area Committee has also maintained an influencing role with regard to roadways, highways and traffic management issues. That role will be maintained with regular reports and updates to Area Committee together with the co-ordination of Members Requests for Service.

2.4.3 The workplan attached at **Annex 1** includes actions to maintain this issue as a priority for 2011/12.

3. Alignment of SIB Funding Against Priorities

3.1 The Strategic Initiatives Budget is funding aimed to add value to and accelerate improvement in delivering activity across the key strategic priorities identified in the work plan of the Washington Area Committee. To achieve this, the governance of SIB was refreshed (April 2009) to allow Committees to commission activity that would address the priorities as outlined in the area work plan.

3.2 In commissioning activity or calling for projects the Committee can devise a project brief which would allow the expected outcomes, budget and timescales to be defined by Committee. This would afford Committee greater opportunity in funding activity that would meet the agreed priorities within the workplan.

- 3.3 It is proposed that the Task and Finish Groups be allowed to propose allocated funding, which would be agreed by Committee allowing the commissioning of activity that would provide the outcomes required to successfully contribute to the priority.
- 3.4 Washington Area Committee will ensure a degree of flexibility is applied to commissioning the Strategic Initiatives Budget in order that additional activity can be delivered which will bring real benefits to Washington residents or will influence service improvements.

4. Recommendation

Members are requested to:

- Agree **Annex 1** as Area Committee's workplan for 2011/12.
- Agree the Call for Projects protocol to be used in the allocation of SIB funding during 2011/12.
- Agree and confirm membership of Task and Finish Groups to develop and deliver work streams and key priorities as detailed in the report.
- With reference to paragraph 2.2.3 above and in the workplan attached, consider previous activities delivered and described for young people, and agree if any of the activities should continue as a priority
- Consider other priorities for enhanced youth activity, either at a universal or targeted level which the Area Committee would request are progressed
- Note the use of £3,000 of the funding to provide activities during school holidays as set out in the report and in Annex 2
- Consider allocating a proportion of SIB 2011-12 budget, in line with Children Services Area funding of £30,000 to deliver positive activities for children and young people living in Washington
- Agree to receive a further report on the programme of activities to be delivered following Committee considerations as well as later report to evaluate the success of the programme
- Agree to receive regular updates and reports as detailed in the above report.

Contact Officer: Karon Purvis, Area Officer (Washington) Tel: 0191 561 2449
Email: Karon.purvis@sunderland.gov.uk

Background Papers: Sunderland City Council Constitution, Section 10.2
Washington Local Area Plan 2010/11
Terms of Reference of LAP Task and Finish Group
Washington 2010/2011 Workplan

Annex 1: Washington Area Committee: Work Plan 2011-12
Annex 2: Holiday Provision for young people – Easter 2011

Washington Area Committee 2011/12 Workplan

Priority: Helping local people access employment opportunities - focus on NEETs, links to heritage						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Co-ordination of services for young people NEET (Not in education, employment or training).	NEET Co-ordinator appointed.	Connexions Faye Gething	NEET Co-ordinator in post to audit provision, identify gaps, encourage partnership approach and promote available opportunities for NEET young people, boosting engagement and reducing NEET figures in Washington. Update to every Area Committee through Employment & NEETs Task and Finish Group. Report to September 2011 Area Committee proposing comprehensive proposals to commission action to address NEETs in Washington	Review activities of other agencies. Commission activity. Engage and involve.	Reduce No. NEETs	
Address barriers to training, education and employment for NEETs in Washington	Work with ESP Project to ensure barriers to opportunities are addressed.	NEET Co-ordinator	Contact ESP Project Manager (Brenda Cogden) to identify where added value for Washington can be brought. Update to every Area Committee through Employment & NEETs Task and Finish Group.	Identify priorities for support by AC. Involving partners in delivering the LAP and ensure services meet local requirements.	Reduce No. NEETs	
Availability of apprenticeships, work placements etc. for young people	Confirm provision re training, apprenticeships etc. for young people being delivered by partners in Washington. Gather evidence of jobs or ability to be placed in the work place following apprenticeships and placements	Karen Alexander (OCE)	Opportunities to be identified through Demand Survey and Business Breakfasts. Links to NEET Co-ordination project. Update to every Area Committee through Employment & NEETs Task and Finish Group.	Consult and engage organisations and partners.	Increase No. young people in training education and employment	
Gap in low level first step training.	Primary level research with young people by proposed NEET Co-ordinator re provision, gaps and issues.	NEET Co-ordinator.	Research NEET Co-ordination Project	Improve standards. Consult and engage organisations and partners.	Increase No. young people in training education and employment.	

Links with local employers	Build links between young people and local businesses. Local Business Breakfast. Assistance for small local businesses to take on apprenticeships. Completion and promotion of Demand Survey	NEET Co-ordinator	Research NEET Co-ordination Project. Liaise and co-ordinate re Demand Study. Local Business Breakfast.	Engage and involve partners. Challenge providers to improve standards. Promote and publicise initiatives to improve local quality of life	No. of local businesses engaged. OR No. apprenticeships	
Suitable venues for courses in Washington	Audit of suitable venues available to accommodate partners and statutory providers re courses and opportunities for young people NEET.	NEET Co-ordinator	Research NEET Co-ordination Project	Engage and involve partners. Challenge providers to improve standards.	Increase No. young people in training education and employment	
Impact of withdrawal of EMA	Impact Task Group (SCC) to meet March to consider how the Learner Support Funds will partially fill the loss of EMA Funding and what restrictions are to be placed on this spend.	Children's Services	Research NEET Co-ordination Project	Request and receive reports and updates.	N/A	
Linking young people and the community to opportunities in the Heritage Sector in Washington	WAC Call for Projects re Heritage and Education Project. Co-ordinated approach and Action Plan to take forward recommendations from the Washington Heritage Offer Feasibility Study	Culture and Tourism (SCC)	SIB £30,000 Education and Skills Development Project to be approved June 2011.	Commission activity.	No. volunteers in Heritage Initiatives in Washington. Increase no. NEETs	
Priority: Activities to 'engage' young people' linking young people and the broader community.						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Proactive preventative work with the younger age group required (8 - 13yo)	Young Neighbourhood Watch Schemes in partnership with Primary Schools. Engaging young people and schools in the Heritage offer in Washington (building on current programme re Banner Groups)	Children's Services & VCS	Working with Carers, Gentoo and children's Services to develop a partnership approach to targeted user group - potential SIB application July 2011	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.	Increase no. young people taking part in diversionary activities	

