

STRATEGIC INITIATIVE BUDGET (SIB)**School Summer Holiday Project****Application No. 1**

Funding Source	SIB
Name of Project	Summer Fun in the North
Lead Organisation	Sunderland City Council

Total cost of Project	Total Match Funding	Total SIB Application
£37,121	£2,121	£35,000
Project Duration	Start Date	End Date
5 months	June 2018	October 2018

The Project:

The Raising Aspiration Project leads in the five wards of the North are committed to providing a range of services and activities for young people and have a successful track record of delivering school holiday activities funded by the North Area Committee over a number of years.

In order to ensure a comprehensive programme of activities over the Summer holidays of 2018 the People Board recommended a joint application is presented with all projects working together to deliver a wide and varied programme open to all young people in the North to access

Beach Camp:

- Beach Activities five days per week 10.00 – 3.00am Monday – Friday from 22nd July 2018 – 31st August 2018 (not 27th August)
- Range of Activities - Rockpooling, Shelter Building, Arts and Crafts, pond fishing, treasure hunts, sand castle building, and a variety of sports including, Rugby, Basketball, Volleyball, Tug of War, parachute, fun and games.
- Sunderland Rocks – Pebble Painting Project
- Use of Pods

Southwick Ward:

- Range of Activities for young people delivered by Southwick Neighbourhood Youth Project
 - Southwick Young People to Beach Camp – Thursday x 6
 - Sporting Activities in Thompson Park – Monday x 5
 - Cooking with Social Chef at SNYP – Wednesday x 6
 - Trips to 3 Parks – Carlisle, Ridley and Saltwell
 - All activities include picnics

Fulwell Ward:

- Multi Activity Camps aimed at 4-12 year olds running the duration of the 6 weeks holidays. Activities at the camps includes a range of sports alongside other activities such as dance, crafts, movies and traditional games. At our camps we have a Health Champions scheme where children are rewarded based on the amount of healthy food and fruits that they have over the course of a camp week, this scheme would be used at these sessions to help promote health and wellbeing. These activities will be supported by the Friends of Fulwell and North East Sports projects for the duration of activities, whilst also allowing us the chance to promote activities such as Beach School and other events held by Friends of Fulwell and North East Sports during the year. We believe this partnership working will allow both projects to maximise their reach and involve a greater number of children in these activities.

- Daily Early evening delivery Monday – Friday of Goalkeeping Skills, Football Skills at Monkwearmouth Academy by North East Sport
- Table Tennis one day per week at Fulwell Community Library by North East Sport
- Development of a Family Gardening Group by North East Sport

Castle Ward:

- Sessions have been designed following full consultation with children and young people through current play and youth contracts. Activities will include sports, play, arts, crafts and environmental projects. Sessions will compliment current delivery by partners and by undertaking a partnership approach this will reduce duplication.
- Delivery points will include:
 - Hylton Castle Grounds
 - Hylton Castle Boys Club
 - Billy Hardy Centre
 - Castletown Community Centre
- The programme for the summer activities will cover ages 5-19 years and will be available across the Castle Ward. Sessions will be available to cover two age remits 5-11 years (junior) and also 11-19 years (senior). The sessions will be delivered from a number of bases including local green spaces and community buildings. Sessions will not be delivered in the Town End Farm area due to existing sessions funded through Sunderland City Council North area Committee - Holiday Hunger Activities Raising Aspirations Project.
- A number of sessions will be delivered to combat holiday hunger, children and young people will be taught to cook within sessions and will make a meal for the whole family and themselves to enjoy at home. We will use as many of our current resources and volunteers, bringing added value to the proposal. All junior sessions will visit Beach School and a mini bus and staff costs for this has been included in the budget.
- At the end of the six week programme a Party in the Park event will take place with all partners invited to Hylton Castle Park with children and young people being invited to share their achievements and celebrate completion of the programme. Children and young people will have access to a range of activities including outdoor games, arts and crafts, DJ, live music, speed goal, BBQ, outdoor games etc. The bid includes hire of a marquee and also food for the children and young people

