REPORT TO WEST AREA PEOPLE BOARD 4th November 2014

West Health Programme 2014/2015

1. Background

- 1.1 As part of the process to establish Area Priorities for 2014/2015, the West People and Place Boards developed a Health Plan on Page, in partnership with the Clinical Commissioning Group and the VCS, supported by Public Health and People/Place Services generally
- 1.2 The West Health Plan on Page was approved by West Area Committee at its April 2014 meeting. The plan aligned the outcomes of the Health and Wellbeing Board, Children's Local Area Board, HHAS Plan, CCG, and Public Health with the West local area priority to improve the Health and Wellbeing of residents. It also identified all of the partners with whom Committee could work to encourage and improve communication, engagement and delivery.
- 1.3 The key areas within the plan on a page are as follows:
 - Access to health professionals and services
 - Mental Health and Wellbeing
 - Teenage conception rates
 - Obesity and healthy lifestyles

2. Current Position – Progress to-date in the West

- 2.1 The Place Board received information on potential environmental improvements and actions across the West and how they meet the Place priority of Street Scene improvements and improving the Health and Wellbeing of residents in the West, for consideration and inclusion in the emerging priorities for West Area in 2014/2015. As a result the Maximising Green Space Funding aligned to the Area Committee (£20,000) was matched by Area Committee SIB (£40,000) at its meeting in October 2014 to develop projects which maximise use of green space, improve health and wellbeing and also improve the look and feel of the environment
- 2.2 The Integrated Wellness Review was discussed at the People Board in March 2014, describing the developing model which identifies that feedback from communities indicated they do not need certain services. They would prefer opportunities to embed healthier choices into the way they live their lives. This element of the new model will look at how outdoor space is used to support healthier choices including active travel, improvements in outdoor spaces to support improvements in mental and physical well-being.
- 2.3 The People Board received information on Family and Adult Community Learning (FACL) in the West and considered opportunities for influence and improvement. The board recommended the alignment of FACL delivery where possible to support the delivery of West Area Committee priorities. FACL delivery was subsequently linked to the development of the Healthy Lifestyles project, approved by Area Committee in June 2014.
- 2.4 The Healthy Lifestyles project is a project working across the West, encouraging and promoting healthy lifestyles within families. The People Board have received reports on the

rollout of the Change for Life sports programme being delivered to year 3 pupils in the primary schools throughout the West.

- 2.5 The People board made a recommendation that extra value be added to the sporting programme through the schools to help improve family's health and wellbeing. The proposal for additionality, rollout, outcomes and delivery was presented to the joint board on 3rd June where a recommendation was made to allocate £60,000 SIB to the programme.
- 2.6 A strong partnership has been developed between the Area Committee and the West CCG. The CCG West Team has attended several People Boards and discussed the CCG Plan on a page and its remit as well as priorities for the next two years. Communication between the CCG and the Council continues to improve and the next immediate actions include:
 - Named Social Worker for each GP Practice including a service directory
 - VCS Delivery Programme being shared with all individual GP practices to encourage a stronger partnership between GP's and the VCS
 - Regular Council Officer attendance at GP, GP Practice Manager and Practice Nurse Locality meetings working alongside the CCG West Locality Lead
 - Children's Services Pathways and Strengthening Families information shared with all Practices

3. West Health Programme

- 3.1 The West Plan on a page continues to make good progress, which in tandem, is embedding change and creating strong long-lasting partnerships. However, much more can be done, working in with the VCS and current providers/partners.
- 3.2 A detailed Project Plan is attached at Annex 1, to demonstrate action taken to-date but also to highlight opportunities for further joint working.
- 3.3 Research and community engagement for example will be key moving forward, to ensure service delivery is fit for purpose and reaching those most in need.
- 3.4 West People Board therefore may wish to consider a proposal to Area Committee to align SIB to support delivery of further community-focused projects which would be held within one 'West Health Programme' umbrella.
- 3.5 If a proposal was considered it may be an option to allocate funding to individual projects within the West Health Programme (once full Area Committee approval received for the programme) as follows:
 - Applications for less than £5,000 to follow the small grants process and be considered for approval by the People Board
 - Applications in excess of £5000 to follow the full application process and be considered for approval at Area Committee.

5. Recommendations

- 5.1 Note the content of the report.
- 5.2 Consider and agree a recommendation for Area Committee in relation to the development of a Health Programme for the West