Gaps in provision following cuts. In particular holiday and weekend programmes	PAYP and YOF funded activities: <ul style="list-style-type: none"> • Activities across 13 weeks of school holidays • Sunday early evening music session (average participation of 38) • Friday night drop-in session (average participation of 41) • Saturday Mountain biking (average participation of 5) • Junior session at Barmston Primary School (average participation of 19) • Targeted work with NEET cohort 	Sandra Mitchell SCC Children's Services + Phil McAloon ODYPP	Members to provide input and views re allocation of funding for holiday activities and alignment of £30,000 budget to Area Committee Workplan and Priorities.	Agreed proposed approach re Washington Health Champions and SAFC Tackling Health Inequalities through Football & Leisure. Project now underway and achieving all targets and outputs. See Section 2 of the Progress Review Report	Increase no. of youth activities and programmes	
Young people to have a valuable role in the community	Programme of volunteering and citizenship opportunities for young people.	Children's Services	SIB application Education and Skills Programme June 2011 £30,000 (C4P) SIB application £3,000 Friendship Festival	Engage and involve local community.	Increase no. of young people volunteering.	
Addressing anti social behaviour and youth disorder	Operation Choice	Northumbria Police Team	SIB Application June 2011 £25,821	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.		
Extended services ending	Schools provide provision via Extended Schools.	Children's Services	Extended Schools budget ceases March 2011. Replaced by Pupil Premium rolled out March 2012.	Consult and engage organisations and partners.	Increase activities for children and young people	

Washington Area Committee 2010/11 Workplan

Helping local people access employment opportunities						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Washington Workspace Project	Influence and support the development of the Washington workspace Project, a £6m investment to provide managed workspace in Washington by 2013.	Andrew Perkin (OCE)	The business case is still being developed and it is expected that the draft will be sent to One North East by the end of March 2011. It is planned that approval will be received by June 2011 and the procurement process will commence on 1 July 2011. Contractors are expected to be appointed by October and the site works will begin in December 2011. The construction will take approximately 15 months, to be completed by end of March 2013	Review activities of other agencies. Commission activity. Engage and involve.	New workspace developed. Local business start ups.	
Demand Survey with Employers	Identify what the skills gaps are for Employers to employ local people. Study commenced -Washington focus underway	Andrew Perkin (OCE)	Specific survey for Washington Employers. Results to be aligned to research work of NEET Co-ordination Project. Proposals for commissioning projects to be brought to September 2011 Meeting. Update Report re Demand Survey to be presented to future Area Committee	Identify priorities for support by AC. Involving partners in delivering the LAP and ensure services meet local requirements.	Employers engaged	

Tackling Health Inequalities						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Support the reduction of health inequalities in Washington by tackling social determinants of health	Washington Health Champions being delivered. More than 200 local people on courses	Teaching Primary Care Trust	Agreed proposed approach re Washington Health Champions and SAFC Tackling Health Inequalities through Football & Leisure. Project now underway and achieving all targets and outputs. Progress Review Report to be received at each Area Committee	Agreed proposed approach re Washington Health Champions and SAFC Tackling Health Inequalities through Football & Leisure. Project now underway and achieving all targets and outputs. See Section 2 of the Progress Review Report	No.s enrolled on course. Sharing health improvement messages and provide basic interventions and signposting to help local people take the first steps towards healthier lives.	

Attractive Neighbourhood

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Make estates/residential areas more attractive & accessible and address neighbourhood issues re litter, environmental, dog fouling etc	Area Response Team in place	Brian Hodgkinson (SCC)	Dedicated Response Team now in place for each area including Area Response Manager, Response Officer, Ward Team Leaders and Environmental Enforcement Officers. Addressed numerous complaints with regard to dog fouling and litter, landscaping, flytipping and graffiti in several Wards, erecting additional bins in response and monitoring through environmental Enforcement Officers. community walkabouts established with residents, Members and partners. Updates to every meeting. SIB application £3,450 Friends of Washington Old Hall Nuttery	Consult and engage organisations and partners.	Increase in residents satisfied with services provided in their neighbourhood.	
Traffic and highways issues	Road Safety scheme and traffic management works implemented	Andrew Jackman (SCC)	Updates to be provided to Area Committee - Vehicle Activated Signs Programme to be implemented July 2011, Washington Road Safety Scheme to be completed re busways and footways, Bonemill Roundabout to be installed Sept 2011, various traffic and highways projects and dropped kerbs programmes implemented.	Consult and engage organisations and partners.	Reduced speeding incidents and accidents	

Equality, Community Inclusion and Engagement						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Community Inclusion	Area Committee to identify initiatives to deliver community benefit and support inclusion. Opportunity to deliver cross cutting work re inclusion, heritage and lifelong learning.	Various - cross cutting priority	Number of Heritage projects implemented which engage local communities and partners. Community facilities developed in schools and available to the wider community. Christmas celebrations received huge support from the local community and encouraged 'a local identity'. Local primary schools encouraging a cohesive community, recognising and celebrating diversity. Community gardens and facilities in schools to encourage intergenerational initiatives. Area Committee continues to accept applications to support community activity and engagement to deliver the work plan and Local Area Plan. SIB application £6,000 Aircraft Museum. SIB application £76,840 Miner's Memorial. SIB application Christmas Festival	Consult and engage organisations and partners. Commission activity.	Residents and partners engaged and taking part in decision making	
Community Inclusion	Lack of co-ordination and support available to volunteers in Washington	Area Community Voluntary Sector Network	Members consulted and contribute to the draft Sunderland Partnership Volunteering Strategy. Agreement and approval to be presented to January Cabinet. Further report to Area Committee following Cabinet approval February 201. Request through ACVSN to confirm project management to facilitate resources to carry out research and audit re needs in Washington	Consult and engage organisations and partners. Commission activity.	Volunteers supported	

