

## THE PATH TO EXCELLENCE PHASE TWO – COMMUNICATIONS AND ENGAGEMENT STRATEGY

### REPORT OF SOUTH TYNESIDE AND SUNDERLAND NHS PARTNERSHIP

#### 1. PURPOSE OF THE REPORT

- 1.1 The report provides, for information and comment, the latest Communications and Engagement Strategy for phase two of the Path to Excellence Phase.

#### 2. BACKGROUND

- 2.1 The Path to Excellence Phase Two Communication and Engagement Strategy is attached at **Appendix 1** of this report and builds on the previous strategy developed in 2017.
- 2.2 The Path to Excellence is a five-year programme to improve healthcare across South Tyneside and Sunderland and is part of the region's sustainability and transformation plans.

#### 3. CURRENT POSITION

- 3.1 The communication and engagement strategy sets out in detail a number of key issues as follows:
- Programme for Public Engagement
  - Compliance with legal and policy context for NHS Service Change
  - Learning from Phase One
  - Patient experience and public/staff engagement will influence the development of credible options for service change
  - Updated programme governance
  - Measurement and testing of communication and engagement mechanisms.
- 3.2 A presentation, **Appendix 2** of this report, will provide an overview of the strategy for members information.

#### 4. RECOMMENDATION

- 4.1 The Joint Health Scrutiny Coordinating Committee is recommended to consider and comment on the information provided in the communications and engagement strategy and the presentation.

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