St. Peters Ward:

- The "Fit n Fed" Programme will be delivered 5 times per week. It will provide a range of free activities and nutritious food for young people in most need across the whole of the St Peters ward. It will utilise a range of outdoor & indoor spaces, plus a wide range of sporting equipment in the delivery of the programme. Kitchens and dinning area's will also be used to provide the best service available to young people.
- The aim is to empower young people to make their own individual positive contribution within their peer groups while reducing anti-social behaviour in the wider community. Young people will be central to the development of the decision making process throughout this programme. Youth workers will seek to encourage and support young people to participate fully across the programme.
- Young people will be recruited from the local Primary school, plus linking with our raising aspirations detached youth workers Outreach and centre based youth work sessions across the ward. We will also promote the programme via local other schools, local business, Local police teams and other VCS organisations across the Sunderland North area. A full programme of activities will be available across social media, via our website, Twitter and Facebook accounts.

- The staff team will deliver the Fit and Fed program from St Peters Youth & Community Hub, delivering a daily programme of healthy fun based activity's which will include, small- sided football, basketball, netball, boxercise, Urban golf, Kite-flying, Fishing, biking, plus a range of arts & crafts, gardening and indoor-games.
- We will deliver a range of hot and cold nutritious food suitable for young people from all faiths and who may also have a range of food allergies. A weekly menu will be available for parents and young people to take home.

Redhill Ward:

- It is proposed that over the 6 weeks' holiday, funding from SIB would be used to complement existing provision within the ward. This would be in the form of multi activity camps aimed at 4-12 year olds running for the duration of the 6 weeks' holidays.
- Activities at the camps includes a range of sports alongside other activities such as dance, crafts, movies and traditional games. These camps run from 8.30am-3pm Monday-Friday. We propose to use SIB funding to allow these camps and activities to run until 5pm during the holiday period at no extra cost to parents/guardians. 20 places would be reserved each day on a first come first served basis, during the extra 2-hour period activities will continue, each child will also be provided with a meal where they will be able to choose from a variety of hot foods, a small snack and some fruit in an effort to tackle holiday hunger, again another important issue identified in the ward.
- At our camps we have a Health Champions scheme where children are rewarded based on the amount of healthy food and fruits that they have over the course of a camp week, this scheme would be used at these sessions to help promote health and wellbeing.
- Through partnership work with other Raising Aspirations projects one day during each week we would take the children to the beach to complement the Beach Camp activities or offer a variety towards avoiding duplication.

Marketing and Promotion:

- Production and Circulation of Leaflet/Booklet – School Holidays 2018 - What's on in Sunderland North.
- Dedicated Facebook page with all Beach/Ward leads to have administration rights.

End of Project Event:

- SNCBC propose to deliver a beach party at Roker Beach within the last week of the School holidays. The session will be held for 3 hours face to face contact with children and young people aged 5-19 years. A range of activities will be delivered from the Roker Pods area including live music utilising young musicians from the area. Arts and crafts, beach games, DJ, outdoor equipment, speed goal etc. All children and young people will receive a food voucher to redeem at a local business, The Coffee Pod which has been discussed and provisionally agreed.
- SNCBC have a proven track record in event management and events having delivered the beach parties in 2015 & 2016. All appropriate health and safety, music and event licences, insurances etc. will be in place and additional publicity will be printed and distributed to local organisations and partners. We will work in partnership with all Raising Aspirations partners to promote the event and their children and young people will also be invited to the event, External partners will also receive publicity prior to the event and a range of social media outlets will be utilised to promote the project. We will ensure that Sunderland City Council North Area Committee Raising Aspirations funding is acknowledged on all publicity.

Recommend – Approve

The North Area People Board recommend approval of the application.