School Holiday Activities (Easter 2011)

Participation Information:

Total Number of Individual contacts: 256
 Young People attending more than 4 times: 93

Gender Breakdown:

Male 142
 Female 113
 Not Known 1

Age Breakdown:

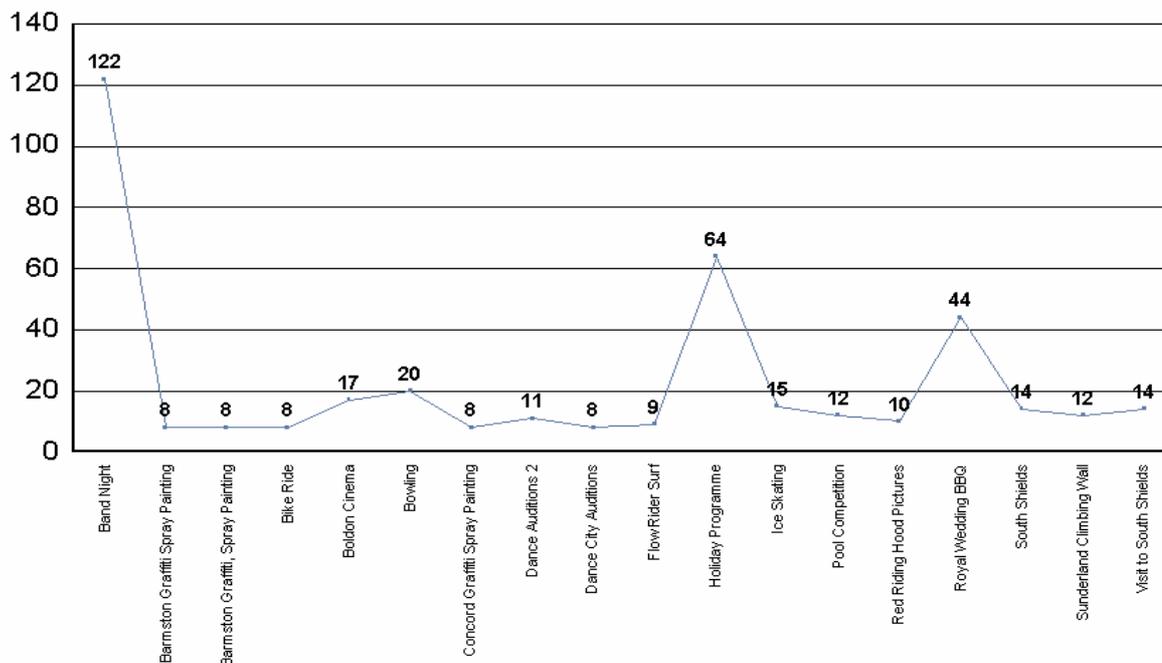
Age	10	11	12	13	14	15	16	17	18	19	20
Number	1	5	15	20	40	70	62	28	9	5	1

Attendance by Postcode:

215 young people provided a postcode, 28 were blank, 13 were incorrect or outside of the Sunderland area. Of the 215 used in the data the breakdown is as follows:

Washington Central 37
 Washington East 46
 Washington North 57
 Washington South 30
 Washington West 33
 Other wards 12

Washington Sessions and Participation



WASHINGTON AREA COMMITTEE
2nd June 2011
EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) - Financial Statement and Proposals for further allocation of Resources

Author(s):

Chief Executive

Purpose of Report:

This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB), the Strategic Investment Plan (SIP) and Community Chest to support initiatives that will benefit the area.

Description of Decision:

The Committee is requested to approve the following from the 2011/12 budget:

1. To approve 6 SIB proposals from the 2011-12 budget as detailed in **Annex 1**:

1. Operation Choice	£25,821	Approve
2. Sunderland Festival	£ 3,000	Approve
3. Washington Christmas Event	£15,000	Approve
4. Aircraft Museum	£ 6,000	Approve
5. Friends of the Old Hall	£ 3,450	Approve
6. Education and Skills Programme	£30,000	Approve
2. To approve £76,840 to deliver the recommendations of the Washington Heritage Offer Feasibility Study from the 2010-11 budget for Washington Heritage Memorial Project as detailed in **Annex 1**.
3. To approve 1 SIP Project for £997 for the Bowes Railway Trust Project as detailed in **Annex 1**
4. To approve 21 proposals for support from the 2011/12 Community Chest, all projects total £12,962 as detailed **Annex 2**

Suggested reason(s) for Decision:

SIB is a budget delegated to Areas Committee in order to can be used to commission activity that delivers actions against the key strategic priorities identified in the Washington LAP. Its main purpose is to benefit the local community and to attract other funding into the area. The Area Committee has been allocated a budget of £287,261 for 2010/11. £126,070 has been carried forward from 2009/10 giving the Area Committee a budget of £413,331 for 2010/11.

The Community Chest forms part of the Strategic Initiatives Budget and that £250,000 is available for the scheme in 2010/2011, £10,000 for each Ward. This scheme is operated under Section 137 of the Local Government Act 1972.

SIP was approved at Cabinet in March 2008. Included within the plan was an additional one-off allocation of £1.426m to Area Committees. The amount allocated to each Area Committee was the same as SIB allocation for 2008-09. SIP can only be used to deliver capital projects, deliver key priorities identified in the LAP with its main purpose to attract other funding into the area.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a “Key Decision” as defined in the Constitution?

No

Relevant Scrutiny Committees:

Regeneration Review Committee.
 Management Scrutiny Committee.

Is it included in the Forward Plan? No

2nd June 2011.

Report of the Chief Executive.

Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP), Community Chest - Financial Statement and Proposals for further allocation of Resources

1. Why has it come to Committee?

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB, SIP and Community Chest.

2.1 FINANCIAL STATEMENT WASHINGTON COMMITTEE FUNDING STREAMS 2011-2012 AS AT 2nd June 2011

<u>SIB: Washington SIB Statement at 2nd June 2011 AC</u>				
* £ 287,261 is allocated for 2011/12. £12,321 has been brought back from 2010/11 allocations giving a total balance of £299,582				
	Committee Date	SIB Budget	Approvals	Total
Available Funding 2011/12*	02.06.11	£299,582		£299,582
Project Name	-	-		-
Balance		£299,582		£299,582

<u>SIP: Washington SIP Statement at 2nd June 2011 AC</u>			
	SIP Budget	Approvals	Balance
Available Funding 2011/12*	£219,059		
Central	£34,447	£34,447	£0
East	£49,492	£48,495	£997
North	£46,492	£46,492	£0
South	£48,992	£48,992	£0
West	£39,636	£39,636	£0
Balance	£219,059	£218,062	£997

<u>Community Chest</u>			
Available Funding 2011/12 *This includes the 2011/ 2012 allocation of £10,000 per ward, £13,041 unclaimed funding for 2008/2009 and £2,660 unallocated funding from 2010/ 2011.			
	Community Chest Budget	Approvals	Balance

Central	£11,435	£198	£11,237
East	£15,899	£236	£15,663
North	£11,385	£0	£11,385
South	£13,997	£0	£13,997
West	£12,985	£0	£12,985
Balance	£65,701	£434	£65,267

2.2 Strategic Initiatives Budget (SIB)

2.2.1 An allocation of £287,261 has been made for financial year 2011 – 2012. £12,321 has been brought back to budget from 2010/11 allocations giving a total balance available of **£299,582**

2.2.2 The following 6 projects as detailed in **Annex 1** are recommended for approval from the 2011/12 budget as follows:

	<u>2011/12</u>	
1. Operation Choice	£25,821	Approve
2. Sunderland Festival	£ 3,000	Approve
3. Washington Christmas Event	£15,000	Approve
4. Aircraft Museum	£ 6,000	Approve
5. Friends of the Old Hall	£ 3,450	Approve
6. Education and Skills Programme	£30,000	Approve

2.2.3 Projects recommended for approval from the 2011/12 budget total **£83,271**.

2.2.4 Area Committee is also asked to approve funding of **£76,840** to the Washington Heritage Memorial Project which was notionally allocated the funding from the 2010/11 budget at the last Area Committee in March. This was subject to the receipt of a detailed SIB application form which has been received and was assessed in line with SIB governance and protocols. The details, summary and recommendations from that assessment are included in **Annex 1**.

2.2.5 Should all projects detailed above be approved, the remaining balance for the 2011/12 allocation will be **£216,311**. The 2010/11 budget will be confirmed as fully allocated.

2.3 Strategic Investment Plan

2.3.1 The table below details SIP balances remaining to be allocated following the last meeting of March 2011.

Ward	Balance at November 2010	Project proposals	SIP Balance
Washington Central	£0		£ 0
Washington East	£997		£ 997
Washington North	£0		£ 0
Washington South	£0		£ 0
Washington West	£0		£ 0

2.3.2 Only one project is recommended for approval as detailed in **Annex 1**. Approval of this project will result in the SIP budget being fully allocated.

2.4 Community Chest

2.4.1 The table below details the balances remaining to be allocated following the last meeting. A total of 21 project proposals received are set out in **Annex 2**, together with remaining balances should those proposals be approved.

2.4.2 Table 1

Ward	Budget Remaining	Project Proposals	Balance Remaining
Washington Central	£11,237	£ 1,028	£10,209
Washington East	£15,663	£ 5,386	£10,277
Washington North	£11,385	£ 2,428	£ 8,957
Washington South	£13,997	£ 2,278	£ 11,719
Washington West	£12,985	£ 1,842	£ 11,143
Total	£65,267	£12,962	£52,305

3.0 Recommendations

Committee is requested to:

1. Note the financial statement set out in Section 2.1 of this report.
2. Agree the recommendations set out in **Annex 1** with reference to the SIB and SIP applications.
3. Approve SIB funding of £76,840 for the Washington Heritage Memorial Project as detailed in **Annex 1**
4. Approve the 21 proposals for support from 2011/12 Community Chest as detailed in **Annex 2**

SIB and SIP Funding Applications

Summary Document

SIB Application No.1.

Name of Project	Operation Choice
Lead Organisation	Northumbria Police

Total cost of Project	Total Match Funding	Total SIB requested
£51,009	£25,188	£25,821
Project Duration	Start Date	End Date
9 months	June 2011	March 2012

The Project

Operation Choice will be two fold and will build on the success of Operation Horizon. A conscious effort has been made to absorb the best practice from Operation Horizon into 'core business' and this is reflected in this proposal and the changing working practices to support the project. SB has reduced across Washington and this new project is designed to not only support ongoing positive momentum gained in hot spot areas but continue to engage young people and proactively divert them away from disorder and into local youth provision and/or local respect areas.

Targeting specifically Friday evenings (highest ASB evening) this project's team of a PC/CSO/ASB Team and a youth worker will patrol areas of high ASB and interact positively with young people. (Please note it is recognised that partner working and staffing is uncertain at this time and will be confirmed before the project commences). Bringing a high level of core service commitment and resources to the project, Northumbria Police will also continue to use duty resourcing to build upon the success of positive operational partnership working already achieved. However, Area Committee support is required again although due to tactics now being performed by duty resourcing and new tactics and activities being introduced, an enhanced service will be achieved with less Area Committee investment.

The project will continue to target those young people who are committing offences or refusing to engage with staff through the structured tactics of Gryphon.

In addition there will be a number of 'new' activities and approaches delivered:

- Proactive Engagement
It is anticipated the majority of young people engaged with on the Friday evenings will respond positively to redirection to youth provision. This opportunity will also allow staff and partners to consult children regarding any perceived gaps in provision.
- This project will also support the Area Committee's priority of engaging with and providing activities for the 8 – 13 year olds through closer links with Primary Schools and other linked projects including the proposed 'Youth Watch' pilot.
- The project will identify the locations and schools where working in partnership with Youth workers and Children's Services, the Mobile Youth Bus can be deployed across Washington. It is planned areas lacking youth provision and/or where an ASB issue has been identified will be identified and the Mobile Youth Bus deployed on a Monday and/or Thursday. The local Primary Schools will be the preferred conduit for such engagement. This resource is additional to the services currently being delivered across Washington.

- Building on a provisional pilot in the Blackfell area of Washington a Youth Neighbourhood Watch or similar youth initiative is to be developed to include Primary School Children. This will be supported by the Northumbria Police Team and will act as a pilot with the aim to roll it out across the area.

Need for the Project

In September 2010 Operation Horizon was implemented and as a result youth related ASB fell dramatically. ASB is known to be seasonal and unless addressed in a positive manner it is difficult to control. Local residents identify ASB and teenagers hanging around as one of their main concerns within their communities. Youth activities across Washington need to be promoted and young people engaged with to ensure the provision(s) is better utilised and gaps identified. Area Committee funding will be enhanced by a high level of contribution from Northumbria Police's core resources. The funding will be used to cover direct staffing costs for the project, activities, and costs for the additional deployment of the youth bus.

The police duty resource is a minimum commitment at this time and the NPT will be seeking to allocate extra resources on an ongoing basis as and when operational commitments allow.

Outputs of the Project

Output Code	Description	Number
S5	No. young people benefiting from young inclusion and/or diversionary projects	750
S6	No. additional young people engaged	150
A6	No of events held	18

Key Milestones for the Project

Launch Operation Choice	June 2011
Publicity	June 2011
Delivery of the projects to begin – 1 st operation	July 2011
Project ends	March 2012

Recommendation: Approve

This project contributes to meeting the Area Committee's priorities to engage young people linking them with the broader community and to tackle anti social behaviour and youth disorder as included in the Washington Local Area Plan Workplan for 2011/12.

SIB Application No.2

Name of Project	Sunderland Festival
Lead Organisation	City of Sunderland Council

Total cost of Project	Total Match Funding	Total SIB requested
£60,000	£45,000	£15,000 - £3,000 (per Area Committee)
Project Duration	Start Date	End Date
2 months	June 2011	July 2011

The Project

The new Sunderland Festival will take place between 1 - 4 July 2011. The festival will be city wide with the main site located at North Area Playing Fields in Washington. Because of the

location of the main site in Washington and the link to Independence Day the festival's theme will be Americana. The project will showcase local bands, music, dance and theatre groups. The main site will feature local & regional bands, a Country & Western evening, a Classic American Car Display, American Football Display, Baseball and Basketball Demonstrations and competition, Fun Fair, Kite Flying, Cheerleading demonstrations, Music and dance performances from schools across Sunderland

The emphasis of activity on the main site will be on participation as well as enjoying the entertainment. Additional activity will be taking place at:

- Arts Centre Washington - Arts & Craft Fair
- Drive In Movie - Herrington Park
- City Centre - Market and Music in Sun
- Roker - International Brass Bands performing on the seafront
- Washington Old Hall - Independence Day activity

Need for Project

Previous festivals - Sunderland International Friendship Festival and prior to that the Kite Festival, on the North Area Playing Fields site have attracted significant visitors from both Washington and the wider area.

The new Sunderland Festival will have activity taking place across the city throughout the weekend providing greater opportunities for people to see and participate in American themed activity. There will be activity taking place in each of the 5 areas of the city enabling residents to take in something on their own doorstep as well as in a neighbouring area. The festival will also encourage participation whether that is children and young people showcasing their music and dance talent or the opportunity to play American Football, Basketball or Baseball, Kite flying or joining in a wide range of children's activity.

The funding from Area Committee will provide access to the festival activity for a greater number of people. This will include reduced car parking fees, reduced catering prices, and transport for groups wishing to perform at the festival. The city's core festival budget will provide the infrastructure and associated expenditure to enable the events to take place. The request to Washington Area Committee and requests to each of the other 4 Area Committees will enable the additional accessibility as described previously

Outputs of the Project

Output Code	Description	Number
A6	No. community events held	5
P3	No. volunteers	100
S6	No. young people engaged in activities	100

Key Milestones for the Project

Event planning	June 2011
Programme delivered	July 2011
Evaluation	Sept 2011

Recommendation: Approve

This project contributes to meeting the Area Committee's priorities to engage young people linking them with the broader community and to promote equality, inclusion and community engagement as included in the Washington Local Area Plan Workplan for 2011/12.

SIB Application No.3

Name of Project	Washington Christmas Event 2011
Lead Organisation	City of Sunderland Council

Total cost of Project	Total Match Funding	Total SIB requested
£20,000	£5,000	£15,000
Project Duration	Start Date	End Date
6 months	June 2011	December 2011

The Project

It is proposed to hold a Christmas Fair/Festival within the Washington Village area to coincide with the Christmas lights switch on. The Washington village setting lends itself superbly to a 'traditional' event. A number of community groups and schools have already shown their interest in developing the project, and those wishing to be involved, will be programmed into the event. It is proposed that a variety of activity including, performance, music, craft and community group stalls will be developed as part of the project. Discussions with members of the community have already identified that the local churches and public houses within the village wish to participate in the project to compliment it further. It has been agreed by the steering group that only good quality relevant activities should be available and that all stalls and stands are attractive and presentable. A suitable location will be considered to host Santa's Grotto, this will be managed by the volunteer groups. Washington Old Hall are key partners and are considering holding their annual Frost Fair on Sunday 27 November to compliment this event and assist with promotion.

All necessary infrastructure, such as, stewards, car parking, marquees, First Aid, etc for the event will be organised and supported through the Events team of the City Council, working in partnership with the Voluntary sector to deliver the event. The majority of the funding will be used for the cost of any road closures, infrastructure, marquees, signage and marketing. It is envisaged that this event will further promote community cohesion and local pride with residents and visitors to the area.

The Christmas Fair is a great opportunity to bring members of the local community together to promote the many active groups and societies within this area. Attracting visitors and residents to the event will highlight and raise awareness of the rich and varied history of the village. It is expected that new partnerships will be formed between groups and societies during the organisation and delivery of this event. Also established partnerships will gain from the extra publicity and benefits of joint-working.

Need for the project

Members from local voluntary groups have discussed the possibility of such an event and have had very positive feedback via the local pubs and various community groups in the area. The Scouts group have also indicated that they would like to have a presence at the Christmas Fair. Local traders, community groups, schools and churches have also expressed an interest in becoming involved. The high number of requests for such an event have come from the voluntary and community sector, through discussions with Local Members, who have approached Sunderland City Council Culture and Tourism to take the lead and manage the funding and event management side of the project.

The Fair will appeal to all members of the community and visitors to the area, as there will be a wide range of activities and representation from popular local groups and from local schools. The event will be a tourism draw and the local groups and businesses involved will gain in economic terms.

Outputs of the Project

Output Code	Description	Number
A6	No. community events held	1

Key Milestones for the Project

Project programme developed	August 2011
Project delivered	December 2011
Evaluation	February 2012

Recommendation: Approve

This project contributes to meeting the Area Committee's priorities to promote equality, inclusion and community engagement as included in the Washington Local Area Plan Workplan for 2011/12.

SIB Application No.4

Name of Project	Development of Aircraft Site
Lead Organisation	North East Aircraft Museum

Total cost of Project	Total Match Funding	Total SIB requested
£6,000	£0	£6,000
Project Duration	Start Date	End Date
6 months	June 2011	January 2012

The Project

The aim of the project is to facilitate combining the North East Aircraft Museum with a number of local museums and preservation organisations all on one site, thereby providing a major educational, tourism and leisure facility for the North East in Washington.

The North East Aircraft Museum, The Military Vehicle Museum, The North East Bus Preservation Trust, The North East Electric Transport Trust, Save the Trident and the RAF Fire Service Museum all wish to combine on the site presently occupied by the Aircraft Museum. Expansion of our current site is required to accommodate all the stakeholders. This will enable future building expansion to accommodate these collections. Planning permission is required for the relocation of an adjacent football field and expansion of the site which will require the re-aligning of the site's perimeter fence.

The Project will include the development of a framework to manage how the groups can work together and develop legal mechanisms to enable this to proceed. The brief also includes provision for a comprehensive feasibility study to apply for funding for further development of the site.

Through this project the following will be facilitated:

- Provide opportunities for education and training with the opportunity to develop training courses in the life long learning sector.
- Provide an opportunity within a combined collection to provide access to artifacts and equipment currently in storage which have not been on view for a number of years.
- Provide expanded volunteer opportunities to enable skills to be learned and developed which in turn, will encourage the development of employment training opportunities to younger people, especially NEETs.

- Allow the diverse collections to be used by local schools with visits to the site for history, science, engineering, environmental and social development sessions.

Need for Project

Study conducted on behalf of the Military Vehicle Museum, discussions with the Local Authority, A survey of visitors expectations as to expanding attractions on offer, discussions with local school teachers.

Outputs of the Project

Output Code	Description	Number
A1	No. new community facilities improved	1
A5	No. feasibility studies	2

Key Milestones for the Project

Submission of planning permission	July 2011
Relocation of football pitch and repositioning of external fence	November 2011
Appointment of consultant for feasibility study	September 2011
Complete Study	December 2011

Recommendation: Approve

This project contributes to meeting the Area Committee's priorities to promote and develop the Washington heritage offer and to promote equality, inclusion and community engagement as included in the Washington Local Area Plan Workplan for 2011/12.

SIB Application No.5

Name of Project	Nature on the Doorstep
Lead Organisation	Friends of Washington Old Hall

Total cost of Project	Total Match Funding	Total SIB requested
£12,488	£9038	£3,450
Project Duration	Start Date	End Date
6 months	June 2011	January 2012

The Project

The primary aim of Nature on Your Doorstep is to promote the importance of pond, insect and wild life by creating an accessible haven in the heart of Washington.

There are hundreds of species of insect, birds, mammals, pondlife and a multitude of habitats in the Nuttery (Nut Orchard) at Washington Old Hall. We propose to support the National Trust at Washington Old Hall to develop this area and to promote awareness/use of the site to the local community. Led by a development worker we will seek to involve Young People, local schools and community groups as well by creating volunteering opportunities at all stages of the project. By protecting and enhancing the wildlife on this site we will encourage Washington's residents to come and see the "Nature on their Doorstep". We will:

- Create, nurture and manage wildlife habitats
- Promote the project through outreach and publicity
- Design and deliver educational activities for different groups and abilities.
- Gather a comprehensive list of species and activity.
- Feed results into national data
- Improve interpretation of the site.

We will work with volunteers at every stage and specifically target young people to be part of the planning development and delivery. We have established links with Washington MIND young Peoples Project who are looking forward to being part of this project.

Need for the Project

The NT's vision is to have a healthy environment that supports a rich diversity of wildlife and is valued and enjoyed by everyone, now and in the future. Through the Wahington Old Hall's Plot to Plate Project and the introduction of honey bees a lot of the engagement work carried out in the gardens is largely concentrated on growing, finding, identifying food, and living sustainable. Witnessing how user groups and visitors respond to the space with its diverse variety of wildlife was an inspiration for this project as well as a natural progression. Visitors local and national are often surprised to find the Nuttery. This project is in response to alarming national data such as

- Pond Conservation - "80% of ponds in England and Wales are in a 'poor' or 'very poor' condition. Ponds support more endangered freshwater plant and animal species than either rivers or lakes and, in a typical patch of English countryside, a wider variety of common species too."
- Defra - "Insects pollinate around a third of the agricultural crops grown globally and the total loss of insect pollinators could cost up to £440m per year in the UK (about 13% of the UK's income from farming). Because of the vital role pollinating insects play it is absolutely crucial that we generate knowledge that can be applied to strategies aimed at reversing the decline."

It became clear that the Nuttery is quite special and can be used to highlight the importance of nature as well as being an enjoyable safe green space in the middle of Washigton. The gardens are open free to the public from March till October, Sunday till Wednesday 10 am till 5pm. There are 7 schools within walking distance of the hall and gardens who could all take advantage of this resource.

Outputs of the Project

Output Code	Description	Number
A1	No. new community facilities improved	1
P3	No. volunteer recruited	30
A2	No. people using improved facilities	2000

Key Milestones for the Project

Assesment and planning	July 2011
Volunter and young people recruitment	August 2011
Construction	November 2011
New interpretation installed	March 2012
Outreach activities programme completed	April 2012

Recommendation: Approve

This project contributes to meeting the Area Committee's priorities to promote equality, inclusion and community engagement as included in the Washington Local Area Plan Workplan for 2011/12

SIB Application No. 6

Application 6a

Name of Project	Education and Skills for Young People
Lead Organisation	Tweblo

Total cost of Project	Total Match Funding	Total SIB requested
£	£	£30,000
Project Duration	Start Date	End Date
12 months	2011	2012

The Project

The Heritage Education Officer post will act as a co-ordinating position to engage young people at both school age and those categorised as NEET to access heritage as a volunteering opportunity and training opportunity. The post of Heritage Education Officer will be open to all whilst the post of Heritage Trainee will be targeted to the NEET category. The Heritage Trainee will be trained within ICT, bid writing and event organising in order to support museums and community groups with their administration and event organising. The Heritage Education Officer will be responsible for the recruitment and training of volunteers across the spectrum of museums and community buildings.

One of the main responsibilities of the role will be to communicate with youth groups and schools to demonstrate the opportunities that are available within the heritage and community sectors. We will work with both MLA registered museums and private museums to give opportunities to young unemployed people to train in heritage skills, as well as supporting groups who wish to strengthen their communities by remembering their past. The Heritage Education Officer will work with groups of all ages, to explore the opportunities that heritage has to offer in terms of volunteering and training, and to support groups who want to record and preserve the past history and traditions of their communities. By sharing each group's experiences with each other, it is hoped that we can break down the barriers between them and help them share life experiences and bring the groups closer together.

Currently we are unaware of any likelihood of duplication of provision. We believe there is no existing provision attempting to deliver this unique Heritage Education skills programme for NEETs. The project is very clear in its delivery aims, 2 posts, 10 volunteers, engagement with schools and local communities, and ideally the removal of some of our NEET cohort into education, training, volunteering or employment.

All relevant permissions and approvals are in place with partners to deliver this project.

Need for Project

We are targeting an acknowledged major problem in our NEET cohort, when you review the issues as raised by the City's Economic Masterplan. The Washington Area Action Plan as agreed by Washington Area Committee has this area as one that we need to invest time and resources in. The city wide scrutiny policy review identified within the remit of Childrens Services that the NEET cohort and how to deal with it in a positive manner was a key target for the city council going forward. This would help the city achieve its outcomes within the Childrens and Young Peoples Plan NEETs target goals.

This will comply with the Washington Area Committee's priorities such as community cohesion, heritage, the voluntary sector, education, training and NEETS.

The following groups will benefit:-

- NEET cohort will be engaged and reduced as we move them into volunteering with a view to either employment opportunities with local heritage based businesses and/ or movement into further education and skills training.
- Bowes Railway Company as an accredited MLA and Scheduled Monument, and other local heritage sites will benefit from an increased volunteer workforce that will secure the future by residents of the North East but Sunderland/Gateshead and Washington communities in particular.
- Local schools and their young people will be engaged by the project to come and learn from the site about the local history of their communities and how industries such as mining, ship-building, steel manufacturing enabled their communities to be built and what jobs and careers there are in these heritage sectors now.

Outputs of the Project

Output Code	Description	Number
P1	No. people going into employment	2
P3	No. people volunteering	10
L6	No. of young people aged 16 – 19 not in employment education and training encouraged into further education or employment	1

Key Milestones for the Project

Employment of Heritage Officer and Trainee	July 2011
Engage ment with first Volunteers from NEET cohort	Sept 2011
Engagement with local schools and businesses	July 2011
Local schools and businesses using sites, e.g Bowes Railway Museum	October 2011
Funding secured to continue project post June 2012	July 2011

This application has been submitted through Area Committee’s Call for Projects to commission an education and skills development programme for young people, and linking the development of Washington’s 'Heritage Offer' to learning opportunities and employment/training opportunities.

Using the formal SIB governance protocols and guidance, the application was assessed scoring 69 out of 80

This application:

- Evidences it meets the key priorities of the Washington Local Area Plan and Area Committee’s key priorities**
- Presents a partnership approach, with a good communications plan and aims to assist and support a number of local heritage organisations through building links with young people and encouraging volunteering opportunities in the sector**
- Identifies a number of organisations it intends to work with and include in the project**
- Presents excellent ‘value for money’ with the majority of the proposed budget being allocated to activity.**
- The project is in line with the recommendations of the recently completed Washington Heritage Centre and Heritage Offer Feasibility Study (Feb 2011)**

- f) **The project evidences extensive experience in this field and has a good record of successful project delivery**

Recommendation: Approve subject to:

- 1. Lead Agent providing copies of Articles of Association or Constitution and confirmation of safeguarding and CRB if required.**
- 2. Provision of Job Descriptions for Heritage Officer and Traineeship**
- 3. Considers including numbers engaged as a measure of success in addition to volunteers**
- 4. That the project is co-ordinated with the NEET Co-ordination Research and Mapping Project currently underway and expected to complete September 2011**

This project contributes to meeting the Area Committee's priorities to help local people access employment opportunities by focusing on NEETS and skills development and learning outcomes This is included in the Washington Local Area Plan Workplan for 2011/12.

SIB Application No.7

Name of Project	Washington Heritage Miner's Memorial
Lead Organisation	City of Sunderland Council

Total cost of Project	Total Match Funding	Total SIB requested
£81,840	£5,000	£76,840
Project Duration	Start Date	End Date
6 months	June 2011	January 2012

The Project

The installation of a memorial will commemorate the miners and their families from Washington, keeping the history alive for future generations. It will celebrate the local heritage and traditions and is in line with the recently completed Washington Heritage Feasibility Study recommendations which was approved at the March 2011 Area committee.

The Washington Miners Memorial is a specially commissioned bronze sculpture to be located at a central point within Concorde shopping area. The life size bronze sculpture will take the form of a Miner, his wife and son and aims to celebrate the mining heritage of Washington and keep alive the memory of local miners and their families for current and future generations. The project was started in 2010 when the Washington F Pit Banner Group campaigned and fund raised for the production of designs and a maquette. The completion of the project will now be managed by Culture & Tourism to ensure a successful fabrication stage and installation phase.

This initiative has been driven by the community and is a clear example of people from different backgrounds coming together to make something happen for their community. The driver behind the sculpture is not just about celebrating the mining heritage of Washington but ensuring that memories live on and that future generations of the community remember the struggle that families endured. The community of Washington is supportive of other similar initiatives which support traditions including Washington Heritage Festival, Washington Green Christmas Festival and the Christmas Lights and Switch On at Concord

Need for Project

The Washington Banner Group undertook the initial consultation phase to demonstrate the demand for such a sculpture as a way of commemorating the lives of miners and their families in

Washington. The project need is also recognised as part of the recently completed Washington Heritage Feasibility Study recommendations.

The Washington Banner Group will continue to play an advocacy role as this project continues through to installation and beyond. The sculpture has been commissioned to celebrate mining heritage in Washington and therefore will benefit residents of and visitors to Concord and will serve as a reminder of the tough times experienced by a miner and his family. It is anticipated that local schools and history groups will use the sculpture as a tool to educate children and young people.

Outputs of the Project

Output Code	Description	Number
A1	No. new community facilities	1
A3	No. voluntary groups supported	3
A6	No. community events held	1

Key Milestones for the Project

Groundworks	July 2011
Fabrication of statue	August 2011
Installation of memorial	October 2011
Publicity Postcards	October 2011
Launch event	November 2011

Recommendation: Approve

This project contributes to meeting the Area Committee's priorities to promote and develop the Washington heritage offer and to promote equality, inclusion and community engagement as included in the Washington Local Area Plan Workplan for 2011/12.

SIP Application No.1 (Washington East)

Name of Project	Bowes Railway Repairs
Lead Organisation	Bowes Railway Trust

Total cost of Project	Total Match Funding	Total SIP requested
£1847	£850	£997
Project Duration	Start Date	End Date
1 month	June 2011	June 2011

The Project

This project will support a local heritage resource and improve community facilities. The repair of the WST 22 engine is essential to ensuring a heritage facility is available to the community and can be used on Open Days, events etc. The WST Engine is vital to the Bowes Railway Company. It is our 'star' on steam days which is when we run a steam train up and down the Bowes Railway line for members of the public to enjoy.

It is essential to our continuance as without the ability to put on steam days which bring paying members of the public plus enthusiasts into Bowes the museum will lose vital finances and would be at real risk of closure. This engine which has only ever worked on the Bowes site is a

direct engineering link to our 19th century working history, a key part of why the Bowes site is a Scheduled Monument and needs protection.

Need for Project

By supporting the museum infrastructure and plant the museum can offer more activities for the surrounding community and visitors from further a field to come and visit for. It is expected that visitor numbers will go up on previous years given the forward planning being applied to the organisation.

If the repairs are not facilitated this will impact on the activity the museum can deliver for the public and possible lead to the sites closure.

Outputs of the Project

Output Code	Description	Number
A1	No. improved facilities or equipment	1

Key Milestones for the Project

Contract for repairs in place	June 2011
Engine repaired and utilised for events	July 2011

Recommendation: Approve

This project contributes to meeting the Area Committee's priorities to promote and develop the Washington heritage offer as included in the Washington Local Area Plan Workplan for 2011/12.

**COMMUNITY CHEST 2011/2012 WASHINGTON AREA
PROJECTS PROPOSED FOR APPROVAL**

WARD	PROJECT	AMOUNT	ALLOCATION 2011/2012	PROJECT PROPOSALS	PREVIOUS APPROVALS	BALANCE REMAINING
Central	Washington Village and District Sequence dance club. An outing for a dinner and dance. Members are from all wards in Washington.	250				
	Oxclose and District Young Peoples Project. A one day music festival celebrating the Washington skate park launch	700				
	Carers Information Card. Information cards in order to make carers better aware of the support and services available to them within the Washington/Sunderland area.	78				
	Totals	1,028	11,435		198	10,209
East	Washington Village and District Sequence dance club. An outing for a dinner and dance. Members are from all wards in Washington.	250				
	Refurbishment of Fatfield War Memorial	3000				
	North Biddick Bowling Club. Update facilities	1008				
	Oxclose and District Young Peoples Project. A one day music festival celebrating the Washington skate park launch.	700				
	Columbia Pie and Pea Lunch Club. Costs for a Christmas dinner	350				
	Carers Information Card. Information cards in order to make carers better aware of the support and services available to them within the Washington/Sunderland area.	78				
	Totals	5,386.	15,899		236	10,277
North	Oxclose and District Young Peoples Project. A one day music festival celebrating the Washington skate park launch	700				
	PR Display Equipment. Display equipment comprising a portable gazebo laptop, display boards and associated material for use at community events. E.g Washington Heritage Day	650				
	Carers Information Card. Information cards in order to make carers better aware of the support and services available to them within the Washington/Sunderland area.	78				
	Usworth Family Group - Family activities, summer trip and panto	1000				

	Totals	2,428	11,385			8,957
South	Brancepeth Residents Club. Request for new tables and chairs in communal hall to enable residents to carry out social activities. The current tables are unsuitable for wheelchair access. The funding will also be used for a new carpet.	1000				
	Oxclose Toddler Group Junior Club 1st 4 Kidz. Toddler Group- £200 of the grant will be used to fund purchasing local specialist educationalists to provide sessions to encourage learning through music, crafts and sport. Proposed specialists are Min music makers and Socatots. Junior Club- £250 will be used to purchase age appropriate equipment for leisure/games and craft activities for members to use to encourage team building skills, co-ordination and social inclusion £50 will go towards purchasing items to replace equipment used by the club.	500				
	Oxclose and District Young Peoples Project. A one day music festival celebrating the Washington skate park launch	700				
	Carers Information Card. Information cards in order to make carers better aware of the support and services available to them within the Washington/Sunderland area.	78				
	Totals	2,278	13,997			11,719
West	Bowes Railway. To enable essential repairs to a steam engine.	850				
	Oxclose and District Young Peoples Project. A one day music festival celebrating the Washington skate park launch	700				
	Carers Information Card. Information cards in order to make carers better aware of the support and services available to them within the Washington/Sunderland area.	78				
	Blackfell Lunch Club - To purchase a new bingo machine.	214				
	Totals	1,842	12,985			11,143
Totals		12,962	£65,701		£434	52,305

